

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2970480

Traffic Order # 11414987		Created On 2/28/2020 12:07:49 PM		Order Status Contract Confirmed		
Order # 2970480		Created By Lincoln, Ashley		Gross \$ 1620.00		
Order Descrp American Workers For Progress 2/29-3/3		Updated On 2/28/2020 1:05:48 PM		Net \$ 1377.00		
Client AMERICAN WORKERS FOR		Updated By Rucobo, Juan		Units 12		
Start Date 2/29/2020		Industry Political-Association		Credit Hold NO		
End Date 3/3/2020		REFERENCES				
# of Weeks 2		Primary		BILLING INFORMATION		
SALES			Secondary		Purchase Order #	
ActiveWeeks 2		Tertiary		Billing Schedule EndOfFlight		
AE 1 Bauer, Darren J		Quarternary		EDI INFORMATION		
AE 2		TRAFFIC OPTIONS				
Agency MOSAIC MEDIA STRATEGY GROUP 15.00%		Address 1 232 MADISON AVE		Product		
RepFirm 0%		Address 2 STE 405		Estimate		
Copy Instr ID		City, State, Zip NEW YORK, NY		Submit EDI Invoice? Do Not Submit EDI Invoice		
Total Zones 1		Zip 10016		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones Portland Interconnect		Contact		Market: Portland Zone: Portland IC Issue Date Range: 2/29-3/3 Priority Code:IP=74 See key on FCC site for zone/network information		
Total Networks 3		Phone 646-443-5076				
GENERAL COMMENTS			Avail Tag			
		Contract Type Standard				SYSCODE LIST
		Copy Group		7959		
		Division				
		Reference # 5afc07bf-4c5a-ea11-90fd-005056979d16				

SUMMARY FOR SYSCODE 7959

Traffic Order #	11414987	Created On	2/28/2020 12:41:52 PM	Order Status	Contract Confirmed
Order #	2970480	Created By	Lincoln, Ashley	Syscode Gross \$	1620.00
Order Descrp	American Workers For Progress 2/29-3/3	Updated On	2/28/2020 1:05:12 PM	Syscode Net \$	1377.00
Client	AMERICAN WORKERS FOR PROGRESS	Updated By	Rucobo, Juan	Syscode Units	12
Start Date	2/29/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	3/3/2020	Zones	Portland Interconnect	Avg Unit Rate	135.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Regional Political Bundle	74 74	CNN	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
2			Regional Political Bundle	74 74	CNN	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30
3			Regional Political Bundle	74 74	CNN	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
4	2		Regional Political Bundle	74 74	CNN	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						1	\$135.00	\$135.00	30
5	3		Regional Political Bundle	74 74	Fox News Channel	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
6			Regional Political Bundle	74 74	Fox News Channel	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			Regional Political Bundle	74 74	Fox News Channel	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
8	4		Regional Political Bundle	74 74	Fox News Channel	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						1	\$135.00	\$135.00	30
9	5		Regional Political Bundle	74 74	MSNBC	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
10			Regional Political Bundle	74 74	MSNBC	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30
11			Regional Political Bundle	74 74	MSNBC	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
12	6		Regional Political Bundle	74 74	MSNBC	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						1	\$135.00	\$135.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2970480					
Traffic Order #	11414987	# of Weeks	2	Active	Yes
Order #	2970480	Created On	2/28/2020 12:07:49 PM	Order Status	Contract Confirmed
Order Descrp	American Workers For Progress 2/29-3/3	Created By	Lincoln, Ashley	Gross \$	1620.00
Client	AMERICAN WORKERS FOR PROGRESS	Updated On	2/28/2020 1:05:48 PM	Net \$	1377.00
Start Date	2/29/2020	Updated By	Rucobo, Juan	Units	12
End Date	3/3/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	