

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3000698

Traffic Order #		11419143,11419144		Created On	4/15/2020 12:49:40 PM	Order Status	Contract Confirmed
Order #		3000698		Created By	NCC_Gateway_User	Gross \$	14040.00
Order Descrp		62753284_POL- Candidate-Hass for Secretary_POR		Updated On	4/16/2020 1:05:02 PM	Net \$	10108.80
Client		HASS FOR SECRETARY - NCC - POR		Updated By	Shields, Karolyn	Units	346
Start Date		4/13/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		4/26/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62753284
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	SCREEN STRATEGIES MEDIA - NCC WN	15.00%		Address 1		Product	
RepFirm	NCC	13.00%		Address 2		Estimate	5710
Copy Instr ID				City, State, Zip	,	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland DISH - I+,Portland Interconn...			Contact		Portland Market 9763/7959 ZONE Priority code IPE 74 See Key for zone/network information	
Total Networks	10			Phone			
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group		9763,7959	
				Division			
				Reference #	5710		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11419144	Created On	4/15/2020 12:49:40 PM	Order Status	Contract Confirmed
Order #	3000698	Created By	NCC_Gateway_User	Syscode Gross \$	13066.00
Order Descrp	62753284_POL- Candidate-Hass for Secretary_POR	Updated On	4/16/2020 1:02:16 PM	Syscode Net \$	9407.52
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Shields, Karolyn	Syscode Units	251
Start Date	4/13/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/26/2020	Zones	Portland Interconnect	Avg Unit Rate	52.06
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	1			74 74	CNN	7959	CNN Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$97.00	\$776.00	30
29	3			74 74	CNN	7959	CNN Morning	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	8	\$45.00	\$360.00	30
31	5			74 74	CNN	7959	CNN DAYTIME	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	8	\$24.00	\$192.00	30
33	7			74 74	CNN	7959	CNN Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	8	\$115.00	\$920.00	30
35	9			74 74	MSNBC	7959	MSNBC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$97.00	\$776.00	30
37	11			74 74	MSNBC	7959	MSNBC Morning	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	8	\$45.00	\$360.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	13			74 74	MSNBC	7959	MSNBC Daytime	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	8	\$24.00	\$192.00	30
41	15			74 74	MSNBC	7959	MSNBC Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	8	\$115.00	\$920.00	30
43	17			74 74	TLC	7959	TLC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$32.00	\$256.00	30
45	19			74 74	TLC	7959	MORNING	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	5	\$81.00	\$405.00	30
47	21			74 74	TV Land	7959	TVLand Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$12.00	\$96.00	30
49	23			74 74	TV Land	7959	Women's Ent Morning	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$36.00	\$216.00	30
51	25			74 74	Food Network	7959	Food Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$148.00	\$1,184.00	30
53	27			74 74	Hallmark Channel	7959	Hallmark Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$24.00	\$192.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	29			74 74	Hallmark Channel	7959	HALLMARK PRIME	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	8	\$58.00	\$464.00	30
57	31			74 74	Oxygen	7959	Oxygen Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$7.00	\$56.00	30
59	33			74 74	Oxygen	7959	Oxygen Priume	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$20.00	\$120.00	30
61	35			74 74	The Discovery Channel	7959	Discovery Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$81.00	\$648.00	30
63	37			74 74	Oprah Winfrey Network	7959	Oprah Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$8.00	\$64.00	30
65	39			74 74	Oprah Winfrey Network	7959	MSNBC Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	7	\$20.00	\$140.00	30
67	41			74 74	WETV	7959	Women's Ent Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$10.00	\$80.00	30
69	43			74 74	WETV	7959	A&E DAYTIME	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$20.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
94	2		National Political Bundle	74 74	CNN	7959	CNN Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30
96	4		National Political Bundle	74 74	CNN	7959	CNN Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
98	6		National Political Bundle	74 74	CNN	7959	CNN DAYTIME	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
100	8		National Political Bundle	74 74	CNN	7959	CNN Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30
102	10		National Political Bundle	74 74	MSNBC	7959	MSNBC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30
104	12		National Political Bundle	74 74	MSNBC	7959	MSNBC Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
106	14		National Political Bundle	74 74	MSNBC	7959	MSNBC Daytime	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
108	16		National Political Bundle	74 74	MSNBC	7959	MSNBC Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
110	18		National Political Bundle	74 74	TLC	7959	TLC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$32.00	\$128.00	30
112	20		National Political Bundle	74 74	TLC	7959	MORNING	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$81.00	\$243.00	30
114	22		National Political Bundle	74 74	TV Land	7959	TVLand Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$12.00	\$48.00	30
116	24		National Political Bundle	74 74	TV Land	7959	Women's Ent Morning	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$36.00	\$108.00	30
118	26		National Political Bundle	74 74	Food Network	7959	Food Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$148.00	\$592.00	30
120	28		National Political Bundle	74 74	Hallmark Channel	7959	Hallmark Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$24.00	\$96.00	30
122	30		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK PRIME	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$58.00	\$232.00	30
124	32		National Political Bundle	74 74	Oxygen	7959	Oxygen Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$7.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
126	34		National Political Bundle	74 74	Oxygen	7959	Oxygen Priume	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
128	36		National Political Bundle	74 74	The Discovery Channel	7959	Discovery Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$81.00	\$324.00	30
130	38		National Political Bundle	74 74	Oprah Winfrey Network	7959	Oprah Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$8.00	\$32.00	30
132	40		National Political Bundle	74 74	Oprah Winfrey Network	7959	MSNBC Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
134	42		National Political Bundle	74 74	WETV	7959	Women's Ent Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$10.00	\$40.00	30
136	44		National Political Bundle	74 74	WETV	7959	A&E DAYTIME	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
137	45		National Political Bundle	74 74	CNN	7959	CNN Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	1	\$115.00	\$115.00	30
138	46		National Political Bundle	74 74	MSNBC	7959	MSNBC Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	1	\$115.00	\$115.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11419143	Created On	4/15/2020 12:49:40 PM	Order Status	Contract Confirmed
Order #	3000698	Created By	NCC_Gateway_User	Syscode Gross \$	974.00
Order Descrp	62753284_POL- Candidate-Hass for Secretary_POR	Updated On	4/16/2020 1:02:16 PM	Syscode Net \$	701.28
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Shields, Carolyn	Syscode Units	95
Start Date	4/13/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/26/2020	Zones	Portland DISH - I+	Avg Unit Rate	10.25
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	9763	CNN Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$13.00	\$65.00	30
3	3		National Political Bundle	74 74	CNN	9763	CNN Morning	04/19/2020	04/19/2020	Su 5a-9a							X	5	\$8.00	\$40.00	30
5	5		National Political Bundle	74 74	CNN	9763	CNN DAYTIME	04/19/2020	04/19/2020	Su 9a-4p							X	5	\$5.00	\$25.00	30
7	7		National Political Bundle	74 74	CNN	9763	CNN Prime	04/19/2020	04/19/2020	Su 7p-12m							X	5	\$13.00	\$65.00	30
9	9		National Political Bundle	74 74	MSNBC	9763	MSNBC Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$14.00	\$70.00	30
11	11		National Political Bundle	74 74	MSNBC	9763	MSNBC Morning	04/19/2020	04/19/2020	Su 5a-9a							X	5	\$8.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Nati onal Politi cal Bun dle	74 74	MSNBC	9763	MSNBC Daytime	04/19/2020	04/19/2020	Su 9a-4p							X	5	\$5.00	\$25.00	30
15	15		Nati onal Politi cal Bun dle	74 74	MSNBC	9763	MSNBC Prime	04/19/2020	04/19/2020	Su 7p-12m							X	5	\$13.00	\$65.00	30
17	17		Nati onal Politi cal Bun dle	74 74	TLC	9763	TLC Access	04/19/2020	04/19/2020	Su 4p-7p							X	6	\$4.00	\$24.00	30
19	19		Nati onal Politi cal Bun dle	74 74	Food Network	9763	Food Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$18.00	\$90.00	30
21	21		Nati onal Politi cal Bun dle	74 74	The Discovery Channel	9763	Discovery Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$10.00	\$50.00	30
72	2		Nati onal Politi cal Bun dle	74 74	CNN	9763	CNN Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$13.00	\$52.00	30
74	4		Nati onal Politi cal Bun dle	74 74	CNN	9763	CNN Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						3	\$8.00	\$24.00	30
76	6		Nati onal Politi cal Bun dle	74 74	CNN	9763	CNN DAYTIME	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						3	\$5.00	\$15.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
78	8		National Political Bundle	74 74	CNN	9763	CNN Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$13.00	\$39.00	30
80	10		National Political Bundle	74 74	MSNBC	9763	MSNBC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						5	\$14.00	\$70.00	30
82	12		National Political Bundle	74 74	MSNBC	9763	MSNBC Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						3	\$8.00	\$24.00	30
84	14		National Political Bundle	74 74	MSNBC	9763	MSNBC Daytime	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						3	\$5.00	\$15.00	30
86	16		National Political Bundle	74 74	MSNBC	9763	MSNBC Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$13.00	\$39.00	30
88	18		National Political Bundle	74 74	TLC	9763	TLC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$4.00	\$12.00	30
90	20		National Political Bundle	74 74	Food Network	9763	Food Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$18.00	\$54.00	30
92	22		National Political Bundle	74 74	The Discovery Channel	9763	Discovery Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$10.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
139	23		National Political Bundle	74 74	CNN	9763	CNN Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	1	\$13.00	\$13.00	30
140	24		National Political Bundle	74 74	MSNBC	9763	MSNBC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	2	\$14.00	\$28.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3000698

Traffic Order #	11419143,11419144	# of Weeks	2	Active	Yes
Order #	3000698	Created On	4/15/2020 12:49:40 PM	Order Status	Contract Confirmed
Order Descrp	62753284_POL- Candidate-Hass for Secretary_POR	Created By	NCC_Gateway_User	Gross \$	14040.00
Client	HASS FOR SECRETARY - NCC - POR	Updated On	4/16/2020 1:05:02 PM	Net \$	10108.80
Start Date	4/13/2020	Updated By	Shields, Karolyn	Units	346
End Date	4/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	