

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2935692

Traffic Order #	11410229,11410230		Created On	1/24/2020 12:52:21 PM	Order Status	Multiple		
Order #	2935692		Created By	NCC_Gateway_User	Gross \$	28100.00		
Order Descrp	Political:Bloomberg_POR_CAN		Updated On	1/28/2020 6:59:11 PM	Net \$	20232.00		
Client	MIKE BLOOMBERG 2020 - NCC		Updated By	Britt, Kimberly	Units	210		
Start Date	1/20/2020		Industry	Political-President	Credit Hold	NO		
End Date	2/2/2020		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary		Purchase Order #	62725132		
SALES			Secondary		Billing Schedule	EndOfFlight		
ActiveWeeks	2		Tertiary		EDI INFORMATION			
AE 1	NCC - POR - WASH DC		Quarternary		Product			
AE 2			TRAFFIC OPTIONS				Estimate	0119
Agency	ASSEMBLY POL - NCC	15.00%	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice		
RepFirm	NCC	13.00%	Address 2		ORDER //INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ	Portland Priority: NP=80; IP=74 SEE KEY ON FCC SITE FOR ZONE/NETWORK INFORMATION			
Total Zones	2		Zip	07003				
Zones	Portland Interconnect,Portland DISH -...		Contact					
Total Networks	8		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag		SYSCODE LIST			
			Contract Type	Standard	7959,9763			
			Copy Group					
			Division					
			Reference #	62725132				

SUMMARY FOR SYSCODE 7959

Traffic Order #	11410229	Created On	1/24/2020 12:52:21 PM	Order Status	Multiple
Order #	2935692	Created By	NCC_Gateway_User	Syscode Gross \$	26475.00
Order Descrp	Political:Bloomberg_POR_CAN	Updated On	1/28/2020 6:58:08 PM	Syscode Net \$	19062.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Britt, Kimberly	Syscode Units	163
Start Date	1/20/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	2/2/2020	Zones	Portland Interconnect	Avg Unit Rate	162.42
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	American Movie Classics	7959	AMC DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			10	\$20.00	\$200.00	30
2	2		National Political Bundle	74 74	American Movie Classics	7959	AMC EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$80.00	\$400.00	30
3	3		National Political Bundle	74 74	American Movie Classics	7959	AMC PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$240.00	\$1,200.00	30
4	4		National Political Bundle	74 74	American Movie Classics	7959	AMC DT	01/25/2020	01/26/2020	Sa-Su 9a-4p						X	X	2	\$20.00	\$40.00	30
5	5		National Political Bundle	74 74	American Movie Classics	7959	AMC EF	01/25/2020	01/26/2020	Sa-Su 4p-7p						X	X	1	\$80.00	\$80.00	30
6	6		National Political Bundle	74 74	American Movie Classics	7959	AMC PT	01/25/2020	01/26/2020	Sa-Su 7p-12m						X	X	1	\$240.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	ESPN	7959	ESPN DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			10	\$45.00	\$450.00	30
8	8		National Political Bundle	74 74	ESPN	7959	ESPN EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$260.00	\$1,300.00	30
9	9		National Political Bundle	74 74	ESPN	7959	ESPN PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$520.00	\$2,600.00	30
10	10		National Political Bundle	74 74	ESPN	7959	ESPN DT	01/25/2020	01/26/2020	Sa-Su 9a-4p						X	X	2	\$45.00	\$90.00	30
11	11		National Political Bundle	74 74	ESPN	7959	ESPN EF	01/25/2020	01/26/2020	Sa-Su 4p-7p						X	X	2	\$260.00	\$520.00	30
12	12		National Political Bundle	74 74	ESPN	7959	ESPN PT	01/25/2020	01/26/2020	Sa-Su 7p-12m						X	X	1	\$520.00	\$520.00	30
13	13		National Political Bundle	110 110	ESPN	7959	SEIC NFL Pro Bowl	01/26/2020	01/26/2020	Su 12n-3p							X	1	\$1,200.00	\$1,200.00	30
