

COMCAST SPOTLIGHT POLITICAL RECORD OF REQUEST: NATIONAL ISSUE,
LOCAL ISSUE AND BALLOT MEASURE ADS

- Ad “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)
OR
- X Ad relates to state or local issue and does NOT communicate a political matter of national importance
OR
- Ad relates to a state or local ballot measure
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1. Requested by: **VISION MEDIA (DAVID CAMPBELL) 7824 LEARY WAY #200 REDMOND, WA 98052 425-882-3400**
2. Purchaser/Advertiser/Entity Paying for Ad: **KING COUNTY ELECTIONS: 919 SW GRADY WAY RENTON WA 98057 206-296-8683**
3. Date of request: **JULY 3, 2019**
4. Describe Content of the Ad: **PSA TO ENCOURAGE VOTER TURNOUT(KING COUNTY)**
5. Identify Ballot Measure #: NA
6. If ad refers to federal candidate(s) or federal election, list names(s) of candidate(s) referred to, office being sought and date of election: NA
7. If ad refers to a national legislative issue, identify the national legislative issue: NA
8. List ALL sponsor’s chief executive officers, members of executive committee or board of directors:
JULIE WISE DIRECTOR OF ELECTIONS
SUSAN WILSON CONFIDENTIAL SECRETARY II
9. DMA: **SEATTLE** Interconnect (**N**), Zones: **BEST FAKE SSEA NSEA WORD BLISS DWNT**
10. Distribution Platform(s): **Linear TV & PDTV**
11. Target Audience (if any): NA
12. Date and nature of follow-ups, if any: NA
13. Disposition:
 Accepted – see attached contract details
 Rejected – provide reason:

NOTE: YOU MUST INCLUDE COPIES OF ALL IOs, AFFIDAVITS, AND INVOICES FOR (1) ADS OF NATIONAL IMPORTANCE AND (2) ADS AIRING ON DIGITAL PROPERTIES IN THE POLITICAL FILES. SEE IOs, AFFIDAVITS AND INVOICES FOR ADDITIONAL INFORMATION

Comcast Representative

Name and Title: **KIMBERLY GHERNA COMCAST SPOTLIGHT AE** Date: **JULY 5,2019**