

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2955309

Traffic Order #	11412877	Created On	2/12/2020 3:57:56 PM	Order Status	Traffic Updates Accepted
Order #	2955309	Created By	Riggs, Jodi	Gross \$	5845.00
Order Descrp	62731978 _POL_CAN_Bloomberg for Pres 30s	Updated On	2/17/2020 3:42:02 PM	Net \$	4968.25
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Units	91
Start Date	2/10/2020	Industry	Political-President	Credit Hold	NO
End Date	2/16/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	62731978
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - POR - WASH DC	Quarternary		Product	MBLM
AE 2		TRAFFIC OPTIONS		Estimate	0124
Agency	ASSEMBLY POL - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm		Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Portland DMA -Priority Code IP - 74/NP -80/Sports 100. See key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Portland Interconnect	Contact			
Total Networks	12	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	7959	
		Copy Group			
		Division			
		Reference #	0124		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11412877	Created On	2/12/2020 4:05:29 PM	Order Status	Traffic Updates Accepted
Order #	2955309	Created By	Riggs, Jodi	Syscode Gross \$	5845.00
Order Descrp	62731978_POL_CAN_Bloomberg for Pres 30s	Updated On	2/17/2020 3:42:02 PM	Syscode Net \$	4968.25
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Syscode Units	91
Start Date	2/10/2020	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	2/16/2020	Zones	Portland Interconnect	Avg Unit Rate	64.23
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	American Movie Classics	7959	AMC DT	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$20.00	\$60.00	30
2	2		National Political Bundle	74 74	American Movie Classics	7959	AMC EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$80.00	\$240.00	30
3	3		National Political Bundle	74 74	ESPN2	7959	ESP 2	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$15.00	\$45.00	30
4	4		National Political Bundle	74 74	ESPN2	7959	ESP2	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$20.00	\$60.00	30
5	5		National Political Bundle	74 74	ESPN2	7959	ESP2	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			3	\$50.00	\$150.00	30
6	6		National Political Bundle	74 74	ESPN	7959	ESPN DT	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$45.00	\$135.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	ESPN	7959	ESPN EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$260.00	\$780.00	30
8	8		National Political Bundle	74 74	Food Network	7959	FOOD DT	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			4	\$40.00	\$160.00	30
9	9		National Political Bundle	74 74	Food Network	7959	FOOD EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			2	\$220.00	\$440.00	30
10	10		National Political Bundle	74 74	Fox Sports One	7959	FS1	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$10.00	\$30.00	30
11	11		National Political Bundle	74 74	Fox Sports One	7959	FS1	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$10.00	\$30.00	30
12	12		National Political Bundle	74 74	Fox Sports One	7959	FS1	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			3	\$25.00	\$75.00	30
13	13		National Political Bundle	74 74	Hallmark Channel	7959	HALL DT	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$20.00	\$60.00	30
14	14		National Political Bundle	74 74	Hallmark Channel	7959	HALL EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$35.00	\$105.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	Hallmark Channel	7959	HALL PT	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			3	\$85.00	\$255.00	30
16	16		National Political Bundle	74 74	HGTV	7959	HGTV DT	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$80.00	\$240.00	30
17	17		National Political Bundle	74 74	HGTV	7959	HGTV EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			2	\$320.00	\$640.00	30
18	18		National Political Bundle	74 74	HGTV	7959	HGTV PT	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			3	\$520.00	\$1,560.00	30
19	19		National Political Bundle	74 74	Lifetime	7959	LIF	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$25.00	\$75.00	30
20	20		National Political Bundle	74 74	Lifetime	7959	LIF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$40.00	\$120.00	30
21	21		National Political Bundle	74 74	Lifetime Movie Network	7959	AMC EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$5.00	\$15.00	30
22	22		National Political Bundle	74 74	Lifetime Movie Network	7959	AMC PT	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			3	\$15.00	\$45.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	23		National Political Bundle	74 74	Oprah Winfrey Network	7959	OWN	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$10.00	\$30.00	30
24	24		National Political Bundle	74 74	Oprah Winfrey Network	7959	OWN	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$10.00	\$30.00	30
25	25		National Political Bundle	74 74	Oprah Winfrey Network	7959	OWN	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			3	\$30.00	\$90.00	30
26	26		National Political Bundle	74 74	TV Land	7959	TVL DT	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$10.00	\$30.00	30
27	27		National Political Bundle	74 74	TV Land	7959	TVL EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$20.00	\$60.00	30
28	28		National Political Bundle	74 74	TV Land	7959	TVL PT	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			3	\$55.00	\$165.00	30
29	29		National Political Bundle	74 74	WETV	7959	AMC DT	02/13/2020	02/14/2020	Th-F 9a-4p				X	X			3	\$5.00	\$15.00	30
30	30		National Political Bundle	74 74	WETV	7959	AMC EF	02/13/2020	02/14/2020	Th-F 4p-7p				X	X			3	\$15.00	\$45.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	31		National Political Bundle	74 74	WETV	7959	AMC PT	02/13/2020	02/14/2020	Th-F 7p-12m				X	X			2	\$30.00	\$60.00	30

DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2955309							
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Order #	2955309		Created On	2/12/2020 3:57:56 PM		Order Status	Traffic Updates Accepted
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Client	MIKE BLOOMBERG 2020 - NCC		Updated On	2/17/2020 3:42:02 PM		Net \$	4968.25
Start Date	2/10/2020		Updated By	Riggs, Jodi		Units	91
End Date	2/16/2020		Source	Order Detail		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	