



INVOICE NO.

WN6640856

INVOICE DATE

11/24/2024

BILL CYCLE

202411

AMP - GMMB
400 BROADACRES DRIVE
3RD FLOOR
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - GMMB	A44138	AMP - MARIA CANTWELL US SENATE - NW	0044855

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11598242	Seattle-Tacoma	TV	\$2,501.00	118	118

INVOICE NOTES

Seattle-Tacomaâ€™ PRIORITY CODE: NP=80, IP=74 â€™ SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$2,501.00
Agency Commission	(\$375.15)
Rep Commission	(\$276.27)
Net Advertising Total	\$1,849.58

Terms: Net 30 Days

Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 10241029
Estimate No: 14449
Campaign No:

Comcast Order No: WN11598242
TIM Est No: 4281833
AE Name: Austin Nichols

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11727897	VSQCAN240003H	Downtown Plus 8056/8056, Echo Lake 9693/9693, King-Sno 2850/2850, North Seattle 5142/5142, South Seattle 5144/5144, South Snohomish 6514/6514, Woodinville/Redmond 5147/5147	BRVO, CNN, DISC, FOOD, HALL, HGTV, ID, LIF, MNBC, OWN, OXYG, TBSC, TLC, TNT, TRU, TVL, USA, VH1	118	\$2,501.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
BRVO	North Seattle 5142/5142	NE11727897	2	\$40.00
CNN	South Snohomish 6514/6514	NE11727897	3	\$185.00
DISC	Downtown Plus 8056/8056	NE11727897	2	\$17.00
HGTV	North Seattle 5142/5142	NE11727897	1	\$61.00
MNBC	King-Sno 2850/2850	NE11727897	2	\$8.00
TVL	North Seattle 5142/5142	NE11727897	1	\$4.00
VH1	Woodinville/Redmond 5147/5147	NE11727897	2	\$18.00
BRVO	King-Sno 2850/2850	NE11727897	2	\$12.00
HALL	North Seattle 5142/5142	NE11727897	2	\$25.00
ID	North Seattle 5142/5142	NE11727897	2	\$51.00
LIF	North Seattle 5142/5142	NE11727897	2	\$26.00
MNBC	Downtown Plus 8056/8056	NE11727897	2	\$14.00
MNBC	North Seattle 5142/5142	NE11727897	2	\$151.00
TLC	King-Sno 2850/2850	NE11727897	1	\$4.00
USA	Downtown Plus 8056/8056	NE11727897	2	\$27.00
VH1	South Seattle 5144/5144	NE11727897	2	\$18.00
CNN	King-Sno 2850/2850	NE11727897	2	\$12.00
FOOD	Echo Lake 9693/9693	NE11727897	1	\$34.00
ID	South Snohomish 6514/6514	NE11727897	2	\$58.00
LIF	Echo Lake 9693/9693	NE11727897	2	\$4.00
LIF	South Snohomish 6514/6514	NE11727897	1	\$18.00
MNBC	South Seattle 5144/5144	NE11727897	1	\$27.00
MNBC	South Snohomish 6514/6514	NE11727897	2	\$177.00
OWN	South Snohomish 6514/6514	NE11727897	1	\$4.00
OXYG	Echo Lake 9693/9693	NE11727897	1	\$2.00
TBSC	King-Sno 2850/2850	NE11727897	1	\$10.00
TLC	South Snohomish 6514/6514	NE11727897	1	\$20.00
TVL	South Seattle 5144/5144	NE11727897	1	\$5.00

