



INVOICE NO. WN6422044	INVOICE DATE 8/30/2020
BILL CYCLE 202008	INVOICE DUE DATE 9/27/2020

SERMO DIGITAL LLC
 7605 SE 27TH ST
 STE 204
 MERCER ISLAND, WA 98040

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SERMO DIGITAL LLC	731571	MICHAEL K VASKA ATTORNEY GEN WA	35528

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11425604	Seattle-Tacoma	TV	\$12,188.00	78	78

INVOICE NOTES
 Market: Seattle-Tacoma DMA:Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC

Gross Advertising Total	\$12,188.00
Agency Commission	(\$1,828.20)
Net Advertising Total	\$10,359.80

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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202008

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AFFIDAVIT

Product:
Estimate No:
Campaign No:

Comcast Order No: WN11425604
TIM Est No: 3052752
AE Name: Kimberly Gherna

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1898730	AL3362091: Intro	SEATTLE INTERCONNECT/6156	CNBC, DIY, ESPN, FXNC, HALL, HGTV	11	\$1,668.00
NE1903929	MV2003	SEATTLE INTERCONNECT/6156	CNBC, DIY, ESPN, FXNC, HALL, HGTV	45	\$7,337.00
NE1903930	MV2002	SEATTLE INTERCONNECT/6156	CNBC, DIY, ESPN, FXNC, HALL, HGTV	22	\$3,183.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	SEATTLE INTERCONNECT/6156	NE1898730	2	\$260.00
CNBC	SEATTLE INTERCONNECT/6156	NE1903930	2	\$102.00
ESPN	SEATTLE INTERCONNECT/6156	NE1903930	1	\$43.00
ESPN	SEATTLE INTERCONNECT/6156	NE1903929	3	\$129.00
FXNC	SEATTLE INTERCONNECT/6156	NE1898730	2	\$1,035.00
HALL	SEATTLE INTERCONNECT/6156	NE1903930	4	\$520.00
HGTV	SEATTLE INTERCONNECT/6156	NE1898730	2	\$220.00
ESPN	SEATTLE INTERCONNECT/6156	NE1898730	1	\$43.00
HGTV	SEATTLE INTERCONNECT/6156	NE1903929	9	\$990.00
HALL	SEATTLE INTERCONNECT/6156	NE1903929	10	\$1,120.00
HGTV	SEATTLE INTERCONNECT/6156	NE1903930	4	\$440.00
CNBC	SEATTLE INTERCONNECT/6156	NE1898730	2	\$102.00
CNBC	SEATTLE INTERCONNECT/6156	NE1903929	6	\$306.00
DIY	SEATTLE INTERCONNECT/6156	NE1903929	8	\$32.00
FXNC	SEATTLE INTERCONNECT/6156	NE1903930	4	\$2,050.00
DIY	SEATTLE INTERCONNECT/6156	NE1898730	2	\$8.00
DIY	SEATTLE INTERCONNECT/6156	NE1903930	7	\$28.00
FXNC	SEATTLE INTERCONNECT/6156	NE1903929	9	\$4,760.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-27-20	CNBC	SEATTLE INTERCONNECT/6156	7:36PM	AL3362091: Intro	30	24	\$51.00	
7-27-20	CNBC	SEATTLE INTERCONNECT/6156	9:52PM	AL3362091: Intro	30	24	\$51.00	
7-27-20	DIY	SEATTLE INTERCONNECT/6156	11:21AM	AL3362091: Intro	30	7	\$4.00	
7-27-20	DIY	SEATTLE INTERCONNECT/6156	1:21PM	AL3362091: Intro	30	7	\$4.00	
7-27-20	ESPN	SEATTLE INTERCONNECT/6156	11:32AM	AL3362091: Intro	30	20	\$43.00	
7-27-20	FXNC	SEATTLE INTERCONNECT/6156	4:47PM	AL3362091: Intro	30	32	\$620.00	
7-27-20	FXNC	SEATTLE INTERCONNECT/6156	8:51PM	AL3362091: Intro	30	30	\$415.00	
7-27-20	HALL	SEATTLE INTERCONNECT/6156	10:37AM	AL3362091: Intro	30	13	\$40.00	
7-27-20	HALL	SEATTLE INTERCONNECT/6156	8:39PM	AL3362091: Intro	30	15	\$220.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-27-20	HGTV	SEATTLE INTERCONNECT/6156	11:18AM	AL3362091: Intro	30	3	\$110.00	
7-27-20	HGTV	SEATTLE INTERCONNECT/6156	1:18PM	AL3362091: Intro	30	3	\$110.00	
7-28-20	CNBC	SEATTLE INTERCONNECT/6156	9:39PM	MV2003	30	24	\$51.00	
7-28-20	ESPN	SEATTLE INTERCONNECT/6156	3:29PM	MV2003	30	20	\$43.00	
7-28-20	FXNC	SEATTLE INTERCONNECT/6156	6:50PM	MV2003	30	32	\$620.00	
7-28-20	FXNC	SEATTLE INTERCONNECT/6156	8:51PM	MV2003	30	30	\$415.00	
7-28-20	HALL	SEATTLE INTERCONNECT/6156	12:35PM	MV2003	30	13	\$40.00	
7-28-20	HALL	SEATTLE INTERCONNECT/6156	10:17PM	MV2003	30	15	\$220.00	
7-28-20	HGTV	SEATTLE INTERCONNECT/6156	11:20AM	MV2003	30	3	\$110.00	
7-28-20	HGTV	SEATTLE INTERCONNECT/6156	1:19PM	MV2002	30	3	\$110.00	
7-29-20	CNBC	SEATTLE INTERCONNECT/6156	8:32PM	MV2003	30	24	\$51.00	
7-29-20	ESPN	SEATTLE INTERCONNECT/6156	11:35AM	MV2003	30	20	\$43.00	
7-29-20	FXNC	SEATTLE INTERCONNECT/6156	4:47PM	MV2003	30	32	\$620.00	
7-29-20	FXNC	SEATTLE INTERCONNECT/6156	6:49PM	MV2002	30	39	\$395.00	
7-29-20	FXNC	SEATTLE INTERCONNECT/6156	7:47PM	MV2003	30	30	\$415.00	
7-29-20	HALL	SEATTLE INTERCONNECT/6156	10:37AM	MV2003	30	13	\$40.00	
7-29-20	HALL	SEATTLE INTERCONNECT/6156	12:38PM	MV2003	30	38	\$40.00	
7-29-20	HALL	SEATTLE INTERCONNECT/6156	8:38PM	MV2003	30	15	\$220.00	
7-29-20	HGTV	SEATTLE INTERCONNECT/6156	11:20AM	MV2003	30	37	\$110.00	
7-29-20	HGTV	SEATTLE INTERCONNECT/6156	12:19PM	MV2003	30	3	\$110.00	
7-29-20	HGTV	SEATTLE INTERCONNECT/6156	1:19PM	MV2003	30	3	\$110.00	
7-30-20	CNBC	SEATTLE INTERCONNECT/6156	9:33PM	MV2003	30	24	\$51.00	
7-30-20	DIY	SEATTLE INTERCONNECT/6156	9:19AM	MV2003	30	7	\$4.00	
7-30-20	FXNC	SEATTLE INTERCONNECT/6156	4:49PM	MV2003	30	32	\$620.00	
7-30-20	FXNC	SEATTLE INTERCONNECT/6156	7:50PM	MV2003	30	30	\$415.00	
7-30-20	HALL	SEATTLE INTERCONNECT/6156	10:39AM	MV2003	30	38	\$40.00	
7-30-20	HALL	SEATTLE INTERCONNECT/6156	12:40PM	MV2003	30	13	\$40.00	
7-30-20	HALL	SEATTLE INTERCONNECT/6156	8:38PM	MV2002	30	15	\$220.00	
7-30-20	HGTV	SEATTLE INTERCONNECT/6156	10:20AM	MV2003	30	3	\$110.00	
7-30-20	HGTV	SEATTLE INTERCONNECT/6156	3:18PM	MV2003	30	3	\$110.00	
7-31-20	CNBC	SEATTLE INTERCONNECT/6156	9:31PM	MV2002	30	24	\$51.00	
7-31-20	DIY	SEATTLE INTERCONNECT/6156	10:16AM	MV2002	30	7	\$4.00	
7-31-20	DIY	SEATTLE INTERCONNECT/6156	3:16PM	MV2003	30	7	\$4.00	
7-31-20	FXNC	SEATTLE INTERCONNECT/6156	6:47PM	MV2002	30	32	\$620.00	
7-31-20	HALL	SEATTLE INTERCONNECT/6156	12:37PM	MV2003	30	13	\$40.00	
