

**EFFECTV POLITICAL RECORD OF REQUEST:
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

Federal Candidate OR State or Local Candidate

1. Requested by (Agency name, address, phone number & contact):

Agency Name: __NWP Consulting

Contact Name: __Erin Schultz

Phone Number: __206-282-1805

Address: __105 S. Main Street, Suite 332, Seattle, WA 98104

2. On behalf of (Candidate name & authorized campaign committee name):

__April Berg, Friends of April Berg

3. Election, (Office sought & Date): __2020 General Election, Nov 03, 2020, WA State Rep Pos. 2, Leg District 44

4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: __Eric Halvorson

Phone Number: __206-890-0795

Address: __17455 68th Ave NE #204 Kenmore, WA 98028

5. Date of request: __10/2/20__

6. Request received by: __Christine Lee

7. Describe of the Content of the Ad: Candidate running for office_____

8. Name of treasurer of the candidate's authorized committee: __Eric Halvorson

9. DMA: Seattle Interconnect (Y or N) N

Zones: __North Snohomish, South Snohomish, King-Sno, Echo Lake

10. Distribution Platform(s): __x__ Linear TV; __x__ VOD; __x__ Digital/websites/apps

11. Payment Method ___ Cash; __x__ Credit Card; ___ Check; _____ Other (if Other is selected describe payment method)

12. Date and nature of follow-ups, if any:

14. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

15. Date of ROR completion: 10/2/20_____

16. Additional Information: