



INVOICE NO.	INVOICE DATE
WN6431338	10/25/2020
BILL CYCLE	INVOICE DUE DATE
202010	11/29/2020

ATTN: NCC
AL MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11432996	Seattle-Tacoma	TV	\$12,298.00	84	84

INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$12,298.00
Agency Commission	(\$1,844.70)
Rep Commission	(\$1,358.92)
Net Advertising Total	\$9,094.38

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 2381
Campaign No:

Comcast Order No: WN11432996
TIM Est No: 3121035
AE Name: NCC - SEA - CHICAGO

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1951290	TARL0330H	SEATTLE INTERCONNECT/6156	HGTV, HIST, CNN, DISC, MNBC	84	\$12,298.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	SEATTLE INTERCONNECT/6156	NE1951290	15	\$1,928.00
CNN	SEATTLE INTERCONNECT/6156	NE1951290	18	\$3,920.00
DISC	SEATTLE INTERCONNECT/6156	NE1951290	17	\$1,310.00
HIST	SEATTLE INTERCONNECT/6156	NE1951290	18	\$1,520.00
MNBC	SEATTLE INTERCONNECT/6156	NE1951290	16	\$3,620.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-13-20	CNN	SEATTLE INTERCONNECT/6156	3:47PM	TARL0330H	30	3	\$120.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	5:55PM	TARL0330H	30	5	\$450.00	
10-13-20	CNN	SEATTLE INTERCONNECT/6156	7:38PM	TARL0330H	30	7	\$300.00	
10-13-20	DISC	SEATTLE INTERCONNECT/6156	12:27PM	TARL0330H	30	9	\$24.00	
10-13-20	DISC	SEATTLE INTERCONNECT/6156	11:26PM	TARL0330H	30	13	\$250.00	
10-13-20	HGTV	SEATTLE INTERCONNECT/6156	12:25PM	TARL0330H	30	15	\$41.00	
10-13-20	HGTV	SEATTLE INTERCONNECT/6156	2:21PM	TARL0330H	30	15	\$41.00	
10-13-20	HGTV	SEATTLE INTERCONNECT/6156	10:16PM	TARL0330H	30	19	\$280.00	
10-13-20	MNBC	SEATTLE INTERCONNECT/6156	7:53PM	TARL0330H	30	33	\$300.00	
10-14-20	CNN	SEATTLE INTERCONNECT/6156	7:59PM	TARL0330H	30	7	\$300.00	
10-14-20	DISC	SEATTLE INTERCONNECT/6156	2:25PM	TARL0330H	30	9	\$24.00	
10-14-20	DISC	SEATTLE INTERCONNECT/6156	11:25PM	TARL0330H	30	13	\$250.00	
10-14-20	HIST	SEATTLE INTERCONNECT/6156	3:17PM	TARL0330H	30	21	\$24.00	
10-14-20	HIST	SEATTLE INTERCONNECT/6156	6:16PM	TARL0330H	30	23	\$110.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	3:45PM	TARL0330H	30	29	\$70.00	
10-14-20	MNBC	SEATTLE INTERCONNECT/6156	9:58PM	TARL0330H	30	33	\$300.00	
10-15-20	CNN	SEATTLE INTERCONNECT/6156	11:58PM	TARL0330H	30	7	\$300.00	
10-15-20	DISC	SEATTLE INTERCONNECT/6156	1:28PM	TARL0330H	30	9	\$24.00	
10-15-20	HGTV	SEATTLE INTERCONNECT/6156	6:17PM	TARL0330H	30	17	\$160.00	
10-15-20	HGTV	SEATTLE INTERCONNECT/6156	11:18PM	TARL0330H	30	19	\$280.00	
10-15-20	HIST	SEATTLE INTERCONNECT/6156	2:15PM	TARL0330H	30	21	\$24.00	
10-15-20	HIST	SEATTLE INTERCONNECT/6156	5:13PM	TARL0330H	30	23	\$110.00	
10-15-20	HIST	SEATTLE INTERCONNECT/6156	6:12PM	TARL0330H	30	23	\$110.00	
10-15-20	HIST	SEATTLE INTERCONNECT/6156	11:19PM	TARL0330H	30	25	\$210.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	3:53PM	TARL0330H	30	29	\$70.00	
10-15-20	MNBC	SEATTLE INTERCONNECT/6156	7:52PM	TARL0330H	30	33	\$300.00	
10-16-20	CNN	SEATTLE INTERCONNECT/6156	3:58PM	TARL0330H	30	3	\$120.00	
10-16-20	DISC	SEATTLE INTERCONNECT/6156	9:25AM	TARL0330H	30	9	\$24.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-16-20	DISC	SEATTLE INTERCONNECT/6156	11:32PM	TARL0330H	30	13	\$250.00	
10-16-20	HGTV	SEATTLE INTERCONNECT/6156	6:19PM	TARL0330H	30	17	\$160.00	
10-16-20	HGTV	SEATTLE INTERCONNECT/6156	10:16PM	TARL0330H	30	19	\$280.00	
10-16-20	HIST	SEATTLE INTERCONNECT/6156	2:15PM	TARL0330H	30	21	\$24.00	
10-16-20	HIST	SEATTLE INTERCONNECT/6156	3:11PM	TARL0330H	30	21	\$24.00	
10-16-20	HIST	SEATTLE INTERCONNECT/6156	6:14PM	TARL0330H	30	23	\$110.00	
10-16-20	HIST	SEATTLE INTERCONNECT/6156	10:17PM	TARL0330H	30	25	\$210.00	
10-16-20	HIST	SEATTLE INTERCONNECT/6156	11:18PM	TARL0330H	30	25	\$210.00	
