

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2972872

Traffic Order #	11415354	Created On	3/3/2020 10:55:43 AM	Order Status	Revision Pending Export
Order #	2972872	Created By	NCC_Gateway_User	Gross \$	10220.00
Order Descrp	62740434_POL_CAN_Bloomberg for Pres	Updated On	3/4/2020 12:46:01 PM	Net \$	7358.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Kelly, Mary M	Units	135
Start Date	3/4/2020	Industry	Political-President	Credit Hold	NO
End Date	3/5/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	62740434
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - POR - WASH DC	Quarternary		Product	MBLM
AE 2		TRAFFIC OPTIONS		Estimate	0134
Agency	ASSEMBLY POL - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Portland DMA/DISH -Priority Code IP - 74/NP -80/Sports 110. See key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Portland Interconnect	Contact			
Total Networks	24	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	7959	
		Copy Group			
		Division			
		Reference #	0134		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11415354	Created On	3/3/2020 10:55:43 AM	Order Status	Revision Pending Export
Order #	2972872	Created By	NCC_Gateway_User	Syscode Gross \$	10220.00
Order Descrp	62740434_POL_CAN_Bloomberg for Pres	Updated On	3/4/2020 12:34:31 PM	Syscode Net \$	7358.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Syscode Units	135
Start Date	3/4/2020	Source	Gateway	Zone Status	Revision Pending Export
End Date	3/5/2020	Zones	Portland Interconnect	Avg Unit Rate	75.70
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNBC	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$30.00	\$30.00	30
2	2		National Political Bundle	74 74	CNBC	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$30.00	\$0.00	30
3	3		National Political Bundle	74 74	CNBC	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$25.00	\$50.00	30
4	4		National Political Bundle	74 74	CNBC	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$25.00	\$0.00	30
5	5		National Political Bundle	74 74	CNBC	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$30.00	\$30.00	30
6	6		National Political Bundle	74 74	CNBC	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$30.00	\$0.00	30

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7	7		National Political Bundle	74 74	CNBC	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$50.00	\$100.00	30
8	8		National Political Bundle	74 74	CNBC	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$50.00	\$0.00	30
11	9		National Political Bundle	74 74	WETV	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$5.00	\$10.00	30
12	10		National Political Bundle	74 74	WETV	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$5.00	\$0.00	30
13	11		National Political Bundle	74 74	WETV	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$15.00	\$15.00	30
14	12		National Political Bundle	74 74	WETV	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$15.00	\$0.00	30
15	13		National Political Bundle	74 74	WETV	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$30.00	\$60.00	30
16	14		National Political Bundle	74 74	WETV	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$30.00	\$0.00	30

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17	15		National Political Bundle	74 74	The Travel Channel	7959	—	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30
18	16		National Political Bundle	74 74	The Travel Channel	7959	—	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
19	17		National Political Bundle	74 74	The Travel Channel	7959	—	03/04/2020	03/04/2020	W 9a-4p			X					2	\$10.00	\$20.00	30
20	18		National Political Bundle	74 74	The Travel Channel	7959	—	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$10.00	\$0.00	30
21	19		National Political Bundle	74 74	The Travel Channel	7959	—	03/04/2020	03/04/2020	W 4p-7p			X					1	\$30.00	\$30.00	30
22	20		National Political Bundle	74 74	The Travel Channel	7959	—	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$30.00	\$0.00	30
23	21		National Political Bundle	74 74	The Travel Channel	7959	—	03/04/2020	03/04/2020	W 7p-12m			X					2	\$65.00	\$130.00	30
24	22		National Political Bundle	74 74	The Travel Channel	7959	—	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$65.00	\$0.00	30

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25	23		National Political Bundle	74 74	Fox Sports One	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30
26	24		National Political Bundle	74 74	Fox Sports One	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
27	25		National Political Bundle	74 74	Fox Sports One	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$10.00	\$20.00	30
28	26		National Political Bundle	74 74	Fox Sports One	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$10.00	\$0.00	30
29	27		National Political Bundle	74 74	Fox Sports One	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$10.00	\$10.00	30
30	28		National Political Bundle	74 74	Fox Sports One	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$10.00	\$0.00	30
31	29		National Political Bundle	74 74	Fox Sports One	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$25.00	\$50.00	30
32	30		National Political Bundle	74 74	Fox Sports One	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$25.00	\$0.00	30

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35	31		National Political Bundle	74 74	National Geographic Channel	7959	—	03/04/2020	03/04/2020	W 9a-4p			X					2	\$10.00	\$20.00	30
36	32		National Political Bundle	74 74	National Geographic Channel	7959	—	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$10.00	\$0.00	30
37	33		National Political Bundle	74 74	National Geographic Channel	7959	—	03/04/2020	03/04/2020	W 4p-7p			X					1	\$15.00	\$15.00	30
38	34		National Political Bundle	74 74	National Geographic Channel	7959	—	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$15.00	\$0.00	30
39	35		National Political Bundle	74 74	National Geographic Channel	7959	—	03/04/2020	03/04/2020	W 7p-12m			X					2	\$45.00	\$90.00	30
40	36		National Political Bundle	74 74	National Geographic Channel	7959	—	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$45.00	\$0.00	30
41	37		National Political Bundle	74 74	CNN	7959	—	03/04/2020	03/04/2020	W 5a-9a			X					1	\$90.00	\$90.00	30
42	38		National Political Bundle	74 74	CNN	7959	—	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$90.00	\$0.00	30

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43	39		National Political Bundle	74 74	CNN	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$50.00	\$100.00	30
44	40		National Political Bundle	74 74	CNN	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$50.00	\$0.00	30
45	41		National Political Bundle	74 74	CNN	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$220.00	\$220.00	30
46	42		National Political Bundle	74 74	CNN	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$220.00	\$0.00	30
47	43		National Political Bundle	74 74	CNN	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$230.00	\$460.00	30
48	44		National Political Bundle	74 74	CNN	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$230.00	\$0.00	30
49	45		National Political Bundle	74 74	Golf Channel	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$15.00	\$15.00	30
50	46		National Political Bundle	74 74	Golf Channel	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$15.00	\$0.00	30

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51	47		National Political Bundle	74 74	Golf Channel	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$15.00	\$30.00	30
52	48		National Political Bundle	74 74	Golf Channel	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$15.00	\$0.00	30
53	49		National Political Bundle	74 74	Golf Channel	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$25.00	\$25.00	30
54	50		National Political Bundle	74 74	Golf Channel	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$25.00	\$0.00	30
55	51		National Political Bundle	74 74	Golf Channel	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$25.00	\$50.00	30
56	52		National Political Bundle	74 74	Golf Channel	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$25.00	\$0.00	30
57	53		National Political Bundle	110 110	Golf Channel	7959	_	03/05/2020	03/05/2020	Th 11a-3p				X				0	\$225.00	\$0.00	30
58	54		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30

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59	55		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
60	56		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$5.00	\$10.00	30
61	57		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$5.00	\$0.00	30
62	58		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$5.00	\$5.00	30
63	59		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$5.00	\$0.00	30
64	60		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$15.00	\$30.00	30
65	61		National Political Bundle	74 74	Lifetime Movie Network	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$15.00	\$0.00	30
66	62		National Political Bundle	74 74	MSNBC	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$90.00	\$90.00	30

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67	63		National Political Bundle	74 74	MSNBC	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$90.00	\$0.00	30
68	64		National Political Bundle	74 74	MSNBC	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$50.00	\$100.00	30
69	65		National Political Bundle	74 74	MSNBC	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$50.00	\$0.00	30
70	66		National Political Bundle	74 74	MSNBC	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$220.00	\$220.00	30
71	67		National Political Bundle	74 74	MSNBC	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$220.00	\$0.00	30
72	68		National Political Bundle	74 74	MSNBC	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$230.00	\$460.00	30
73	69		National Political Bundle	74 74	MSNBC	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$230.00	\$0.00	30
76	70		National Political Bundle	74 74	American Movie Classics	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$20.00	\$40.00	30

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77	71		National Political Bundle	74 74	American Movie Classics	7959	—	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$20.00	\$0.00	30
78	72		National Political Bundle	74 74	American Movie Classics	7959	—	03/04/2020	03/04/2020	W 4p-7p			X					1	\$80.00	\$80.00	30
79	73		National Political Bundle	74 74	American Movie Classics	7959	—	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$80.00	\$0.00	30
80	74		National Political Bundle	74 74	American Movie Classics	7959	—	03/04/2020	03/04/2020	W 7p-12m			X					2	\$240.00	\$480.00	30
81	75		National Political Bundle	74 74	American Movie Classics	7959	—	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$240.00	\$0.00	30
82	76		National Political Bundle	74 74	Lifetime	7959	—	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30
83	77		National Political Bundle	74 74	Lifetime	7959	—	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
84	78		National Political Bundle	74 74	Lifetime	7959	—	03/04/2020	03/04/2020	W 9a-4p			X					2	\$25.00	\$50.00	30

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85	79		National Political Bundle	74 74	Lifetime	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$25.00	\$0.00	30
86	80		National Political Bundle	74 74	Lifetime	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$40.00	\$40.00	30
87	81		National Political Bundle	74 74	Lifetime	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$40.00	\$0.00	30
88	82		National Political Bundle	74 74	Lifetime	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$100.00	\$200.00	30
89	83		National Political Bundle	74 74	Lifetime	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$100.00	\$0.00	30
92	84		National Political Bundle	74 74	Food Network	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$40.00	\$80.00	30
93	85		National Political Bundle	74 74	Food Network	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$40.00	\$0.00	30
94	86		National Political Bundle	74 74	Food Network	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$220.00	\$220.00	30

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95	87		National Political Bundle	74 74	Food Network	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$220.00	\$0.00	30
96	88		National Political Bundle	74 74	Food Network	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$360.00	\$720.00	30
97	89		National Political Bundle	74 74	Food Network	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$360.00	\$0.00	30
98	90		National Political Bundle	74 74	NFL Network	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$15.00	\$15.00	30
99	91		National Political Bundle	74 74	NFL Network	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$15.00	\$0.00	30
100	92		National Political Bundle	74 74	NFL Network	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$10.00	\$20.00	30
101	93		National Political Bundle	74 74	NFL Network	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$10.00	\$0.00	30
102	94		National Political Bundle	74 74	NFL Network	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$20.00	\$20.00	30

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103	95		National Political Bundle	74 74	NFL Network	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$20.00	\$0.00	30
104	96		National Political Bundle	74 74	NFL Network	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$30.00	\$60.00	30
105	97		National Political Bundle	74 74	NFL Network	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$30.00	\$0.00	30
106	98		National Political Bundle	74 74	ESPN2	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$25.00	\$25.00	30
107	99		National Political Bundle	74 74	ESPN2	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$25.00	\$0.00	30
108	100		National Political Bundle	74 74	ESPN2	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$15.00	\$30.00	30
109	101		National Political Bundle	74 74	ESPN2	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$15.00	\$0.00	30
110	102		National Political Bundle	74 74	ESPN2	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$20.00	\$20.00	30

