

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 2970480**

<b>Traffic Order #</b>	11414987		<b>Created On</b>	2/28/2020 12:07:49 PM		<b>Order Status</b>	Traffic Updates Accepted	
<b>Order #</b>	2970480		<b>Created By</b>	Lincoln, Ashley		<b>Gross \$</b>	1485.00	
<b>Order Descrp</b>	American Workers For Progress 2/29-3/3		<b>Updated On</b>	3/4/2020 12:58:16 PM		<b>Net \$</b>	1262.25	
<b>Client</b>	AMERICAN WORKERS FOR		<b>Updated By</b>	Lincoln, Ashley		<b>Units</b>	11	
<b>Start Date</b>	2/29/2020		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	3/3/2020		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Bauer, Darren J		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	MOSAIC MEDIA STRATEGY GROUP	15.00%	<b>Address 1</b>	232 MADISON AVE		<b>Product</b>		
<b>RepFirm</b>		0%	<b>Address 2</b>	STE 405		<b>Estimate</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	NEW YORK, NY		<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	10016		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Portland Interconnect		<b>Contact</b>			Market: Portland Zone: Portland IC Issue Date Range: 2/29-3/3 Priority Code:IP=74 See key on FCC site for zone/network information		
<b>Total Networks</b>	3		<b>Phone</b>	646-443-5076				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>	5afc07bf-4c5a-ea11-90fd-005056979d16				
			<b>SYSCODE LIST</b>					
			7959					

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11414987	<b>Created On</b>	2/28/2020 12:41:52 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2970480	<b>Created By</b>	Lincoln, Ashley	<b>Syscode Gross \$</b>	1485.00
<b>Order Descrp</b>	American Workers For Progress 2/29-3/3	<b>Updated On</b>	3/4/2020 12:58:16 PM	<b>Syscode Net \$</b>	1262.25
<b>Client</b>	AMERICAN WORKERS FOR PROGRESS	<b>Updated By</b>	Lincoln, Ashley	<b>Syscode Units</b>	11
<b>Start Date</b>	2/29/2020	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	3/3/2020	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	135.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74   74	CNN	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
2			Regional Political Bundle	74   74	CNN	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30
3			Regional Political Bundle	74   74	CNN	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
4	2		Local Political Bundle	74   74	CNN	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						1	\$135.00	\$135.00	30
5	3		Local Political Bundle	74   74	Fox News Channel	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
6			Regional Political Bundle	74   74	Fox News Channel	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			Regional Political Bundle	74   74	Fox News Channel	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
8	4		Local Political Bundle	74   74	Fox News Channel	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						1	\$135.00	\$135.00	30
9	5		Local Political Bundle	74   74	MSNBC	7959	VARIOUS	02/29/2020	03/01/2020	Sa-Su 5a-9a						X	X	3	\$135.00	\$405.00	30
10			Regional Political Bundle	74   74	MSNBC	7959	VARIOUS	03/02/2020	03/03/2020	Sa-Su 5a-9a						X	X	0	\$135.00	\$0.00	30
11			Regional Political Bundle	74   74	MSNBC	7959	VARIOUS	02/29/2020	03/01/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30
12	6		Local Political Bundle	74   74	MSNBC	7959	VARIOUS	03/02/2020	03/03/2020	M-Tu 5a-9a	X	X						0	\$135.00	\$0.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 2970480					
<b>Traffic Order #</b>	11414987	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	2970480	<b>Created On</b>	2/28/2020 12:07:49 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	American Workers For Progress 2/29-3/3	<b>Created By</b>	Lincoln, Ashley	<b>Gross \$</b>	1485.00
<b>Client</b>	AMERICAN WORKERS FOR PROGRESS	<b>Updated On</b>	3/4/2020 12:58:16 PM	<b>Net \$</b>	1262.25
<b>Start Date</b>	2/29/2020	<b>Updated By</b>	Lincoln, Ashley	<b>Units</b>	11
<b>End Date</b>	3/3/2020	<b>Source</b>	CRM	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	