

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; **or** (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)
-

1. Requested by (Agency name, address, phone number & contact):

Agency Name: __Screen Strategies____

Contact Name: __ Rachel Jones_____

Phone Number: __ (702)272-7300____

Address: __11150 Fairfax Blvd, Fairfax, VA 22030 ____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: __Let's Get Moving Campaign_____

Contact Name: __Abigail Doerr_____

Phone Number: __509.236.0144____

Address: __PO Box 6536, Portland OR 97228____

3. Date of request: __ 9/25/2020_____

4. Request received by: __ Mary Kelly_____

5. Content of the ad: __ Yes on 26-1218 reduce traffic congestion, air pollution; repair bridges, more transit, add jobs _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise): _____

Revised 1/8/2020

COM:1066669v2
COM:1154174v1

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

____ Yes on 26-1218 reduce traffic congestion, air pollution; repair bridges, more transit, add jobs _____

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: ____ Abigail Doerr, Director; Elizabeth Wilson, Treasurer _____

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: ____ YES

12. DMA: ____ Portland _____, **Interconnect** (Y or N)

Zones: _____

13. Distribution Platform(s): ____x____ Linear TV; _____ VOD; _____
Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: ____ 9/28/2020 _____

17. Additional Information: