

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3127141

Traffic Order # 11433658		Created On 10/5/2020 5:27:25 PM		Order Status Contract Confirmed		
Order # 3127141		Created By Lange, Shelby		Gross \$ 43809.00		
Order Descrp POL: CANDIDATE: Culp Oct 7 3 weeks		Updated On 10/6/2020 1:29:07 PM		Net \$ 37237.65		
Client LOREN CULP WA GOVERNOR		Updated By D'Elia, Michael		Units 316		
Start Date 10/7/2020		Industry Political-Governor		Credit Hold NO		
End Date 10/25/2020		REFERENCES				
# of Weeks 3		Primary		BILLING INFORMATION		
SALES			Secondary		Purchase Order #	
ActiveWeeks 3		Tertiary		Billing Schedule EndOfFlight		
AE 1 Gherna, Kim		Quarternary		EDI INFORMATION		
AE 2		TRAFFIC OPTIONS				
Agency EZTVSPOTS.COM MEDIA 15.00%		Address 1 1851 CENTRAL PLACE S		Product		
RepFirm 0%		Address 2 STE 123		Estimate		
Copy Instr ID		City, State, Zip KENT, WA		Submit EDI Invoice? Do Not Submit EDI Invoice		
Total Zones 1		Zip 98030		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones Seattle Interconnect		Contact Doug		Market: Seattle-Tacoma DMA: SEATTLE Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information		
Total Networks 13		Phone 206-601-3133				
GENERAL COMMENTS			Avail Tag			
		Contract Type Standard				SYSCODE LIST
		Copy Group		6156		
		Division				
		Reference # 1a7c3e79-5107-eb11-9102-005056979d16				

SUMMARY FOR SYSCODE 6156

Traffic Order #	11433658	Created On	10/5/2020 5:30:41 PM	Order Status	Contract Confirmed
Order #	3127141	Created By	Lange, Shelby	Syscode Gross \$	43809.00
Order Descrp	POL: CANDIDATE: Culp Oct 7 3 weeks	Updated On	10/6/2020 1:28:23 PM	Syscode Net \$	37237.65
Client	LOREN CULP WA GOVERNOR	Updated By	D'Elia, Michael	Syscode Units	316
Start Date	10/7/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	10/25/2020	Zones	Seattle Interconnect	Avg Unit Rate	138.64
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	10/07/2020	10/11/2020	W-Su 4p-7p			X	X	X	X	X	7	\$225.00	\$1,575.00	30
2	2		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	10/12/2020	10/18/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$225.00	\$1,575.00	30
3	3		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$225.00	\$1,575.00	30
4	4		Local Political Bundle	74 74	Fox News Channel	6156	AVG. ALL WKS<	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$150.00	\$1,050.00	30
5	5		Local Political Bundle	74 74	Fox News Channel	6156	AVG. ALL WKS<	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$150.00	\$1,050.00	30
6	6		Local Political Bundle	74 74	Fox News Channel	6156	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$150.00	\$1,050.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Loca Politi cal Bun dle	74 74	ESPN	6156	AVG. ALL WKS<	10/07/2020	10/11/2020	W-Su 9a-4p			X	X	X	X	X	14	\$43.00	\$602.00	30
8	8		Loca Politi cal Bun dle	74 74	ESPN	6156	AVG. ALL WKS<	10/12/2020	10/18/2020	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$43.00	\$602.00	30
9	9		Loca Politi cal Bun dle	74 74	ESPN	6156	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$43.00	\$602.00	30
10	10		Loca Politi cal Bun dle	74 74	HGTV	6156	AVG. ALL WKS<	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$280.00	\$1,960.00	30
11	11		Loca Politi cal Bun dle	74 74	HGTV	6156	AVG. ALL WKS<	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$280.00	\$1,960.00	30
12	12		Loca Politi cal Bun dle	80 80	HGTV	6156	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$700.00	\$4,200.00	30
13	13		Loca Politi cal Bun dle	74 74	Food Network	6156	VARIOUS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$235.00	\$1,645.00	30
14	14		Loca Politi cal Bun dle	80 80	Food Network	6156	VARIOUS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$590.00	\$4,130.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		Loca Politi cal Bun dle	80 80	Food Network	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$590.00	\$4,130.00	30
16	16		Loca Politi cal Bun dle	74 74	Golf Channel	6156	AVG. ALL WKS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	8	\$27.00	\$216.00	30
17	17		Loca Politi cal Bun dle	74 74	Golf Channel	6156	AVG. ALL WKS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$27.00	\$189.00	30
18	18		Loca Politi cal Bun dle	74 74	Golf Channel	6156	AVG. ALL WKS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$27.00	\$189.00	30
19	19		Loca Politi cal Bun dle	74 74	DIY Network	6156	VARIOUS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	8	\$10.00	\$80.00	30
20	20		Loca Politi cal Bun dle	74 74	DIY Network	6156	VARIOUS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$10.00	\$80.00	30
21	21		Loca Politi cal Bun dle	74 74	DIY Network	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$10.00	\$70.00	30
22	22		Loca Politi cal Bun dle	80 80	Hallmark Channel	6156	HALLMARK MOVIE<	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$160.00	\$1,120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	23		Local Political Bundle	80 80	Hallmark Channel	6156	HALLMARK MOVIE<	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$200.00	\$1,400.00	30
24	24		Local Political Bundle	80 80	Hallmark Channel	6156	HALLMARK MOVIE<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$200.00	\$1,400.00	30
25	25		Local Political Bundle	74 74	NFL Network	6156		10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$33.00	\$231.00	30
26	26		Local Political Bundle	74 74	NFL Network	6156		10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$33.00	\$231.00	30
27	27		Local Political Bundle	74 74	NFL Network	6156		10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$33.00	\$231.00	30
28	28		Local Political Bundle	74 74	Oprah Winfrey Network	6156	VARIOUS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$20.00	\$140.00	30
29	29		Local Political Bundle	74 74	Oprah Winfrey Network	6156	VARIOUS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$20.00	\$140.00	30
30	30		Local Political Bundle	74 74	Oprah Winfrey Network	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$20.00	\$140.00	30