7-31-20	HALL	SEATTLE INTERCONNECT/6156	8:31PM	MV2003	30	15	\$220.00	
7-31-20	HGTV	SEATTLE INTERCONNECT/6156	2:19PM	MV2002	30	3	\$110.00	
7-31-20	HGTV	SEATTLE INTERCONNECT/6156	3:18PM	MV2003	30	3	\$110.00	
8-1-20	CNBC	SEATTLE INTERCONNECT/6156	9:43PM	MV2003	30	24	\$51.00	
8-1-20	DIY	SEATTLE INTERCONNECT/6156	9:16AM	MV2003	30	7	\$4.00	
8-1-20	DIY	SEATTLE INTERCONNECT/6156	10:19AM	MV2002	30	7	\$4.00	
8-1-20	DIY	SEATTLE INTERCONNECT/6156	11:17AM	MV2003	30	7	\$4.00	
8-1-20	DIY	SEATTLE INTERCONNECT/6156	1:18PM	MV2002	30	7	\$4.00	
8-1-20	DIY	SEATTLE INTERCONNECT/6156	2:19PM	MV2002	30	7	\$4.00	
8-1-20	FXNC	SEATTLE INTERCONNECT/6156	4:47PM	MV2002	30	32	\$620.00	
8-1-20	HGTV	SEATTLE INTERCONNECT/6156	12:16PM	MV2002	30	3	\$110.00	
8-2-20	CNBC	SEATTLE INTERCONNECT/6156	8:32PM	MV2002	30	24	\$51.00	
8-2-20	DIY	SEATTLE INTERCONNECT/6156	9:23AM	MV2003	30	7	\$4.00	
8-2-20	DIY	SEATTLE INTERCONNECT/6156	10:20AM	MV2003	30	7	\$4.00	
8-2-20	DIY	SEATTLE INTERCONNECT/6156	11:21AM	MV2002	30	7	\$4.00	
8-2-20	DIY	SEATTLE INTERCONNECT/6156	1:20PM	MV2002	30	7	\$4.00	
8-2-20	DIY	SEATTLE INTERCONNECT/6156	2:20PM	MV2003	30	7	\$4.00	
8-2-20	HGTV	SEATTLE INTERCONNECT/6156	11:25AM	MV2003	30	3	\$110.00	
8-3-20	CNBC	SEATTLE INTERCONNECT/6156	9:35PM	MV2003	30	25	\$51.00	
8-3-20	CNBC	SEATTLE INTERCONNECT/6156	9:52PM	MV2003	30	25	\$51.00	
8-3-20	DIY	SEATTLE INTERCONNECT/6156	2:25PM	MV2002	30	8	\$4.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-3-20	DIY	SEATTLE INTERCONNECT/6156	3:24PM	MV2003	30	8	\$4.00	
8-3-20	ESPN	SEATTLE INTERCONNECT/6156	9:27AM	MV2003	30	21	\$43.00	
8-3-20	ESPN	SEATTLE INTERCONNECT/6156	12:27PM	MV2002	30	21	\$43.00	
8-3-20	FXNC	SEATTLE INTERCONNECT/6156	4:47PM	MV2003	30	33	\$620.00	
8-3-20	FXNC	SEATTLE INTERCONNECT/6156	6:46PM	MV2003	30	33	\$620.00	
8-3-20	FXNC	SEATTLE INTERCONNECT/6156	7:49PM	MV2002	30	31	\$415.00	
8-3-20	FXNC	SEATTLE INTERCONNECT/6156	10:45PM	MV2003	30	31	\$415.00	
8-3-20	HALL	SEATTLE INTERCONNECT/6156	10:38AM	MV2002	30	14	\$40.00	
8-3-20	HALL	SEATTLE INTERCONNECT/6156	2:39PM	MV2002	30	14	\$40.00	
8-3-20	HALL	SEATTLE INTERCONNECT/6156	8:13PM	MV2003	30	16	\$220.00	
8-3-20	HALL	SEATTLE INTERCONNECT/6156	10:12PM	MV2002	30	16	\$220.00	
8-3-20	HGTV	SEATTLE INTERCONNECT/6156	11:19AM	MV2003	30	4	\$110.00	
8-3-20	HGTV	SEATTLE INTERCONNECT/6156	2:18PM	MV2002	30	4	\$110.00	

Order# WN11425604 Total: \$12,188.00



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202008

BILL TO

SERMO DIGITAL LLC
7605 SE 27TH ST
STE 204
MERCER ISLAND, WA 98040

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SERMO DIGITAL LLC	731571	MICHAEL K VASKA ATTORNEY GEN WA	35528

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

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