VH1	North Seattle 5142/5142	NE11727897	2	\$14.00
BRVO	South Snohomish 6514/6514	NE11727897	1	\$27.00
DISC	Echo Lake 9693/9693	NE11727897	1	\$23.00
DISC	North Seattle 5142/5142	NE11727897	1	\$27.00
HALL	Echo Lake 9693/9693	NE11727897	1	\$2.00
HALL	King-Sno 2850/2850	NE11727897	2	\$6.00
HGTV	Downtown Plus 8056/8056	NE11727897	2	\$28.00
HGTV	South Seattle 5144/5144	NE11727897	1	\$69.00
ID	South Seattle 5144/5144	NE11727897	2	\$93.00
TLC	North Seattle 5142/5142	NE11727897	1	\$16.00
CNN	South Seattle 5144/5144	NE11727897	2	\$177.00
HALL	Downtown Plus 8056/8056	NE11727897	2	\$6.00
HGTV	Echo Lake 9693/9693	NE11727897	2	\$15.00
OXYG	Downtown Plus 8056/8056	NE11727897	2	\$4.00
OXYG	North Seattle 5142/5142	NE11727897	2	\$8.00
TLC	Downtown Plus 8056/8056	NE11727897	1	\$34.00
TNT	South Snohomish 6514/6514	NE11727897	1	\$54.00
TVL	Downtown Plus 8056/8056	NE11727897	1	\$2.00
BRVO	Downtown Plus 8056/8056	NE11727897	3	\$21.00
BRVO	South Seattle 5144/5144	NE11727897	2	\$54.00
CNN	North Seattle 5142/5142	NE11727897	2	\$32.00
FOOD	Downtown Plus 8056/8056	NE11727897	1	\$11.00
FOOD	South Seattle 5144/5144	NE11727897	2	\$97.00
LIF	Downtown Plus 8056/8056	NE11727897	2	\$8.00
OXYG	Woodinville/Redmond 5147/5147	NE11727897	1	\$4.00
USA	South Snohomish 6514/6514	NE11727897	1	\$56.00
HALL	South Seattle 5144/5144	NE11727897	2	\$37.00
HALL	South Snohomish 6514/6514	NE11727897	2	\$29.00
HGTV	King-Sno 2850/2850	NE11727897	2	\$23.00
ID	Woodinville/Redmond 5147/5147	NE11727897	2	\$49.00
LIF	South Seattle 5144/5144	NE11727897	1	\$18.00
LIF	Woodinville/Redmond 5147/5147	NE11727897	2	\$113.00
MNBC	Woodinville/Redmond 5147/5147	NE11727897	1	\$140.00
OWN	Woodinville/Redmond 5147/5147	NE11727897	1	\$4.00
TLC	Woodinville/Redmond 5147/5147	NE11727897	2	\$33.00
TRU	Downtown Plus 8056/8056	NE11727897	1	\$2.00
BRVO	Echo Lake 9693/9693	NE11727897	2	\$21.00
BRVO	Woodinville/Redmond 5147/5147	NE11727897	1	\$26.00
CNN	Downtown Plus 8056/8056	NE11727897	2	\$14.00
FOOD	King-Sno 2850/2850	NE11727897	2	\$16.00
LIF	King-Sno 2850/2850	NE11727897	3	\$14.00
OXYG	South Snohomish 6514/6514	NE11727897	2	\$10.00
TBSC	Echo Lake 9693/9693	NE11727897	2	\$13.00
TLC	South Seattle 5144/5144	NE11727897	1	\$19.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-24	BRVO	Downtown Plus 8056/8056	4:40PM	VSQCAN240003H	30	136	\$7.00	
10-28-24	BRVO	Downtown Plus 8056/8056	11:55PM	VSQCAN240003H	30	137	\$7.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-24	CNN	Downtown Plus 8056/8056	4:52PM	VSQCAN240003H	30	138	\$7.00	
10-28-24	CNN	Downtown Plus 8056/8056	10:53PM	VSQCAN240003H	30	139	\$7.00	
10-28-24	DISC	Downtown Plus 8056/8056	4:34PM	VSQCAN240003H	30	140	\$8.00	
10-28-24	DISC	Downtown Plus 8056/8056	11:24PM	VSQCAN240003H	30	141	\$9.00	
10-28-24	FOOD	Downtown Plus 8056/8056	10:52PM	VSQCAN240003H	30	142	\$11.00	
10-28-24	HALL	Downtown Plus 8056/8056	5:36PM	VSQCAN240003H	30	143	\$3.00	