14	14		National Political Bundle	74 74	Food Network	7959	FOOD DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			10	\$40.00	\$400.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	Food Network	7959	FOOD EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$220.00	\$1,100.00	30
16	16		National Political Bundle	74 74	Food Network	7959	FOOD PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$360.00	\$1,800.00	30
17	17		National Political Bundle	74 74	Food Network	7959	FOOD DT	01/25/2020	01/26/2020	Sa-Su 9a-4p						X	X	2	\$40.00	\$80.00	30
18	18		National Political Bundle	74 74	Food Network	7959	FOOD EF	01/25/2020	01/26/2020	Sa-Su 4p-7p						X	X	2	\$220.00	\$440.00	30
19	19		National Political Bundle	74 74	Food Network	7959	FOOD PT	01/25/2020	01/26/2020	Sa-Su 7p-12m						X	X	2	\$360.00	\$720.00	30
20	20		National Political Bundle	74 74	Hallmark Channel	7959	HALL DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			10	\$20.00	\$200.00	30
21	21		National Political Bundle	74 74	Hallmark Channel	7959	HALL EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$35.00	\$175.00	30
22	22		National Political Bundle	74 74	Hallmark Channel	7959	HALL PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			10	\$85.00	\$850.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	23		National Political Bundle	74 74	Hallmark Channel	7959	HALL DT	01/25/2020	01/26/2020	Sa-Su 9a-4p						X	X	2	\$20.00	\$40.00	30
24	24		National Political Bundle	74 74	Hallmark Channel	7959	HALL EF	01/25/2020	01/26/2020	Sa-Su 4p-7p						X	X	2	\$35.00	\$70.00	30
25	25		National Political Bundle	74 74	Hallmark Channel	7959	HALL PT	01/25/2020	01/26/2020	Sa-Su 7p-12m						X	X	2	\$85.00	\$170.00	30
26	26		National Political Bundle	74 74	HGTV	7959	HGTV DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			10	\$80.00	\$800.00	30
27	27		National Political Bundle	74 74	HGTV	7959	HGTV EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$320.00	\$1,600.00	30
28	28		National Political Bundle	74 74	HGTV	7959	HGTV PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$520.00	\$2,600.00	30
29	29		National Political Bundle	74 74	HGTV	7959	HGTV DT	01/25/2020	01/26/2020	Sa-Su 9a-4p						X	X	2	\$80.00	\$160.00	30
30	30		National Political Bundle	74 74	HGTV	7959	HGTV EF	01/25/2020	01/26/2020	Sa-Su 4p-7p						X	X	2	\$320.00	\$640.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	31		National Political Bundle	74 74	HGTV	7959	HGTV PT	01/25/2020	01/26/2020	Sa-Su 7p-12m						X	X	2	\$520.00	\$1,040.00	30
32	32		National Political Bundle	110 110	PAC-12 National	7959	Oregon vs CAL	01/30/2020	01/30/2020	Th 6p-8p				X				1	\$750.00	\$750.00	30
33	33		National Political Bundle	110 110	PAC-12 National	7959	OREGON ST VS STANFORD	01/30/2020	01/30/2020	Th 8p-10p				X				1	\$750.00	\$750.00	30
34	34		National Political Bundle	74 74	TV Land	7959	TVL DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			5	\$10.00	\$50.00	30
35	35		National Political Bundle	74 74	TV Land	7959	TVL EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$20.00	\$100.00	30
36	36		National Political Bundle	74 74	TV Land	7959	TVL PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$55.00	\$275.00	30
37	37		National Political Bundle	74 74	TV Land	7959	TVL DT	01/25/2020	01/26/2020	Sa-Su 9a-4p						X	X	2	\$10.00	\$20.00	30
38	38		National Political Bundle	74 74	TV Land	7959	TVL EF	01/25/2020	01/26/2020	Sa-Su 4p-7p						X	X	2	\$20.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	39		National Political Bundle	74 74	TV Land	7959	TVL PT	01/25/2020	01/26/2020	Sa-Su 7p-12m						X	X	2	\$55.00	\$110.00	30