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111	103		National Political Bundle	74 74	ESPN2	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$20.00	\$0.00	30
112	104		National Political Bundle	74 74	ESPN2	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$50.00	\$100.00	30
113	105		National Political Bundle	74 74	ESPN2	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$50.00	\$0.00	30
114	106		National Political Bundle	110 110	ESPN2	7959	_	03/05/2020	03/05/2020	Th 8p-10p				X				0	\$750.00	\$0.00	30
115	107		National Political Bundle	74 74	USA	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$30.00	\$30.00	30
116	108		National Political Bundle	74 74	USA	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$30.00	\$0.00	30
117	109		National Political Bundle	74 74	USA	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$70.00	\$140.00	30
118	110		National Political Bundle	74 74	USA	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$70.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
119	111		National Political Bundle	74 74	USA	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$145.00	\$145.00	30
120	112		National Political Bundle	74 74	USA	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$145.00	\$0.00	30
121	113		National Political Bundle	74 74	USA	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$225.00	\$450.00	30
122	114		National Political Bundle	74 74	USA	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$225.00	\$0.00	30
123	115		National Political Bundle	74 74	Country Music Television	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30
124	116		National Political Bundle	74 74	Country Music Television	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
125	117		National Political Bundle	74 74	Country Music Television	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$10.00	\$20.00	30
126	118		National Political Bundle	74 74	Country Music Television	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$10.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
127	119		National Political Bundle	74 74	Country Music Television	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$10.00	\$10.00	30
128	120		National Political Bundle	74 74	Country Music Television	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$10.00	\$0.00	30
129	121		National Political Bundle	74 74	Country Music Television	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$25.00	\$50.00	30
130	122		National Political Bundle	74 74	Country Music Television	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$25.00	\$0.00	30
131	123		National Political Bundle	74 74	Animal Planet	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$15.00	\$15.00	30
132	124		National Political Bundle	74 74	Animal Planet	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$15.00	\$0.00	30
133	125		National Political Bundle	74 74	Animal Planet	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$15.00	\$30.00	30
134	126		National Political Bundle	74 74	Animal Planet	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$15.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
135	127		National Political Bundle	74 74	Animal Planet	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$25.00	\$25.00	30
136	128		National Political Bundle	74 74	Animal Planet	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$25.00	\$0.00	30
137	129		National Political Bundle	74 74	Animal Planet	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$55.00	\$110.00	30
138	130		National Political Bundle	74 74	Animal Planet	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$55.00	\$0.00	30
139	131		National Political Bundle	74 74	Hallmark Channel	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$25.00	\$25.00	30
140	132		National Political Bundle	74 74	Hallmark Channel	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$25.00	\$0.00	30
141	133		National Political Bundle	74 74	Hallmark Channel	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$20.00	\$40.00	30
142	134		National Political Bundle	74 74	Hallmark Channel	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$20.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
143	135		National Political Bundle	74 74	Hallmark Channel	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$35.00	\$35.00	30
144	136		National Political Bundle	74 74	Hallmark Channel	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$35.00	\$0.00	30
145	137		National Political Bundle	74 74	Hallmark Channel	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$85.00	\$170.00	30
146	138		National Political Bundle	74 74	Hallmark Channel	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$85.00	\$0.00	30
147	139		National Political Bundle	74 74	ESPN	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$60.00	\$60.00	30
148	140		National Political Bundle	74 74	ESPN	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$60.00	\$0.00	30
149	141		National Political Bundle	74 74	ESPN	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$45.00	\$90.00	30
150	142		National Political Bundle	74 74	ESPN	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$45.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
151	143		National Political Bundle	74 74	ESPN	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$260.00	\$260.00	30
152	144		National Political Bundle	74 74	ESPN	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$260.00	\$0.00	30
153	145		National Political Bundle	74 74	ESPN	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$520.00	\$1,040.00	30
154	146		National Political Bundle	74 74	ESPN	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$520.00	\$0.00	30
155	147		National Political Bundle	74 74	DIY Network	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30
156	148		National Political Bundle	74 74	DIY Network	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
157	149		National Political Bundle	74 74	DIY Network	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$5.00	\$10.00	30
158	150		National Political Bundle	74 74	DIY Network	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$5.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
159	151		National Political Bundle	74 74	DIY Network	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$5.00	\$5.00	30
160	152		National Political Bundle	74 74	DIY Network	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$5.00	\$0.00	30
161	153		National Political Bundle	74 74	DIY Network	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$10.00	\$20.00	30
162	154		National Political Bundle	74 74	DIY Network	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$10.00	\$0.00	30
163	155		National Political Bundle	74 74	HGTV	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$65.00	\$65.00	30
164	156		National Political Bundle	74 74	HGTV	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$65.00	\$0.00	30
165	157		National Political Bundle	74 74	HGTV	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$80.00	\$160.00	30
166	158		National Political Bundle	74 74	HGTV	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$80.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
167	159		National Political Bundle	74 74	HGTV	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$320.00	\$320.00	30
168	160		National Political Bundle	74 74	HGTV	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$320.00	\$0.00	30
169	161		National Political Bundle	74 74	HGTV	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$520.00	\$1,040.00	30
170	162		National Political Bundle	74 74	HGTV	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$520.00	\$0.00	30
171	163		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30
172	164		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
173	165		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$10.00	\$20.00	30
174	166		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$10.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
175	167		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$10.00	\$10.00	30
176	168		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$10.00	\$0.00	30
177	169		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$30.00	\$60.00	30
178	170		National Political Bundle	74 74	Oprah Winfrey Network	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$30.00	\$0.00	30
179	171		National Political Bundle	74 74	TV Land	7959	_	03/04/2020	03/04/2020	W 5a-9a			X					1	\$10.00	\$10.00	30
180	172		National Political Bundle	74 74	TV Land	7959	_	03/05/2020	03/05/2020	Th 5a-9a				X				0	\$10.00	\$0.00	30
181	173		National Political Bundle	74 74	TV Land	7959	_	03/04/2020	03/04/2020	W 9a-4p			X					2	\$10.00	\$20.00	30
182	174		National Political Bundle	74 74	TV Land	7959	_	03/05/2020	03/05/2020	Th 9a-4p				X				0	\$10.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
183	175		National Political Bundle	74 74	TV Land	7959	_	03/04/2020	03/04/2020	W 4p-7p			X					1	\$20.00	\$20.00	30
184	176		National Political Bundle	74 74	TV Land	7959	_	03/05/2020	03/05/2020	Th 4p-7p				X				0	\$20.00	\$0.00	30
185	177		National Political Bundle	74 74	TV Land	7959	_	03/04/2020	03/04/2020	W 7p-12m			X					2	\$55.00	\$110.00	30
186	178		National Political Bundle	74 74	TV Land	7959	_	03/05/2020	03/05/2020	Th 7p-12m				X				0	\$55.00	\$0.00	30
187	179		National Political Bundle	110 110	PAC-12 National	7959	_	03/05/2020	03/05/2020	Th 6p-8p				X				1	\$750.00	\$750.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2972872					
Traffic Order #	11415354	# of Weeks	1	Active	Yes
Order #	2972872	Created On	3/3/2020 10:55:43 AM	Order Status	Revision Pending Export
Order Descrp	62740434_POL_CAN_Bloomberg for Pres	Created By	NCC_Gateway_User	Gross \$	10220.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated On	3/4/2020 12:46:01 PM	Net \$	7358.40
Start Date	3/4/2020	Updated By	Kelly, Mary M	Units	135
End Date	3/5/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	