10-28-24	HALL	Downtown Plus 8056/8056	11:34PM	VSQCAN240003H	30	144	\$3.00	
10-28-24	HGTV	Downtown Plus 8056/8056	4:47PM	VSQCAN240003H	30	145	\$14.00	
10-28-24	HGTV	Downtown Plus 8056/8056	11:47PM	VSQCAN240003H	30	146	\$14.00	
10-28-24	LIF	Downtown Plus 8056/8056	5:52PM	VSQCAN240003H	30	147	\$4.00	
10-28-24	LIF	Downtown Plus 8056/8056	11:54PM	VSQCAN240003H	30	148	\$4.00	
10-28-24	MNBC	Downtown Plus 8056/8056	7:38PM	VSQCAN240003H	30	150	\$7.00	
10-28-24	OXYG	Downtown Plus 8056/8056	5:55PM	VSQCAN240003H	30	151	\$2.00	
10-28-24	OXYG	Downtown Plus 8056/8056	11:56PM	VSQCAN240003H	30	152	\$2.00	
10-28-24	TLC	Downtown Plus 8056/8056	7:39PM	VSQCAN240003H	30	153	\$34.00	
10-28-24	TRU	Downtown Plus 8056/8056	10:22PM	VSQCAN240003H	30	154	\$2.00	
10-28-24	TVL	Downtown Plus 8056/8056	7:12PM	VSQCAN240003H	30	155	\$2.00	
10-28-24	USA	Downtown Plus 8056/8056	4:22PM	VSQCAN240003H	30	156	\$13.00	
10-28-24	USA	Downtown Plus 8056/8056	11:43PM	VSQCAN240003H	30	157	\$14.00	
10-28-24	BRVO	Echo Lake 9693/9693	4:40PM	VSQCAN240003H	30	215	\$3.00	
10-28-24	BRVO	Echo Lake 9693/9693	11:55PM	VSQCAN240003H	30	216	\$18.00	
10-28-24	DISC	Echo Lake 9693/9693	11:24PM	VSQCAN240003H	30	217	\$23.00	
10-28-24	FOOD	Echo Lake 9693/9693	10:52PM	VSQCAN240003H	30	218	\$34.00	
10-28-24	HALL	Echo Lake 9693/9693	7:37PM	VSQCAN240003H	30	219	\$2.00	
10-28-24	HGTV	Echo Lake 9693/9693	5:46PM	VSQCAN240003H	30	220	\$7.00	
10-28-24	HGTV	Echo Lake 9693/9693	10:35PM	VSQCAN240003H	30	221	\$8.00	
10-28-24	LIF	Echo Lake 9693/9693	4:51PM	VSQCAN240003H	30	222	\$2.00	
10-28-24	LIF	Echo Lake 9693/9693	8:16PM	VSQCAN240003H	30	223	\$2.00	
10-28-24	OXYG	Echo Lake 9693/9693	11:56PM	VSQCAN240003H	30	224	\$2.00	
10-28-24	TBSC	Echo Lake 9693/9693	6:14PM	VSQCAN240003H	30	225	\$6.00	
10-28-24	BRVO	King-Sno 2850/2850	4:40PM	VSQCAN240003H	30	1	\$6.00	
10-28-24	BRVO	King-Sno 2850/2850	11:55PM	VSQCAN240003H	30	2	\$6.00	
10-28-24	CNN	King-Sno 2850/2850	4:52PM	VSQCAN240003H	30	3	\$6.00	
10-28-24	CNN	King-Sno 2850/2850	10:53PM	VSQCAN240003H	30	4	\$6.00	
10-28-24	FOOD	King-Sno 2850/2850	4:48PM	VSQCAN240003H	30	5	\$8.00	
10-28-24	FOOD	King-Sno 2850/2850	10:53PM	VSQCAN240003H	30	6	\$8.00	
10-28-24	HALL	King-Sno 2850/2850	4:44PM	VSQCAN240003H	30	7	\$3.00	
10-28-24	HALL	King-Sno 2850/2850	11:34PM	VSQCAN240003H	30	8	\$3.00	
10-28-24	HGTV	King-Sno 2850/2850	4:47PM	VSQCAN240003H	30	9	\$11.00	
10-28-24	HGTV	King-Sno 2850/2850	11:47PM	VSQCAN240003H	30	10	\$12.00	
10-28-24	LIF	King-Sno 2850/2850	5:53PM	VSQCAN240003H	30	11	\$4.00	
10-28-24	LIF	King-Sno 2850/2850	11:55PM	VSQCAN240003H	30	12	\$5.00	
10-28-24	MNBC	King-Sno 2850/2850	7:39PM	VSQCAN240003H	30	14	\$4.00	
10-28-24	TBSC	King-Sno 2850/2850	4:45PM	VSQCAN240003H	30	15	\$10.00	
10-28-24	TLC	King-Sno 2850/2850	7:39PM	VSQCAN240003H	30	16	\$4.00	
10-28-24	BRVO	North Seattle 5142/5142	4:41PM	VSQCAN240003H	30	33	\$19.00	
10-28-24	BRVO	North Seattle 5142/5142	11:55PM	VSQCAN240003H	30	34	\$21.00	
