

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2950614

Traffic Order #	11412452	Created On	2/7/2020 10:37:38 AM	Order Status	Revised
Order #	2950614	Created By	Riggs, Jodi	Gross \$	40820.00
Order Descrp	62730401 _POL_CAN_Bloomberg for Pres	Updated On	2/10/2020 12:53:15 PM	Net \$	34697.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Units	249
Start Date	2/3/2020	Industry	Political-President	Credit Hold	NO
End Date	2/16/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62730401
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - POR - WASH DC	Quarternary		Product	MBLM
AE 2		TRAFFIC OPTIONS		Estimate	0121
Agency	ASSEMBLY POL - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm		Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Portland DMA -Priority Code IP - 74/:60s See key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Portland Interconnect	Contact			
Total Networks	13	Phone	111-111-1111	SYSCODE LIST	
GENERAL COMMENTS		Avail Tag		7959	
		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #	0121		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11412452	Created On	2/7/2020 10:41:15 AM	Order Status	Revised
Order #	2950614	Created By	Riggs, Jodi	Syscode Gross \$	40820.00
Order Descrp	62730401_POL_CAN_Bloomberg for Pres	Updated On	2/10/2020 12:45:11 PM	Syscode Net \$	34697.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Syscode Units	249
Start Date	2/3/2020	Source	VIEW	Zone Status	Revised
End Date	2/16/2020	Zones	Portland Interconnect	Avg Unit Rate	163.94
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Nati onal Politi cal Bun dle	74 74	American Movie Classics	7959	AMC MOVIE<	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$40.00	\$0.00	60
2			Nati onal Politi cal Bun dle	74 74	American Movie Classics	7959	VARIOUS	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$160.00	\$0.00	60
3			Nati onal Politi cal Bun dle	74 74	American Movie Classics	7959	VARIOUS	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$480.00	\$0.00	60
4			Nati onal Politi cal Bun dle	74 74	Cooking Channel	7959	VARIOUS	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$10.00	\$0.00	60
5			Nati onal Politi cal Bun dle	74 74	Cooking Channel	7959	VARIOUS	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$20.00	\$0.00	60
6			Nati onal Politi cal Bun dle	74 74	Cooking Channel	7959	VARIOUS	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$20.00	\$0.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$30.00	\$0.00	60
8			National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$40.00	\$0.00	60
9			National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$100.00	\$0.00	60
10			National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$90.00	\$0.00	60
11			National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$520.00	\$0.00	60
12			National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$1,040.00	\$0.00	60
13			National Political Bundle	74 74	Food Network	7959	VARIOUS	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$80.00	\$0.00	60
14			National Political Bundle	74 74	Food Network	7959	VARIOUS	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$440.00	\$0.00	60

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15			National Political Bundle	74 74	Food Network	7959	VARIOUS	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$720.00	\$0.00	60
16			National Political Bundle	74 74	Fox Sports One	7959	VARIOUS	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$20.00	\$0.00	60
17			National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$20.00	\$0.00	60
18			National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$50.00	\$0.00	60
19			National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK MOVIE<	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$40.00	\$0.00	60
20			National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK MOVIE<	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$70.00	\$0.00	60
21			National Political Bundle	74 74	Hallmark Channel	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$170.00	\$0.00	60
22			National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$160.00	\$0.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23			National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$640.00	\$0.00	60
24			National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$1,040.00	\$0.00	60
25			National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$50.00	\$0.00	60
26			National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS<	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$80.00	\$0.00	60
27			National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$200.00	\$0.00	60
28			National Political Bundle	74 74	Lifetime Movie Network	7959		02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$10.00	\$0.00	60
29			National Political Bundle	74 74	Lifetime Movie Network	7959		02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$10.00	\$0.00	60
30			National Political Bundle	74 74	Lifetime Movie Network	7959		02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$30.00	\$0.00	60

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31			National Political Bundle	74 74	Oprah Winfrey Network	7959	DR. PHIL<	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$20.00	\$0.00	60
32			National Political Bundle	74 74	Oprah Winfrey Network	7959	VARIOUS	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$20.00	\$0.00	60
33			National Political Bundle	74 74	Oprah Winfrey Network	7959	VARIOUS	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$60.00	\$0.00	60
34			National Political Bundle	74 74	TV Land	7959	OFF AIR	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$20.00	\$0.00	60
35			National Political Bundle	74 74	TV Land	7959	OFF AIR	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$50.00	\$0.00	60
36			National Political Bundle	74 74	TV Land	7959	VARIOUS	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$110.00	\$0.00	60
37			National Political Bundle	74 74	WETV	7959	VARIOUS	02/03/2020	02/05/2020	M-W 9a-4p	X	X	X					0	\$10.00	\$0.00	60
38			National Political Bundle	74 74	WETV	7959	LAW & ORDER<	02/03/2020	02/05/2020	M-W 4p-7p	X	X	X					0	\$10.00	\$0.00	60

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39			National Political Bundle	74 74	WETV	7959	LAW & ORDER<	02/03/2020	02/05/2020	M-W 7p-12m	X	X	X					0	\$30.00	\$0.00	60
40	4		National Political Bundle	74 74	American Movie Classics	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	4	\$40.00	\$160.00	60
41	5		National Political Bundle	74 74	American Movie Classics	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$160.00	\$320.00	60
42	6		National Political Bundle	74 74	American Movie Classics	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	5	\$480.00	\$2,400.00	60
43	10		National Political Bundle	74 74	Cooking Channel	7959	VARIOUS	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	1	\$10.00	\$10.00	60
44	11		National Political Bundle	74 74	Cooking Channel	7959	IRON CHEF AMER/CARNIVAL EATS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$20.00	\$40.00	60
45	12		National Political Bundle	74 74	Cooking Channel	7959	VARIOUS	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	60
46	16		National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	4	\$30.00	\$120.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
47	17		National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	3	\$40.00	\$120.00	60
48	18		National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	3	\$100.00	\$300.00	60
49	22		National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	1	\$90.00	\$90.00	60
50	23		National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	1	\$520.00	\$520.00	60
51	24		National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	3	\$1,040.00	\$3,120.00	60
52	28		National Political Bundle	74 74	Food Network	7959	VARIOUS	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	3	\$80.00	\$240.00	60
53	29		National Political Bundle	74 74	Food Network	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	3	\$440.00	\$1,320.00	60
54	30		National Political Bundle	74 74	Food Network	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$720.00	\$2,880.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	34		National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	4	\$20.00	\$80.00	60
56	35		National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	3	\$20.00	\$60.00	60
57	36		National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	3	\$50.00	\$150.00	60
58	40		National Political Bundle	74 74	Hallmark Channel	7959	AVG. ALL WKS/HALLMARK MOVIE	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	0	\$40.00	\$0.00	60
59	41		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK MOVIE/AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$70.00	\$140.00	60
60	42		National Political Bundle	74 74	Hallmark Channel	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	0	\$170.00	\$0.00	60
61	46		National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	2	\$160.00	\$320.00	60
62	47		National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	3	\$640.00	\$1,920.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
63	48		National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$1,040.00	\$4,160.00	60
64	52		National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS<	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	4	\$50.00	\$200.00	60
65	53		National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	3	\$80.00	\$240.00	60
66	54		National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	6	\$200.00	\$1,200.00	60
67	58		National Political Bundle	74 74	Lifetime Movie Network	7959		02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	1	\$10.00	\$10.00	60
68	59		National Political Bundle	74 74	Lifetime Movie Network	7959		02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	1	\$10.00	\$10.00	60
69	60		National Political Bundle	74 74	Lifetime Movie Network	7959		02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	1	\$30.00	\$30.00	60
70	64		National Political Bundle	74 74	Oprah Winfrey Network	7959	VARIOUS	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$20.00	\$120.00	60

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71	65		National Political Bundle	74 74	Oprah Winfrey Network	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	1	\$20.00	\$20.00	60
72	66		National Political Bundle	74 74	Oprah Winfrey Network	7959	AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	3	\$60.00	\$180.00	60
73	70		National Political Bundle	74 74	TV Land	7959	GOLDEN GIRLS<	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	1	\$20.00	\$20.00	60
74	71		National Political Bundle	74 74	TV Land	7959	TWO AND A HALF<	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	1	\$50.00	\$50.00	60
75	72		National Political Bundle	74 74	TV Land	7959	TWO AND A HALF/AVG. ALL WKS	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	5	\$110.00	\$550.00	60
76	76		National Political Bundle	74 74	WETV	7959	VARIOUS	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	2	\$10.00	\$20.00	60
77	77		National Political Bundle	74 74	WETV	7959	CRIMINAL MINDS/LAW & ORDER	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	1	\$10.00	\$10.00	60
78	78		National Political Bundle	74 74	WETV	7959	CRIMINAL MINDS/LAW & ORDER	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	5	\$30.00	\$150.00	60

