

**EFFECTV POLITICAL RECORD OF REQUEST
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

X **Federal Candidate** OR **State or Local Candidate**

1. Requested by (Agency name, address, phone number & contact):

Agency Name: Assembly

Contact Name: Catherine Warburton

Phone Number: (212) 500-6900

Address: 909 3rd Ave Ste 31, New York, NY 10022

2. On behalf of (Candidate name & authorized campaign committee name:

Michael Bloomberg, Mike Bloomberg 2020

3. Election, (Office sought & Date): US Democratic Presidential primary candidate, May 19, 2020

4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: Hayden Horowitz

Phone Number: 202 583 6000

Address: 909 Third Avenue, New York, New York 10002

5. Date of request: December 9, 2019

6. Request received by: Mary Kelly

7. Describe of the Content of the Ad:

Michael Bloomberg candidate- fighting gun policy, tobacco & e-cigarette addition/policy, and environment

8. Name of treasurer of the candidate's authorized committee: Hayden Horowitz

9. DMA: Portland , Interconnect (Y or **N**)

Zones: ____ DISH _____

10. Distribution Platform(s): X Linear TV; VOD; Digital/websites/apps

11. Date and nature of follow-ups, if any:

12. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

13. Additional Information: Rates - out of window