10-28-24	CNN	North Seattle 5142/5142	11:52AM	VSQCAN240003H	30	35	\$6.00	
10-28-24	CNN	North Seattle 5142/5142	8:21PM	VSQCAN240003H	30	36	\$26.00	
10-28-24	HALL	North Seattle 5142/5142	5:37PM	VSQCAN240003H	30	38	\$11.00	
10-28-24	HALL	North Seattle 5142/5142	11:34PM	VSQCAN240003H	30	39	\$14.00	
10-28-24	HGTV	North Seattle 5142/5142	11:47PM	VSQCAN240003H	30	40	\$61.00	
10-28-24	ID	North Seattle 5142/5142	5:14PM	VSQCAN240003H	30	41	\$23.00	
10-28-24	ID	North Seattle 5142/5142	7:26PM	VSQCAN240003H	30	42	\$28.00	
10-28-24	LIF	North Seattle 5142/5142	5:53PM	VSQCAN240003H	30	43	\$13.00	
10-28-24	LIF	North Seattle 5142/5142	11:55PM	VSQCAN240003H	30	44	\$13.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-24	MNBC	North Seattle 5142/5142	10:41AM	VSQCAN240003H	30	45	\$6.00	
10-28-24	MNBC	North Seattle 5142/5142	7:39PM	VSQCAN240003H	30	46	\$145.00	
10-28-24	OXYG	North Seattle 5142/5142	5:55PM	VSQCAN240003H	30	47	\$4.00	
10-28-24	OXYG	North Seattle 5142/5142	11:56PM	VSQCAN240003H	30	48	\$4.00	
10-28-24	TLC	North Seattle 5142/5142	7:50PM	VSQCAN240003H	30	49	\$16.00	
10-28-24	TVL	North Seattle 5142/5142	7:13PM	VSQCAN240003H	30	50	\$4.00	
10-28-24	VH1	North Seattle 5142/5142	4:36PM	VSQCAN240003H	30	51	\$7.00	
10-28-24	VH1	North Seattle 5142/5142	11:49PM	VSQCAN240003H	30	52	\$7.00	
10-28-24	BRVO	South Seattle 5144/5144	4:40PM	VSQCAN240003H	30	180	\$27.00	
10-28-24	BRVO	South Seattle 5144/5144	11:55PM	VSQCAN240003H	30	181	\$27.00	
10-28-24	CNN	South Seattle 5144/5144	4:52PM	VSQCAN240003H	30	182	\$150.00	
10-28-24	CNN	South Seattle 5144/5144	8:21PM	VSQCAN240003H	30	183	\$27.00	
10-28-24	FOOD	South Seattle 5144/5144	4:48PM	VSQCAN240003H	30	184	\$44.00	
10-28-24	FOOD	South Seattle 5144/5144	10:53PM	VSQCAN240003H	30	185	\$53.00	
10-28-24	HALL	South Seattle 5144/5144	5:37PM	VSQCAN240003H	30	186	\$17.00	
10-28-24	HALL	South Seattle 5144/5144	11:34PM	VSQCAN240003H	30	187	\$20.00	
10-28-24	HGTV	South Seattle 5144/5144	11:47PM	VSQCAN240003H	30	188	\$69.00	
10-28-24	ID	South Seattle 5144/5144	5:14PM	VSQCAN240003H	30	189	\$33.00	
10-28-24	ID	South Seattle 5144/5144	7:26PM	VSQCAN240003H	30	190	\$60.00	
10-28-24	LIF	South Seattle 5144/5144	11:55PM	VSQCAN240003H	30	191	\$18.00	
10-28-24	MNBC	South Seattle 5144/5144	7:39PM	VSQCAN240003H	30	192	\$27.00	
10-28-24	TLC	South Seattle 5144/5144	7:50PM	VSQCAN240003H	30	193	\$19.00	
10-28-24	TVL	South Seattle 5144/5144	7:13PM	VSQCAN240003H	30	194	\$5.00	
10-28-24	VH1	South Seattle 5144/5144	4:36PM	VSQCAN240003H	30	195	\$9.00	
10-28-24	VH1	South Seattle 5144/5144	11:49PM	VSQCAN240003H	30	196	\$9.00	
10-28-24	BRVO	South Snohomish 6514/6514	4:41PM	VSQCAN240003H	30	75	\$27.00	
10-28-24	CNN	South Snohomish 6514/6514	9:54AM	VSQCAN240003H	30	76	\$8.00	
10-28-24	CNN	South Snohomish 6514/6514	4:24PM	VSQCAN240003H	30	77	\$27.00	
10-28-24	CNN	South Snohomish 6514/6514	10:53PM	VSQCAN240003H	30	78	\$150.00	
