

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3047824

Traffic Order #	11425049		Created On	7/6/2020 11:17:14 AM		Order Status	Contract Confirmed	
Order #	3047824		Created By	NCC_Gateway_User		Gross \$	3540.00	
Order Descrp	62778654_POL - Issue Americas First		Updated On	7/6/2020 3:11:04 PM		Net \$	2548.80	
Client	AMERICAS FIRST POLICIES - AMP -		Updated By	Reinhart, Susanne		Units	16	
Start Date	7/6/2020		Industry	Political-Association		Credit Hold	NO	
End Date	7/26/2020		REFERENCES					
# of Weeks	3		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62778654	
ActiveWeeks	3		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - POR - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	DEL CIELO MEDIA - AMP	15.00%	Address 1	AMP MEDIA		Product	ORDR	
RepFirm	NCC	13.00%	Address 2			Estimate	704722	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Portland Interconnect		Contact			Portland DMA - Priority Code NP 80 - IPE 74. See Key on FCC site for zone/network information		
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7959		
			Copy Group					
			Division					
			Reference #	704722				

SUMMARY FOR SYSCODE 7959

Traffic Order #	11425049	Created On	7/6/2020 11:17:14 AM	Order Status	Contract Confirmed
Order #	3047824	Created By	NCC_Gateway_User	Syscode Gross \$	3540.00
Order Descrp	62778654_POL - Issue Americas First	Updated On	7/6/2020 3:09:46 PM	Syscode Net \$	2548.80
Client	AMERICAS FIRST POLICIES - AMP - POR	Updated By	Reinhart, Susanne	Syscode Units	16
Start Date	7/6/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/26/2020	Zones	Portland Interconnect	Avg Unit Rate	221.25
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1				74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/06/2020	07/12/2020	M-Su 5a-9a	X	X	X	X	X	X	X	0	\$135.00	\$0.00	30
2				74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/06/2020	07/08/2020	M-W 5a-9a	X	X	X					0	\$135.00	\$0.00	30
3				74 74	Fox News Channel	7959	VARIOUS	07/06/2020	07/12/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$75.00	\$0.00	30
4				74 74	Fox News Channel	7959	VARIOUS	07/06/2020	07/08/2020	M-W 9a-4p	X	X	X					0	\$75.00	\$0.00	30
5				74 74	Fox News Channel	7959	VARIOUS	07/06/2020	07/12/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$330.00	\$0.00	30
6				74 74	Fox News Channel	7959	VARIOUS	07/06/2020	07/08/2020	M-W 4p-7p	X	X	X					0	\$330.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	74 74	Fox News Channel	7959	VARIOUS	07/06/2020	07/12/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$345.00	\$0.00	30
8			National Political Bundle	74 74	Fox News Channel	7959	VARIOUS	07/06/2020	07/08/2020	M-W 7p-12m	X	X	X					0	\$345.00	\$0.00	30
9	1		National Political Bundle	74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/07/2020	07/12/2020	Tu-Su 5a-9a		X	X	X	X	X	X	1	\$135.00	\$135.00	30
10	4		National Political Bundle	74 74	Fox News Channel	7959	VARIOUS	07/07/2020	07/12/2020	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$75.00	\$75.00	30
11	7		National Political Bundle	74 74	Fox News Channel	7959	VARIOUS	07/07/2020	07/12/2020	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$330.00	\$330.00	30
12	10		National Political Bundle	74 74	Fox News Channel	7959	VARIOUS	07/07/2020	07/12/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$345.00	\$345.00	30
13	2		National Political Bundle	74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/13/2020	07/19/2020	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$135.00	\$270.00	30
14			National Political Bundle	74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/13/2020	07/15/2020	M-W 5a-9a	X	X	X					0	\$135.00	\$0.00	30

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15	5			74 74	Fox News Channel	7959	VARIOUS	07/13/2020	07/19/2020	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$75.00	\$150.00	30
16				74 74	Fox News Channel	7959	VARIOUS	07/13/2020	07/15/2020	M-W 9a-4p	X	X	X					0	\$75.00	\$0.00	30
17	8			74 74	Fox News Channel	7959	VARIOUS	07/13/2020	07/19/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$330.00	\$660.00	30
18				74 74	Fox News Channel	7959	VARIOUS	07/13/2020	07/15/2020	M-W 4p-7p	X	X	X					0	\$330.00	\$0.00	30
19	11			74 74	Fox News Channel	7959	VARIOUS	07/13/2020	07/19/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$345.00	\$690.00	30
20				74 74	Fox News Channel	7959	VARIOUS	07/13/2020	07/15/2020	M-W 7p-12m	X	X	X					0	\$345.00	\$0.00	30
21				74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/14/2020	07/19/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$135.00	\$0.00	30
22				74 74	Fox News Channel	7959	VARIOUS	07/14/2020	07/19/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$75.00	\$0.00	30

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23				74 74	Fox News Channel	7959	VARIOUS	07/14/2020	07/19/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$330.00	\$0.00	30
24				74 74	Fox News Channel	7959	VARIOUS	07/14/2020	07/19/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$345.00	\$0.00	30
25				74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/20/2020	07/26/2020	M-Su 5a-9a	X	X	X	X	X	X	X	0	\$135.00	\$0.00	30
26	3			74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/20/2020	07/22/2020	M-W 5a-9a	X	X	X					1	\$135.00	\$135.00	30
27				74 74	Fox News Channel	7959	VARIOUS	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$75.00	\$0.00	30
28	6			74 74	Fox News Channel	7959	VARIOUS	07/20/2020	07/22/2020	M-W 9a-4p	X	X	X					1	\$75.00	\$75.00	30
29				74 74	Fox News Channel	7959	VARIOUS	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$330.00	\$0.00	30
30	9			74 74	Fox News Channel	7959	VARIOUS	07/20/2020	07/22/2020	M-W 4p-7p	X	X	X					1	\$330.00	\$330.00	30

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31				74 74	Fox News Channel	7959	VARIOUS	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$345.00	\$0.00	30
32	12			74 74	Fox News Channel	7959	VARIOUS	07/20/2020	07/22/2020	M-W 7p-12m	X	X	X					1	\$345.00	\$345.00	30
33				74 74	Fox News Channel	7959	AMERICAS NEWSR<	07/21/2020	07/26/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$135.00	\$0.00	30
34				74 74	Fox News Channel	7959	VARIOUS	07/21/2020	07/26/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$75.00	\$0.00	30
35				74 74	Fox News Channel	7959	VARIOUS	07/21/2020	07/26/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$330.00	\$0.00	30
36				74 74	Fox News Channel	7959	VARIOUS	07/21/2020	07/26/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$345.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3047824					
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Order #	3047824	Created On	7/6/2020 11:17:14 AM	Order Status	Contract Confirmed
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Start Date	7/6/2020	Updated By	Reinhart, Susanne	Units	16
End Date	7/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	