

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2958103

Traffic Order #	11413118	Created On	2/14/2020 5:55:53 PM	Order Status	Contract Confirmed
Order #	2958103	Created By	NCC_Gateway_User	Gross \$	27295.00
Order Descrp	62733711_POL_CAN_Bloomberg for Pres	Updated On	2/14/2020 6:22:01 PM	Net \$	19652.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Carnes, Hannah	Units	10
Start Date	2/10/2020	Industry	Political-President	Credit Hold	NO
End Date	2/23/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62733711
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - POR - WASH DC	Quarternary		Product	MBLM
AE 2		TRAFFIC OPTIONS		Estimate	0128
Agency	ASSEMBLY POL - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	PORTLAND MARKET, OREGON DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.	
Total Zones	1	Zip	07003		
Zones	Portland Interconnect	Contact			
Total Networks	4	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	7959	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11413118	Created On	2/14/2020 5:55:53 PM	Order Status	Contract Confirmed
Order #	2958103	Created By	NCC_Gateway_User	Syscode Gross \$	27295.00
Order Descrp	62733711_POL_CAN_Bloomberg for Pres	Updated On	2/14/2020 6:16:19 PM	Syscode Net \$	19652.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Carnes, Hannah	Syscode Units	10
Start Date	2/10/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/23/2020	Zones	Portland Interconnect	Avg Unit Rate	2729.50
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	2		National Political Bundle	110 110	ESPN2	7959	Gonzaga at Pepperdine	02/15/2020	02/15/2020	Sa 7p-9p						X		1	\$750.00	\$750.00	30
2	3		National Political Bundle	110 110	Fox Sports One	7959	Oregon St vs Colorado	02/15/2020	02/15/2020	Sa 7p-9p						X		1	\$750.00	\$750.00	30
3	9		National Political Bundle	110 110	TNT	7959	All Star Skills Challenge	02/15/2020	02/15/2020	Sa 5p-7:30p						X		1	\$6,350.00	\$6,350.00	30
4	10		National Political Bundle	110 110	TNT	7959	ALL-STAR GAME	02/16/2020	02/16/2020	Su 5:30p-8p							X	1	\$6,350.00	\$6,350.00	30
5	1		National Political Bundle	110 110	ESPN2	7959	San Francisco at Gonzaga	02/20/2020	02/20/2020	Th 8p-10p				X				1	\$750.00	\$750.00	30
6	4		National Political Bundle	110 110	ESPN	7959	Oregon vs Arizona St.	02/20/2020	02/20/2020	Th 6p-8p				X				1	\$750.00	\$750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	110 110	TNT	7959	Brooklyn at Philadelphia	02/20/2020	02/20/2020	Th 5p-7:30p				X				1	\$1,800.00	\$1,800.00	30
8	8		National Political Bundle	110 110	TNT	7959	Houston at Golden State	02/20/2020	02/20/2020	Th 7:30p-10p				X				1	\$1,800.00	\$1,800.00	30
9	5		National Political Bundle	110 110	ESPN	7959	Denver at Oklahoma City	02/21/2020	02/21/2020	F 5p-7:30p					X			1	\$1,800.00	\$1,800.00	30
10	6		National Political Bundle	110 110	ESPN	7959	new Orleans at Portland	02/21/2020	02/21/2020	F 7:30p-10p					X			1	\$6,195.00	\$6,195.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2958103							
Traffic Order #	11413118		# of Weeks	2		Active	Yes
Order #	2958103		Created On	2/14/2020 5:55:53 PM		Order Status	Contract Confirmed
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Client	MIKE BLOOMBERG 2020 - NCC		Updated On	2/14/2020 6:22:01 PM		Net \$	19652.40
Start Date	2/10/2020		Updated By	Carnes, Hannah		Units	10
End Date	2/23/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	