

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

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1. Requested by (Agency name, address, phone number & contact):

Agency Name: ___Media Analysis_____

Contact Name: ___Marla Jackson_____

Phone Number: ___503.936.4388_____

Address: ___PO Box 385128, Waikoloa, HI 98738_____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: _Oregon Education Association__

Contact Name: _Jim Fotter_____

Phone Number: ___503-684-3300_____

Address: ___6900 SW Atlanta St. Portland OR 97223

3. Date of request: ___3.16.2021_____

4. Request received by: ___Darren Bauer_____

5. Content of the ad:___safe practices for successful return to school/educators role

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:_____

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7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

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8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:_____

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COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Jim Fotter, Executive Director; John Larson, President; Reed Scott-Schwalbach VP; Annie

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: X YES

12. DMA: Portland and Eugene, **Interconnect (Y or N)**

Zones: _____

13. Distribution Platform(s): _____ Linear TV; _____ VOD; _____ Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: 3.17.2021

17. Additional Information: