

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3146211

<b>Traffic Order #</b>		11435997,11435996		<b>Created On</b>	10/26/2020 12:15:28 PM	<b>Order Status</b>	Multiple
<b>Order #</b>		3146211		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	9225.00
<b>Order Descrp</b>		62839332_POL_Candidate_Friends of Tobias Read		<b>Updated On</b>	10/30/2020 5:57:13 PM	<b>Net \$</b>	6642.00
<b>Client</b>		FRIENDS OF TOBIAS READ - AMP -		<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	45
<b>Start Date</b>		10/26/2020		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/8/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62839332
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - POR - CHICAGO			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AKPD MESSAGE & MEDIA -	15.00%		<b>Address 1</b>	NCC MEDIA	<b>Product</b>	OR
	NCC WN			<b>Address 2</b>		<b>Estimate</b>	Treasurer
<b>RepFirm</b>	NCC	13.00%		<b>City, State, Zip</b>	BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Copy Instr ID</b>				<b>Zip</b>	07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Total Zones</b>	2			<b>Contact</b>		POR MARKET, POR DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.	
<b>Zones</b>	Portland DISH - I+,Portland Interconn...			<b>Phone</b>	111-111-1111		
<b>Total Networks</b>	2			<b>Avail Tag</b>			
<b>GENERAL COMMENTS</b>				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>		<b>SYSCODE LIST</b>	
				<b>Division</b>		9763,7959	
				<b>Reference #</b>	62839332		

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11435997	<b>Created On</b>	10/26/2020 12:15:28 PM	<b>Order Status</b>	Multiple
<b>Order #</b>	3146211	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	8845.00
<b>Order Descrp</b>	62839332_POL_Candidate_Friends of Tobias Read	<b>Updated On</b>	10/30/2020 5:56:29 PM	<b>Syscode Net \$</b>	6368.40
<b>Client</b>	FRIENDS OF TOBIAS READ - AMP - POR	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	33
<b>Start Date</b>	10/26/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	11/8/2020	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	268.03
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$145.00	\$725.00	30
2			Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	11/03/2020	11/08/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$145.00	\$0.00	30
3			Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/26/2020	10/27/2020	M-Tu 5a-9a	X	X						0	\$145.00	\$0.00	30
4	2		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$145.00	\$145.00	30
5	3		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$345.00	\$690.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	11/03/2020	11/08/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$345.00	\$0.00	30
7			Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							0	\$345.00	\$0.00	30
8	4		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$345.00	\$345.00	30
9	5		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$365.00	\$1,460.00	30
10			Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	11/03/2020	11/08/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$365.00	\$0.00	30
11			Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							0	\$365.00	\$0.00	30
12	6		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$365.00	\$365.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$145.00	\$725.00	30
14			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	11/03/2020	11/08/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$145.00	\$0.00	30
15			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/26/2020	10/27/2020	M-Tu 5a-9a	X	X						0	\$145.00	\$0.00	30
16	8		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$145.00	\$145.00	30
17	9		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$345.00	\$690.00	30
18			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	11/03/2020	11/08/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$345.00	\$0.00	30
19			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							0	\$345.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$345.00	\$345.00	30
21	11		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$365.00	\$1,460.00	30
22			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	11/03/2020	11/08/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$365.00	\$0.00	30
23			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							0	\$365.00	\$0.00	30
24	12		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$365.00	\$365.00	30
37	13		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/28/2020	11/01/2020	W-Su 7p-12m			X	X	X	X	X	1	\$365.00	\$365.00	30
38	14		Amp ersa nd Politi cal Bun dle	80   80	CNN	7959	CABLE	10/30/2020	11/01/2020	F-Su 7p-12m					X	X	X	2	\$365.00	\$730.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/30/2020	10/30/2020	M-Tu 5a-9a	X	X						0	\$145.00	\$0.00	30
40	15		Amp ersa nd Politi cal Bun dle	70   70	MSNBC	7959	CABLE	10/30/2020	11/01/2020	F-Su 5a-9a					X	X	X	1	\$145.00	\$145.00	30
41	16		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	7959	CABLE	10/31/2020	11/01/2020	Sa-Su 5a-9a						X	X	1	\$145.00	\$145.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11435996	<b>Created On</b>	10/26/2020 12:15:28 PM	<b>Order Status</b>	Multiple
<b>Order #</b>	3146211	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	380.00
<b>Order Descrp</b>	62839332_POL_Candidate_Friends of Tobias Read	<b>Updated On</b>	10/29/2020 9:44:34 AM	<b>Syscode Net \$</b>	273.60
<b>Client</b>	FRIENDS OF TOBIAS READ - AMP - POR	<b>Updated By</b>	Riggs, Jodi	<b>Syscode Units</b>	12
<b>Start Date</b>	10/26/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	11/8/2020	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	31.67
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Amp ersa nd Politi cal Bun dle	80   80	CNN	9763	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$20.00	\$40.00	30
26			Amp ersa nd Politi cal Bun dle	80   80	CNN	9763	CABLE	11/03/2020	11/08/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$20.00	\$0.00	30
27	2		Amp ersa nd Politi cal Bun dle	80   80	CNN	9763	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$40.00	\$80.00	30
28			Amp ersa nd Politi cal Bun dle	80   80	CNN	9763	CABLE	11/03/2020	11/08/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$40.00	\$0.00	30
29			Amp ersa nd Politi cal Bun dle	80   80	CNN	9763	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							0	\$40.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	3		Amp ersa nd Politi cal Bun dle	80   80	CNN	9763	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$40.00	\$40.00	30
31	4		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9763	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$20.00	\$60.00	30
32			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9763	CABLE	11/03/2020	11/08/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$20.00	\$0.00	30
33	5		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9763	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$40.00	\$120.00	30
34			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9763	CABLE	11/03/2020	11/08/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$40.00	\$0.00	30
35			Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9763	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							0	\$40.00	\$0.00	30
36	6		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9763	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$40.00	\$40.00	30



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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3146211					
<b>Traffic Order #</b>	11435997,11435996	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3146211	<b>Created On</b>	10/26/2020 12:15:28 PM	<b>Order Status</b>	Multiple
<b>Order Descrp</b>	62839332_POL_Candidate_Friends of Tobias Read	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	9225.00
<b>Client</b>	FRIENDS OF TOBIAS READ - AMP - POR	<b>Updated On</b>	10/30/2020 5:57:13 PM	<b>Net \$</b>	6642.00
<b>Start Date</b>	10/26/2020	<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	45
<b>End Date</b>	11/8/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	