

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3069390

Traffic Order #		11427454,11427453		Created On	7/31/2020 12:57:01 PM	Order Status	Contract Confirmed
Order #		3069390		Created By	NCC_Gateway_User	Gross \$	5900.00
Order Descrp		62789233_Pol-Candidate-Wash for Dr Raul Garcia		Updated On	7/31/2020 1:24:53 PM	Net \$	4248.00
Client		WASH FOR DR RAUL GARCIA - AMP -		Updated By	Smith, Brogan	Units	40
Start Date		7/27/2020		Industry	Political-Governor	Credit Hold	NO
End Date		8/9/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62789233
ActiveWeeks	2			Tertiary		Billing Schedule	Broadcast
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	FP1 STRATEGIES INC - AMP	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Seattle DISH - I+,Seattle Interconnec...			Contact			
Total Networks	2			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information							
SYSCODE LIST							
9829,6156							

SUMMARY FOR SYSCODE 6156

Traffic Order #	11427454	Created On	7/31/2020 1:07:06 PM	Order Status	Contract Confirmed
Order #	3069390	Created By	Santiago, Marjorie	Syscode Gross \$	5690.00
Order Descrp	62789233_Pol-Candidate-Wash for Dr Raul Garcia	Updated On	7/31/2020 1:21:55 PM	Syscode Net \$	4096.80
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated By	Smith, Brogan	Syscode Units	21
Start Date	7/27/2020	Source	Order Details	Zone Status	Contract Confirmed
End Date	8/9/2020	Zones	Seattle Interconnect	Avg Unit Rate	270.95
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
4	1			74 74	Fox News Channel	6156	FOX & FRIENDS<	08/01/2020	08/02/2020	Sa-Su 5a-9a						X	X	2	\$60.00	\$120.00	30
5	2			74 74	Fox News Channel	6156	AMERICAS NEWSR<	08/03/2020	08/04/2020	M-Tu 5a-9a	X	X						2	\$60.00	\$120.00	30
6	3			74 74	Fox News Channel	6156	AMERICAS NEWS<	08/01/2020	08/02/2020	Sa-Su 9a-4p						X	X	2	\$50.00	\$100.00	30
7	4			74 74	Fox News Channel	6156	VARIOUS	08/03/2020	08/03/2020	M 9a-4p	X							2	\$50.00	\$100.00	30
8	5			74 74	Fox News Channel	6156	AVG. ALL WKS	08/01/2020	08/02/2020	Sa-Su 4p-7p						X	X	3	\$225.00	\$675.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	6		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	08/03/2020	08/03/2020	M 4p-7p	X							3	\$225.00	\$675.00	30
10	7		National Political Bundle	74 74	Fox News Channel	6156	AVG. ALL WKS	08/01/2020	08/02/2020	Sa-Su 7p-12m						X	X	3	\$150.00	\$450.00	30
11	8		National Political Bundle	74 74	Fox News Channel	6156	AVG. ALL WKS<	08/03/2020	08/03/2020	M 7p-12m	X							3	\$150.00	\$450.00	30
12	9		National Political Bundle	110 110	Root Sports Northwest	6156	RS-MS-GMS R<	08/03/2020	08/03/2020	M 6:10p-9:10p	X							1	\$3,000.00	\$3,000.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11427453	Created On	7/31/2020 1:07:06 PM	Order Status	Contract Confirmed
Order #	3069390	Created By	Santiago, Marjorie	Syscode Gross \$	210.00
Order Descrp	62789233_Pol-Candidate-Wash for Dr Raul Garcia	Updated On	7/31/2020 1:21:55 PM	Syscode Net \$	151.20
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated By	Smith, Brogan	Syscode Units	19
Start Date	7/27/2020	Source	Order Details	Zone Status	Contract Confirmed
End Date	8/9/2020	Zones	Seattle DISH - I+	Avg Unit Rate	11.05
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1			74 74	Fox News Channel	9829	VARIOUS	08/03/2020	08/03/2020	M 9a-4p	X							8	\$10.00	\$80.00	30
2	2			74 74	Fox News Channel	9829	VARIOUS	08/03/2020	08/03/2020	M 4p-7p	X							4	\$15.00	\$60.00	30
3	3			74 74	Fox News Channel	9829	AVG. ALL WKS<	08/03/2020	08/03/2020	M 7p-12m	X							7	\$10.00	\$70.00	30
13	4			74 74	Fox News Channel	9829		08/01/2020	08/02/2020	Sa 9a-4p						X		0	\$0.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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End Date	8/9/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	