

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3152472

<b>Traffic Order #</b> 11436700		<b>Created On</b> 10/30/2020 4:23:31 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3152472		<b>Created By</b> Lincoln, Ashley	<b>Gross \$</b> 2960.00
<b>Order Descrp</b> POL: Candidate Jo Rae Perkins PORI 10/31-11/1		<b>Updated On</b> 10/30/2020 4:38:32 PM	<b>Net \$</b> 2516.00
<b>Client</b> JO RAE PERKINS FOR US SENATE		<b>Updated By</b> Findlay, Shelley	<b>Units</b> 13
<b>Start Date</b> 10/31/2020		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 11/1/2020		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> Bauer, Darren J		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> POLITICAL AGENCY - IN HOUSE (W) 15.00%		<b>Address 1</b> 30700 TELEGRAPH RD	
<b>RepFirm</b> 0%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BINGHAM FARMS, MI	
<b>Total Zones</b> 1		<b>Zip</b> 48025	
<b>Zones</b> Portland Interconnect		<b>Contact</b>	
<b>Total Networks</b> 5		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b> d953f9b0-ed1a-eb11-9102-005056979d16	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b>	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b>	
		<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		Market: Portland DMA Zones:Portland Interconnect PRIORITY CODE: IPE P74, NCR P74 NPE P80 Candidate. See key on FCC site for Zone/network information.	
		<b>SYSCODE LIST</b>	
		7959	

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11436700	<b>Created On</b>	10/30/2020 4:24:27 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3152472	<b>Created By</b>	Lincoln, Ashley	<b>Syscode Gross \$</b>	2960.00
<b>Order Descrp</b>	POL: Candidate Jo Rae Perkins PORI 10/31-11/1	<b>Updated On</b>	10/30/2020 4:36:28 PM	<b>Syscode Net \$</b>	2516.00
<b>Client</b>	JO RAE PERKINS FOR US SENATE	<b>Updated By</b>	Findlay, Shelley	<b>Syscode Units</b>	13
<b>Start Date</b>	10/31/2020	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/1/2020	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	227.69
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	80   80	CNBC	7959	SHARK TANK<	10/31/2020	11/01/2020	Sa-Su 4p-7p						X	X	4	\$130.00	\$520.00	60
2	2		Local Political Bundle	80   80	ESPN2	7959	AVG. ALL WKS	10/31/2020	10/31/2020	Sa 4p-7p						X		2	\$100.00	\$200.00	60
3	3		Local Political Bundle	80   80	ESPN	7959	AVG. ALL WKS	10/31/2020	10/31/2020	Sa 4p-7p						X		1	\$1,100.00	\$1,100.00	60
4	4		Local Political Bundle	80   80	Fox News Channel	7959	AMERICAS NEWS<	10/31/2020	11/01/2020	Sa-Su 9a-4p						X	X	4	\$160.00	\$640.00	60
5	5		Local Political Bundle	80   80	HGTV	7959	AVG. ALL WKS	10/31/2020	11/01/2020	Sa-Su 9a-4p						X	X	2	\$250.00	\$500.00	60

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3152472					
<b>Traffic Order #</b>	11436700	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3152472	<b>Created On</b>	10/30/2020 4:23:31 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	POL: Candidate Jo Rae Perkins PORI 10/31-11/1	<b>Created By</b>	Lincoln, Ashley	<b>Gross \$</b>	2960.00
<b>Client</b>	JO RAE PERKINS FOR US SENATE	<b>Updated On</b>	10/30/2020 4:38:32 PM	<b>Net \$</b>	2516.00
<b>Start Date</b>	10/31/2020	<b>Updated By</b>	Findlay, Shelley	<b>Units</b>	13
<b>End Date</b>	11/1/2020	<b>Source</b>	CRM	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	