52	40		National Political Bundle	74 74	American Movie Classics	7959	AMC PT	01/30/2020	01/31/2020	Th-F 7p-12m				X	X			1	\$240.00	\$240.00	30
53	41		National Political Bundle	74 74	Food Network	7959	FOOD PT	01/30/2020	01/31/2020	Th-F 7p-12m				X	X			1	\$360.00	\$360.00	30
54	42		National Political Bundle	74 74	HGTV	7959	HGTV EF	01/30/2020	01/31/2020	Th-F 4p-7p				X	X			1	\$320.00	\$320.00	30
55	43		National Political Bundle	74 74	ESPN	7959	ESPN PT	01/30/2020	01/31/2020	Th-F 7p-12m				X	X			1	\$520.00	\$520.00	30
56	44		National Political Bundle	74 74	TV Land	7959	TVL DT	01/30/2020	01/31/2020	Th-F 9a-4p				X	X			1	\$10.00	\$10.00	30
57	45		National Political Bundle	74 74	American Movie Classics	7959	AMC EF	01/30/2020	01/31/2020	Th-F 4p-7p				X	X			1	\$80.00	\$80.00	30
58	46		National Political Bundle	100 100	TNT	7959	NBA	01/30/2020	01/30/2020	Th 5p-7:30p				X				1	\$1,125.00	\$1,125.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11410230	Created On	1/24/2020 12:52:21 PM	Order Status	Multiple
Order #	2935692	Created By	NCC_Gateway_User	Syscode Gross \$	1625.00
Order Descrp	Political:Bloomberg_POR_CAN	Updated On	1/24/2020 2:23:41 PM	Syscode Net \$	1170.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Kayen, Aaron	Syscode Units	47
Start Date	1/20/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	2/2/2020	Zones	Portland DISH - I+	Avg Unit Rate	34.57
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
40	1		National Political Bundle	74 74	ESPN	9763	ESPN DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			5	\$5.00	\$25.00	30
41	2		National Political Bundle	74 74	ESPN	9763	ESPN EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$30.00	\$150.00	30
42	3		National Political Bundle	74 74	ESPN	9763	ESPN PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$55.00	\$275.00	30
43	4		National Political Bundle	74 74	Food Network	9763	FOOD DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			5	\$5.00	\$25.00	30
44	5		National Political Bundle	74 74	Food Network	9763	FOOD EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$25.00	\$125.00	30
45	6		National Political Bundle	74 74	Food Network	9763	FOOD PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$45.00	\$225.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	7		National Political Bundle	74 74	HGTV	9763	HGTV DT	01/27/2020	01/31/2020	M-F 9a-4p	X	X	X	X	X			5	\$10.00	\$50.00	30
47	8		National Political Bundle	74 74	HGTV	9763	HGTV EF	01/27/2020	01/31/2020	M-F 4p-7p	X	X	X	X	X			5	\$30.00	\$150.00	30
48	9		National Political Bundle	74 74	HGTV	9763	HGTV PT	01/27/2020	01/31/2020	M-F 7p-12m	X	X	X	X	X			5	\$45.00	\$225.00	30
49	10		National Political Bundle	110 110	TNT	9763	Golden State at Philadelphia	01/28/2020	01/28/2020	Tu 4:30p-7p		X						1	\$150.00	\$150.00	30
50	11		National Political Bundle	110 110	TNT	9763	AVG. ALL WKS	01/28/2020	01/28/2020	Tu 7p-9:30p		X						1	\$225.00	\$225.00	30
51	12		National Political Bundle	74 74	ESPN	9763		01/25/2020	01/26/2020	Sa 9a-4p						X		0	\$0.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2935692					
Traffic Order #	11410229,11410230	# of Weeks	2	Active	Yes
Order #	2935692	Created On	1/24/2020 12:52:21 PM	Order Status	Multiple
Order Descrp	Political:Bloomberg_POR_CAN	Created By	NCC_Gateway_User	Gross \$	28100.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated On	1/28/2020 6:59:11 PM	Net \$	20232.00
Start Date	1/20/2020	Updated By	Britt, Kimberly	Units	210
End Date	2/2/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	