

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2882101

Traffic Order #		11403902,11403903		Created On	12/9/2019 4:11:42 PM	Order Status	Revision Pending Export
Order #		2882101		Created By	NCC_Gateway_User	Gross \$	7965.00
Order Descrp		Political:Bloomberg_SEA_CAN		Updated On	12/17/2019 6:29:16 PM	Net \$	5734.80
Client		MIKE BLOOMBERG 2020 - NCC		Updated By	Santiago, Marjorie	Units	37
Start Date		12/9/2019		Industry	Political-President	Credit Hold	NO
End Date		12/22/2019		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62708375
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	ASSEMBLY POL - NCC	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Seattle Interconnect,Seattle DISH - I...			Contact			
Total Networks	7			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	9470		
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
SYSCODE LIST							
6156,9829							

SUMMARY FOR SYSCODE 6156

Traffic Order #	11403903	Created On	12/9/2019 4:11:42 PM	Order Status	Revision Pending Export
Order #	2882101	Created By	NCC_Gateway_User	Syscode Gross \$	7325.00
Order Descrp	Political:Bloomberg_SEA_CAN	Updated On	12/17/2019 6:28:00 PM	Syscode Net \$	5274.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Santiago, Marjorie	Syscode Units	20
Start Date	12/9/2019	Source	Gateway	Zone Status	Revision Pending Export
End Date	12/22/2019	Zones	Seattle Interconnect	Avg Unit Rate	366.25
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	1		National Political Bundle	110 110	The Discovery Channel	6156	AVG. ALL WKS	12/13/2019	12/13/2019	F 9p-10p					X			0	\$600.00	\$0.00	30
14	2		National Political Bundle	110 110	The Discovery Channel	6156	AVG. ALL WKS	12/20/2019	12/20/2019	F 9p-10p					X			1	\$600.00	\$600.00	30
15	3		National Political Bundle	110 110	Food Network	6156	PIONEER WOMAN	12/14/2019	12/14/2019	Sa 10a-11a						X		1	\$150.00	\$150.00	30
16	4		National Political Bundle	110 110	Food Network	6156	PIONEER WOMAN	12/21/2019	12/21/2019	Sa 10a-11a						X		1	\$150.00	\$150.00	30
17	5		National Political Bundle	110 110	Food Network	6156	KITCHEN AT FN,	12/14/2019	12/14/2019	Sa 11a-12n						X		1	\$150.00	\$150.00	30
18	6		National Political Bundle	110 110	Food Network	6156	KITCHEN AT FN,	12/21/2019	12/21/2019	Sa 11a-12n						X		1	\$150.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	7		National Political Bundle	110 110	Food Network	6156	AVG. ALL WKS	12/15/2019	12/15/2019	Su 12n-1p							X	1	\$150.00	\$150.00	30
20	8		National Political Bundle	110 110	Food Network	6156	AVG. ALL WKS	12/22/2019	12/22/2019	Su 12n-1p							X	1	\$150.00	\$150.00	30
21	9		National Political Bundle	110 110	FX	6156	FX MOVIE PRIME<	12/19/2019	12/19/2019	Th 7:30p-10:45p				X				2	\$400.00	\$800.00	30
22	10		National Political Bundle	110 110	FX	6156	FX MOVIE PRIME<	12/22/2019	12/22/2019	Su 7:30p-10:45p							X	2	\$400.00	\$800.00	30
23	11		National Political Bundle	110 110	Hallmark Channel	6156	AVG. ALL WKS	12/16/2019	12/16/2019	M 9p-10p	X							0	\$625.00	\$0.00	30
24	12		National Political Bundle	110 110	HGTV	6156	AVG. ALL WKS/HOUSE HUNTERS	12/16/2019	12/16/2019	M 10p-11p	X							1	\$1,200.00	\$1,200.00	30
25	13		National Political Bundle	110 110	Lifetime	6156	AVG. ALL WKS	12/20/2019	12/22/2019	F-Su 8p-10p					X	X	X	6	\$300.00	\$1,800.00	30
31			National Political Bundle	110 110	Hallmark Channel	6156	It's Beginning to Look a Lot Like Christmas	12/22/2019	12/22/2019	Su 8p-10:03p							X	1	\$625.00	\$625.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
35			National Political Bundle	110 110	The Discovery Channel	6156	Alaska: The Last Frontier	12/22/2019	12/22/2019	Su 8p-10:02p							X	1	\$600.00	\$600.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11403902	Created On	12/9/2019 4:11:42 PM	Order Status	Revision Pending Export
Order #	2882101	Created By	NCC_Gateway_User	Syscode Gross \$	640.00
Order Descrp	Political:Bloomberg_SEA_CAN	Updated On	12/17/2019 6:28:00 PM	Syscode Net \$	460.80
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Santiago, Marjorie	Syscode Units	17
Start Date	12/9/2019	Source	Gateway	Zone Status	Revision Pending Export
End Date	12/22/2019	Zones	Seattle DISH - I+	Avg Unit Rate	37.65
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110 110	The Discovery Channel	9829	AVG. ALL WKS	12/13/2019	12/13/2019	F 9p-10p					X			0	\$75.00	\$0.00	30
2	2		National Political Bundle	110 110	The Discovery Channel	9829	AVG. ALL WKS	12/20/2019	12/20/2019	F 9p-10p					X			1	\$75.00	\$75.00	30
3	3		National Political Bundle	110 110	Food Network	9829	KITCHEN AT FN,	12/14/2019	12/14/2019	Sa 11a-12n						X		1	\$20.00	\$20.00	30
4	4		National Political Bundle	110 110	Food Network	9829	KITCHEN AT FN,	12/21/2019	12/21/2019	Sa 11a-12n						X		1	\$20.00	\$20.00	30
5	5		National Political Bundle	110 110	Food Network	9829	AVG. ALL WKS	12/15/2019	12/15/2019	Su 12n-1p							X	1	\$20.00	\$20.00	30
6	6		National Political Bundle	110 110	Food Network	9829	AVG. ALL WKS	12/22/2019	12/22/2019	Su 12n-1p							X	1	\$20.00	\$20.00	30

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7	7		National Political Bundle	110 110	FX	9829	FX MOVIE PRIME<	12/19/2019	12/19/2019	Th 7:30p-10:45p				X				1	\$35.00	\$35.00	30
8	8		National Political Bundle	110 110	FX	9829	FX MOVIE PRIME<	12/22/2019	12/22/2019	Su 7:30p-10:45p							X	1	\$35.00	\$35.00	30
9	9		National Political Bundle	110 110	HGTV	9829	AVG. ALL WKS/HOUSE HUNTERS	12/16/2019	12/16/2019	M 10p-11p	X							1	\$90.00	\$90.00	30
10	10		National Political Bundle	110 110	HGTV	9829	AVG. ALL WKS	12/15/2019	12/15/2019	Su 5p-6p							X	1	\$45.00	\$45.00	30
11	11		National Political Bundle	110 110	The History Channel	9829	AMERICAN PICKE	12/16/2019	12/16/2019	M 9p-10p	X							1	\$55.00	\$55.00	30
12	12		National Political Bundle	110 110	Lifetime	9829	AVG. ALL WKS	12/20/2019	12/22/2019	F-Su 8p-10p					X	X	X	4	\$25.00	\$100.00	30
39			National Political Bundle	110 110	Lifetime	9829	Christmas Hotel	12/22/2019	12/22/2019	Su 7p-8p							X	1	\$25.00	\$25.00	30
40			National Political Bundle	110 110	Lifetime	9829	A Date By Christmas Eve	12/22/2019	12/22/2019	Su 8p-10:03p							X	1	\$25.00	\$25.00	30

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48			National Political Bundle	110 110	The Discovery Channel	9829	Alaska: The Last Frontier	12/22/2019	12/22/2019	Su 8p-10:02p							X	1	\$75.00	\$75.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	2882101	Created On	12/9/2019 4:11:42 PM	Order Status	Revision Pending Export
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Start Date	12/9/2019	Updated By	Santiago, Marjorie	Units	37
End Date	12/22/2019	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	