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79	1		National Political Bundle	74 74	American Movie Classics	7959	AMC MOVIE<	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$40.00	\$200.00	60
80	2		National Political Bundle	74 74	American Movie Classics	7959	VARIOUS	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$160.00	\$320.00	60
81	3		National Political Bundle	74 74	American Movie Classics	7959	VARIOUS	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$480.00	\$2,400.00	60
82	7		National Political Bundle	74 74	Cooking Channel	7959	VARIOUS	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$10.00	\$50.00	60
83	8		National Political Bundle	74 74	Cooking Channel	7959	VARIOUS	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$20.00	\$40.00	60
84	9		National Political Bundle	74 74	Cooking Channel	7959	VARIOUS	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$20.00	\$100.00	60
85	13		National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$30.00	\$150.00	60
86	14		National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$40.00	\$80.00	60

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87	15		National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$100.00	\$500.00	60
88	19		National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$90.00	\$450.00	60
89	20		National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$520.00	\$1,040.00	60
90	21		National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					1	\$1,040.00	\$1,040.00	60
91	25		National Political Bundle	74 74	Food Network	7959	VARIOUS	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$80.00	\$400.00	60
92	26		National Political Bundle	74 74	Food Network	7959	VARIOUS	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$440.00	\$880.00	60
93	27		National Political Bundle	74 74	Food Network	7959	VARIOUS	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					1	\$720.00	\$720.00	60
94	31		National Political Bundle	74 74	Fox Sports One	7959	VARIOUS	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$20.00	\$100.00	60