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31	31		Local Political Bundle	74 74	The Travel Channel	6156	VARIOUS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$55.00	\$385.00	30
32	32		Local Political Bundle	74 74	The Travel Channel	6156	VARIOUS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$55.00	\$385.00	30
33	33		Local Political Bundle	74 74	The Travel Channel	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$55.00	\$385.00	30
34	34		Local Political Bundle	74 74	BET	6156	AVG. ALL WKS<	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$18.00	\$126.00	30
35	35		Local Political Bundle	80 80	BET	6156	AVG. ALL WKS<	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$18.00	\$126.00	30
36	36		Local Political Bundle	80 80	BET	6156	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$18.00	\$126.00	30
37	37		Local Political Bundle	74 74	The Discovery Channel	6156	AVG. ALL WKS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$250.00	\$1,750.00	30
38	38		Local Political Bundle	74 74	The Discovery Channel	6156	AVG. ALL WKS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$250.00	\$1,750.00	30

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39	39		Loca Politi cal Bun dle	80 80	The Discovery Channel	6156	AVG. ALL WKS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$625.00	\$3,750.00	30
40	40		Loca Politi cal Bun dle	74 74	Animal Planet	6156	VARIOUS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	7	\$52.00	\$364.00	30
41	41		Loca Politi cal Bun dle	74 74	Animal Planet	6156	VARIOUS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$52.00	\$364.00	30
42	42		Loca Politi cal Bun dle	80 80	Animal Planet	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$105.00	\$735.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3127141

Traffic Order #	11433658	# of Weeks	3	Active	Yes
Order #	3127141	Created On	10/5/2020 5:27:25 PM	Order Status	Contract Confirmed
Order Descrp	POL: CANDIDATE: Culp Oct 7 3 weeks	Created By	Lange, Shelby	Gross \$	43809.00
Client	LOREN CULP WA GOVERNOR	Updated On	10/6/2020 1:29:07 PM	Net \$	37237.65
Start Date	10/7/2020	Updated By	D'Elia, Michael	Units	316
End Date	10/25/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	