10-16-20	MNBC	SEATTLE INTERCONNECT/6156	3:55PM	TARL0330H	30	29	\$70.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	5:50AM	TARL0330H	30	1	\$100.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	7:51AM	TARL0330H	30	1	\$100.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	9:50AM	TARL0330H	30	3	\$120.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	3:50PM	TARL0330H	30	3	\$120.00	
10-17-20	CNN	SEATTLE INTERCONNECT/6156	5:53PM	TARL0330H	30	5	\$450.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	10:18AM	TARL0330H	30	9	\$24.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	2:22PM	TARL0330H	30	9	\$24.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	2:39PM	TARL0330H	30	9	\$24.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	6:28PM	TARL0330H	30	11	\$80.00	
10-17-20	DISC	SEATTLE INTERCONNECT/6156	6:49PM	TARL0330H	30	11	\$80.00	
10-17-20	HGTV	SEATTLE INTERCONNECT/6156	11:15AM	TARL0330H	30	15	\$41.00	
10-17-20	HGTV	SEATTLE INTERCONNECT/6156	2:18PM	TARL0330H	30	15	\$41.00	
10-17-20	HGTV	SEATTLE INTERCONNECT/6156	3:18PM	TARL0330H	30	15	\$41.00	
10-17-20	HGTV	SEATTLE INTERCONNECT/6156	6:17PM	TARL0330H	30	17	\$160.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	11:18AM	TARL0330H	30	21	\$24.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	12:14PM	TARL0330H	30	21	\$24.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	1:17PM	TARL0330H	30	21	\$24.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	10:16PM	TARL0330H	30	25	\$210.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	8:58AM	TARL0330H	30	27	\$120.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	9:59AM	TARL0330H	30	29	\$70.00	
10-17-20	MNBC	SEATTLE INTERCONNECT/6156	6:29PM	TARL0330H	30	31	\$450.00	
10-18-20	CNN	SEATTLE INTERCONNECT/6156	6:46AM	TARL0330H	30	1	\$100.00	
10-18-20	CNN	SEATTLE INTERCONNECT/6156	9:45AM	TARL0330H	30	3	\$120.00	
10-18-20	CNN	SEATTLE INTERCONNECT/6156	1:59PM	TARL0330H	30	3	\$120.00	
10-18-20	CNN	SEATTLE INTERCONNECT/6156	5:48PM	TARL0330H	30	5	\$450.00	
10-18-20	DISC	SEATTLE INTERCONNECT/6156	9:30AM	TARL0330H	30	9	\$24.00	
10-18-20	DISC	SEATTLE INTERCONNECT/6156	11:27AM	TARL0330H	30	9	\$24.00	
10-18-20	DISC	SEATTLE INTERCONNECT/6156	6:27PM	TARL0330H	30	11	\$80.00	
10-18-20	DISC	SEATTLE INTERCONNECT/6156	6:48PM	TARL0330H	30	11	\$80.00	
10-18-20	HGTV	SEATTLE INTERCONNECT/6156	9:22AM	TARL0330H	30	15	\$41.00	
10-18-20	HGTV	SEATTLE INTERCONNECT/6156	1:20PM	TARL0330H	30	15	\$41.00	
10-18-20	HGTV	SEATTLE INTERCONNECT/6156	2:23PM	TARL0330H	30	15	\$41.00	
10-18-20	HGTV	SEATTLE INTERCONNECT/6156	7:22PM	TARL0330H	30	19	\$280.00	
10-18-20	HIST	SEATTLE INTERCONNECT/6156	9:16AM	TARL0330H	30	21	\$24.00	
10-18-20	HIST	SEATTLE INTERCONNECT/6156	11:11AM	TARL0330H	30	21	\$24.00	
10-18-20	MNBC	SEATTLE INTERCONNECT/6156	7:30AM	TARL0330H	30	27	\$120.00	
10-18-20	MNBC	SEATTLE INTERCONNECT/6156	7:53AM	TARL0330H	30	27	\$120.00	
10-18-20	MNBC	SEATTLE INTERCONNECT/6156	4:27PM	TARL0330H	30	31	\$450.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	5:38AM	TARL0330H	30	2	\$125.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	10:48AM	TARL0330H	30	4	\$150.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	7:59PM	TARL0330H	30	8	\$375.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	9:28AM	TARL0330H	30	10	\$24.00	
10-19-20	HIST	SEATTLE INTERCONNECT/6156	10:18AM	TARL0330H	30	22	\$24.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	7:40AM	TARL0330H	30	28	\$150.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	2:47PM	TARL0330H	30	30	\$90.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	5:31PM	TARL0330H	30	32	\$565.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	8:40PM	TARL0330H	30	34	\$375.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
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Order# WN11432996 Total: \$12,298.00



INVOICE NO.

WN6431338

BILL CYCLE

202010

BILL TO

ATTN: NCC
AL MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$9,094.38

We accept checks, ACH, money orders and all major credit cards.