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95	32		National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$20.00	\$40.00	60
96	33		National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$50.00	\$250.00	60
97	37		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK MOVIE<	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$40.00	\$200.00	60
98	38		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK MOVIE<	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$70.00	\$140.00	60
99	39		National Political Bundle	74 74	Hallmark Channel	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					1	\$170.00	\$170.00	60
100	43		National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$160.00	\$800.00	60
101	44		National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$640.00	\$1,280.00	60
102	45		National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					1	\$1,040.00	\$1,040.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
103	49		National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$50.00	\$250.00	60
104	50		National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS<	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$80.00	\$160.00	60
105	51		National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$200.00	\$1,000.00	60
106	55		National Political Bundle	74 74	Lifetime Movie Network	7959		02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$10.00	\$50.00	60
107	56		National Political Bundle	74 74	Lifetime Movie Network	7959		02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$10.00	\$20.00	60
108	57		National Political Bundle	74 74	Lifetime Movie Network	7959		02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$30.00	\$150.00	60
109	61		National Political Bundle	74 74	Oprah Winfrey Network	7959	DR. PHIL<	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$20.00	\$100.00	60
110	62		National Political Bundle	74 74	Oprah Winfrey Network	7959	VARIOUS	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$20.00	\$40.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
111	63		National Political Bundle	74 74	Oprah Winfrey Network	7959	VARIOUS	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$60.00	\$300.00	60
112	67		National Political Bundle	74 74	TV Land	7959	OFF AIR	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$20.00	\$100.00	60
113	68		National Political Bundle	74 74	TV Land	7959	OFF AIR	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$50.00	\$100.00	60
114	69		National Political Bundle	74 74	TV Land	7959	VARIOUS	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					1	\$110.00	\$110.00	60
115	73		National Political Bundle	74 74	WETV	7959	VARIOUS	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$10.00	\$50.00	60
116	74		National Political Bundle	74 74	WETV	7959	LAW & ORDER<	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					2	\$10.00	\$20.00	60
117	75		National Political Bundle	74 74	WETV	7959	LAW & ORDER<	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$30.00	\$150.00	60
118			National Political Bundle	74 74	American Movie Classics	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$40.00	\$0.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
119			National Political Bundle	74 74	American Movie Classics	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$160.00	\$0.00	60
120			National Political Bundle	74 74	American Movie Classics	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$480.00	\$0.00	60
121			National Political Bundle	74 74	Cooking Channel	7959	VARIOUS	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$10.00	\$0.00	60
122			National Political Bundle	74 74	Cooking Channel	7959	IRON CHEF AMER/CARNIVAL EATS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$20.00	\$0.00	60
123			National Political Bundle	74 74	Cooking Channel	7959	VARIOUS	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$20.00	\$0.00	60
124			National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$30.00	\$0.00	60
125			National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$40.00	\$0.00	60
126			National Political Bundle	74 74	ESPN2	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$100.00	\$0.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
127			National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$90.00	\$0.00	60
128			National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$520.00	\$0.00	60
129			National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$1,040.00	\$0.00	60
130			National Political Bundle	74 74	Food Network	7959	VARIOUS	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$80.00	\$0.00	60
131			National Political Bundle	74 74	Food Network	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$440.00	\$0.00	60
132			National Political Bundle	74 74	Food Network	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$720.00	\$0.00	60
133			National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$20.00	\$0.00	60
134			National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$20.00	\$0.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
135			National Political Bundle	74 74	Fox Sports One	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$50.00	\$0.00	60
136			National Political Bundle	74 74	Hallmark Channel	7959	AVG. ALL WKS/HALLMARK MOVIE	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$40.00	\$0.00	60
137			National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK MOVIE/AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$70.00	\$0.00	60
138			National Political Bundle	74 74	Hallmark Channel	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$170.00	\$0.00	60
139			National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$160.00	\$0.00	60
140			National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$640.00	\$0.00	60
141			National Political Bundle	74 74	HGTV	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$1,040.00	\$0.00	60
142			National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS<	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$50.00	\$0.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
143			National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$80.00	\$0.00	60
144			National Political Bundle	74 74	Lifetime	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$200.00	\$0.00	60
145			National Political Bundle	74 74	Lifetime Movie Network	7959		02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$10.00	\$0.00	60
146			National Political Bundle	74 74	Lifetime Movie Network	7959		02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$10.00	\$0.00	60
147			National Political Bundle	74 74	Lifetime Movie Network	7959		02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$30.00	\$0.00	60
148			National Political Bundle	74 74	Oprah Winfrey Network	7959	VARIOUS	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$20.00	\$0.00	60
149			National Political Bundle	74 74	Oprah Winfrey Network	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$20.00	\$0.00	60
150			National Political Bundle	74 74	Oprah Winfrey Network	7959	AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$60.00	\$0.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
151			National Political Bundle	74 74	TV Land	7959	GOLDEN GIRLS<	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$20.00	\$0.00	60
152			National Political Bundle	74 74	TV Land	7959	TWO AND A HALF<	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$50.00	\$0.00	60
153			National Political Bundle	74 74	TV Land	7959	TWO AND A HALF/AVG. ALL WKS	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$110.00	\$0.00	60
154			National Political Bundle	74 74	WETV	7959	VARIOUS	02/15/2020	02/16/2020	Sa-Su 9a-4p						X	X	0	\$10.00	\$0.00	60
155			National Political Bundle	74 74	WETV	7959	CRIMINAL MINDS/LAW & ORDER	02/15/2020	02/16/2020	Sa-Su 4p-7p						X	X	0	\$10.00	\$0.00	60
156			National Political Bundle	74 74	WETV	7959	CRIMINAL MINDS/LAW & ORDER	02/15/2020	02/16/2020	Sa-Su 7p-12m						X	X	0	\$30.00	\$0.00	60
157			National Political Bundle	74 74	ESPN	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					1	\$1,040.00	\$1,040.00	60
158			National Political Bundle	74 74	Food Network	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					2	\$720.00	\$1,440.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
159			National Political Bundle	74 74	Hallmark Channel	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					1	\$170.00	\$170.00	60
160			National Political Bundle	74 74	HGTV	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					1	\$1,040.00	\$1,040.00	60
161			National Political Bundle	74 74	HGTV	7959		02/11/2020	02/12/2020	Tu-W 4p-7p		X	X					1	\$640.00	\$640.00	60
162			National Political Bundle	74 74	Lifetime Movie Network	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					1	\$30.00	\$30.00	60
163			National Political Bundle	74 74	TV Land	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					1	\$110.00	\$110.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2950614					
Traffic Order #	11412452	# of Weeks	2	Active	Yes
Order #	2950614	Created On	2/7/2020 10:37:38 AM	Order Status	Revised
Order Descrp	62730401 _POL_CAN_Bloomberg for Pres	Created By	Riggs, Jodi	Gross \$	40820.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated On	2/10/2020 12:53:15 PM	Net \$	34697.00
Start Date	2/3/2020	Updated By	Riggs, Jodi	Units	249
End Date	2/16/2020	Source	Order Detail	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	