

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2949483

Traffic Order #	11412339	Created On	2/6/2020 1:45:05 PM	Order Status	Traffic Updates Accepted
Order #	2949483	Created By	NCC_Gateway_User	Gross \$	23620.00
Order Descrp	62729944_POL_CAN_Bloomberg for Pres	Updated On	2/13/2020 3:40:54 PM	Net \$	17006.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Units	73
Start Date	2/3/2020	Industry	Political-President	Credit Hold	NO
End Date	2/12/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62729944
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - POR - WASH DC	Quarternary		Product	MBLM
AE 2		TRAFFIC OPTIONS		Estimate	0121
Agency	ASSEMBLY POL - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Portland DMA -Priority Code IP - 74. See key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Portland Interconnect	Contact			
Total Networks	10	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	7959	
		Copy Group			
		Division			
		Reference #	0121		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11412339	Created On	2/6/2020 1:45:05 PM	Order Status	Traffic Updates Accepted
Order #	2949483	Created By	NCC_Gateway_User	Syscode Gross \$	23620.00
Order Descrp	62729944_POL_CAN_Bloomberg for Pres	Updated On	2/13/2020 3:40:54 PM	Syscode Net \$	17006.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Syscode Units	73
Start Date	2/3/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	2/12/2020	Zones	Portland Interconnect	Avg Unit Rate	323.56
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	ESPN	7959	AVG. ALL WKS	02/07/2020	02/07/2020	F 4p-6p					X			1	\$500.00	\$500.00	30
2	4		National Political Bundle	74 74	TNT	7959	AVG. ALL WKS	02/07/2020	02/07/2020	F 6p-8p					X			2	\$700.00	\$1,400.00	30
3	2		National Political Bundle	110 110	ESPN	7959	AVG. ALL WKS	02/08/2020	02/08/2020	Sa 1p-3p						X		2	\$550.00	\$1,100.00	30
4	3		National Political Bundle	110 110	ESPN	7959	AVG. ALL WKS<	02/08/2020	02/08/2020	Sa 3p-5p						X		2	\$550.00	\$1,100.00	30
9	5		National Political Bundle	110 110	ESPN	7959		02/12/2020	02/12/2020	W 7p-9:30p			X					2	\$1,800.00	\$3,600.00	30
10	6		National Political Bundle	110 110	TNT	7959		02/11/2020	02/11/2020	Tu 4p-6:30p		X						2	\$1,200.00	\$2,400.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
11	7		National Political Bundle	110 110	TNT	7959		02/11/2020	02/11/2020	Tu 6:30p-9p		X						2	\$1,800.00	\$3,600.00	30
12	8		National Political Bundle	110 110	ESPN	7959		02/12/2020	02/12/2020	W 4:30p-7p			X					2	\$1,800.00	\$3,600.00	30
13	9		National Political Bundle	110 110	ESPN2	7959		02/11/2020	02/11/2020	Tu 4p-6p		X						2	\$600.00	\$1,200.00	30
14	10		National Political Bundle	110 110	ESPN2	7959		02/11/2020	02/11/2020	Tu 6p-8p		X						2	\$600.00	\$1,200.00	30
15	11		National Political Bundle	110 110	ESPN2	7959		02/11/2020	02/11/2020	Tu 8p-10p		X						2	\$600.00	\$1,200.00	30
16	12		National Political Bundle	70 70	Animal Planet	7959		02/11/2020	02/12/2020	Tu-W 5a-9a		X	X					1	\$30.00	\$30.00	60
17	13		National Political Bundle	70 70	Animal Planet	7959		02/11/2020	02/12/2020	Tu-W 9a-4p		X	X					0	\$30.00	\$0.00	60
18	14		National Political Bundle	70 70	Animal Planet	7959		02/11/2020	02/12/2020	Tu-W 4p-7p		X	X					2	\$50.00	\$100.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	15		National Political Bundle	70 70	Animal Planet	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					4	\$110.00	\$440.00	60
20	16		National Political Bundle	70 70	Country Music Television	7959		02/11/2020	02/12/2020	Tu-W 9a-4p		X	X					4	\$50.00	\$200.00	60
21	17		National Political Bundle	70 70	Country Music Television	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					2	\$100.00	\$200.00	60
22	18		National Political Bundle	74 74	CNBC	7959		02/11/2020	02/12/2020	Tu-W 9a-4p		X	X					3	\$50.00	\$150.00	60
23	19		National Political Bundle	74 74	CNBC	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					4	\$100.00	\$400.00	60
24	20		National Political Bundle	74 74	CNBC	7959		02/11/2020	02/12/2020	Tu-W 5a-9a		X	X					1	\$60.00	\$60.00	60
25	21		National Political Bundle	74 74	CNBC	7959		02/11/2020	02/12/2020	Tu-W 4p-7p		X	X					2	\$60.00	\$120.00	60
26	22		National Political Bundle	74 74	DIY Network	7959		02/11/2020	02/12/2020	Tu-W 9a-4p		X	X					4	\$10.00	\$40.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	23		National Political Bundle	74 74	DIY Network	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					3	\$20.00	\$60.00	60
28	24		National Political Bundle	74 74	DIY Network	7959		02/11/2020	02/12/2020	Tu-W 4p-7p		X	X					1	\$10.00	\$10.00	60
29	25		National Political Bundle	74 74	Golf Channel	7959		02/11/2020	02/12/2020	Tu-W 9a-4p		X	X					4	\$30.00	\$120.00	60
30	26		National Political Bundle	74 74	Golf Channel	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					3	\$50.00	\$150.00	60
31	27		National Political Bundle	74 74	Golf Channel	7959		02/11/2020	02/12/2020	Tu-W 4p-7p		X	X					1	\$50.00	\$50.00	60
32	28		National Political Bundle	74 74	Oprah Winfrey Network	7959		02/11/2020	02/12/2020	Tu-W 9a-4p		X	X					4	\$20.00	\$80.00	60
33	29		National Political Bundle	74 74	Oprah Winfrey Network	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					3	\$60.00	\$180.00	60
34	30		National Political Bundle	74 74	Oprah Winfrey Network	7959		02/11/2020	02/12/2020	Tu-W 4p-7p		X	X					1	\$20.00	\$20.00	60

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35	31		National Political Bundle	74 74	National Geographic Channel	7959		02/11/2020	02/12/2020	Tu-W 9a-4p		X	X					2	\$20.00	\$40.00	60
36	32		National Political Bundle	74 74	National Geographic Channel	7959		02/11/2020	02/12/2020	Tu-W 7p-12m		X	X					3	\$90.00	\$270.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2949483							
Traffic Order #	11412339		# of Weeks	2		Active	Yes
Order #	2949483		Created On	2/6/2020 1:45:05 PM		Order Status	Traffic Updates Accepted
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Client	MIKE BLOOMBERG 2020 - NCC		Updated On	2/13/2020 3:40:54 PM		Net \$	17006.40
Start Date	2/3/2020		Updated By	Riggs, Jodi		Units	73
End Date	2/12/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	