10-28-24	HALL	South Snohomish 6514/6514	4:45PM	VSQCAN240003H	30	79	\$14.00	
10-28-24	HALL	South Snohomish 6514/6514	7:37PM	VSQCAN240003H	30	80	\$15.00	
10-28-24	ID	South Snohomish 6514/6514	5:15PM	VSQCAN240003H	30	81	\$26.00	
10-28-24	ID	South Snohomish 6514/6514	8:14PM	VSQCAN240003H	30	82	\$32.00	
10-28-24	LIF	South Snohomish 6514/6514	4:51PM	VSQCAN240003H	30	83	\$18.00	
10-28-24	MNBC	South Snohomish 6514/6514	7:39PM	VSQCAN240003H	30	85	\$150.00	
10-28-24	OWN	South Snohomish 6514/6514	10:51PM	VSQCAN240003H	30	86	\$4.00	
10-28-24	OXYG	South Snohomish 6514/6514	5:55PM	VSQCAN240003H	30	87	\$5.00	
10-28-24	OXYG	South Snohomish 6514/6514	11:56PM	VSQCAN240003H	30	88	\$5.00	
10-28-24	TLC	South Snohomish 6514/6514	8:54PM	VSQCAN240003H	30	89	\$20.00	
10-28-24	TNT	South Snohomish 6514/6514	7:36PM	VSQCAN240003H	30	90	\$54.00	
10-28-24	USA	South Snohomish 6514/6514	8:50PM	VSQCAN240003H	30	91	\$56.00	
10-28-24	BRVO	Woodinville/Redmond 5147/5147	10:53PM	VSQCAN240003H	30	110	\$26.00	
10-28-24	ID	Woodinville/Redmond 5147/5147	5:15PM	VSQCAN240003H	30	111	\$24.00	
10-28-24	ID	Woodinville/Redmond 5147/5147	8:14PM	VSQCAN240003H	30	112	\$25.00	
10-28-24	LIF	Woodinville/Redmond 5147/5147	6:53PM	VSQCAN240003H	30	113	\$17.00	
10-28-24	LIF	Woodinville/Redmond 5147/5147	11:55PM	VSQCAN240003H	30	114	\$96.00	
10-28-24	MNBC	Woodinville/Redmond 5147/5147	7:39PM	VSQCAN240003H	30	115	\$140.00	
10-28-24	OWN	Woodinville/Redmond 5147/5147	10:51PM	VSQCAN240003H	30	116	\$4.00	
10-28-24	OXYG	Woodinville/Redmond 5147/5147	11:56PM	VSQCAN240003H	30	117	\$4.00	
10-28-24	VH1	Woodinville/Redmond 5147/5147	4:36PM	VSQCAN240003H	30	120	\$9.00	
10-28-24	VH1	Woodinville/Redmond 5147/5147	11:49PM	VSQCAN240003H	30	121	\$9.00	
10-29-24	BRVO	Downtown Plus 8056/8056	11:52PM	VSQCAN240003H	30	137	\$7.00	
10-29-24	MNBC	Downtown Plus 8056/8056	5:34PM	VSQCAN240003H	30	149	\$7.00	
10-29-24	TBSC	Echo Lake 9693/9693	11:47PM	VSQCAN240003H	30	226	\$7.00	
10-29-24	LIF	King-Sno 2850/2850	11:55PM	VSQCAN240003H	30	12	\$5.00	
10-29-24	MNBC	King-Sno 2850/2850	5:34PM	VSQCAN240003H	30	13	\$4.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-24	DISC	North Seattle 5142/5142	11:28PM	VSQCAN240003H	30	37	\$27.00	
10-29-24	MNBC	South Snohomish 6514/6514	5:35PM	VSQCAN240003H	30	84	\$27.00	
10-29-24	TLC	Woodinville/Redmond 5147/5147	4:50PM	VSQCAN240003H	30	118	\$16.00	
10-29-24	TLC	Woodinville/Redmond 5147/5147	7:52PM	VSQCAN240003H	30	119	\$17.00	
					Order# WN11598242 Total: \$2,501.00			

**INVOICE NO.**

WN6640856

BILL CYCLE

202411

BILL TO

AMP - GMMB
400 BROADACRES DRIVE
3RD FLOOR
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - GMMB	A44138	AMP - MARIA CANTWELL US SENATE - NW	0044855

Terms: Net 30 Days**Phone:** 866-531-1721**Mail to:** EFFECTV
P.O. BOX 415949**Note:**

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due**\$1,849.58**

We accept checks, ACH, money orders and all major credit cards.