

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2946877

Traffic Order #	11412006	Created On	2/4/2020 4:42:28 PM	Order Status	Traffic Updates Accepted
Order #	2946877	Created By	NCC_Gateway_User	Gross \$	1070.00
Order Descrp	62728884_POL - CAN - Bloomberg for Pres	Updated On	2/7/2020 2:04:22 PM	Net \$	770.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Units	7
Start Date	2/3/2020	Industry	Political-President	Credit Hold	NO
End Date	2/9/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	0121
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - POR - WASH DC	Quarternary		Product	POL
AE 2		TRAFFIC OPTIONS		Estimate	0121
Agency	ASSEMBLY POL - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	OREGON MARKET, OREGON DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.	
Total Zones	1	Zip	07003		
Zones	Portland Interconnect	Contact			
Total Networks	6	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	7959	
		Copy Group			
		Division			
		Reference #	62728884		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11412006	Created On	2/4/2020 4:42:28 PM	Order Status	Traffic Updates Accepted
Order #	2946877	Created By	NCC_Gateway_User	Syscode Gross \$	1070.00
Order Descrp	62728884_POL - CAN - Bloomberg for Pres	Updated On	2/7/2020 2:04:22 PM	Syscode Net \$	770.40
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Riggs, Jodi	Syscode Units	7
Start Date	2/3/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	2/9/2020	Zones	Portland Interconnect	Avg Unit Rate	152.86
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	American Movie Classics	7959	AMC DT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$40.00	\$40.00	60
2	2		National Political Bundle	74 74	American Movie Classics	7959	AMC EF	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$160.00	\$160.00	60
3	3		National Political Bundle	74 74	ESPN	7959	ESPN DT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$90.00	\$90.00	60
4	4		National Political Bundle	74 74	ESPN	7959	ESPN EF	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$520.00	\$520.00	60
5	5		National Political Bundle	74 74	Food Network	7959	FOOD PT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			0	\$720.00	\$0.00	60
6	6		National Political Bundle	74 74	Hallmark Channel	7959	HALL EF	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$70.00	\$70.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	Hallmark Channel	7959	HALL PT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			1	\$170.00	\$170.00	60
8	8		National Political Bundle	74 74	HGTV	7959	HGTV PT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			0	\$1,040.00	\$0.00	60
9	9		National Political Bundle	74 74	TV Land	7959	TVL DT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$20.00	\$20.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2946877					
Traffic Order #	11412006	# of Weeks	1	Active	Yes
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Start Date	2/3/2020	Updated By	Riggs, Jodi	Units	7
End Date	2/9/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	