



INVOICE NO.	INVOICE DATE	BILL CYCLE
WN6640288	10/27/2024	202410

ATTN: NCC
 AMP - SCREEN STRATEGIES MEDIA
 400 BROADACRES DRIVE
 3RD FLOOR
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SUZAN DELBENE WA CD-01 - NW	0040385

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11598765	Seattle-Tacoma	TV	\$2,171.00	129	129

INVOICE NOTES

Seattle-Tacoma " PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$2,171.00
Agency Commission	(\$325.65)
Rep Commission	(\$239.91)
Net Advertising Total	\$1,605.44

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
WN6640288

INVOICE DATE
10/27/2024

BILL CYCLE
202410

AFFIDAVIT

Product: mg order
Estimate No: 10077
Campaign No:

Comcast Order No: WN11598765
TIM Est No: 4283539
AE Name: Austin Nichols

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11720256	SDTV2402H	Bellevue/Issaquah 5146/5146, Camano Island 9416/9416, Echo Lake 9693/9693, King-Sno 2850/2850, North Snohomish 4832/4832, South Snohomish 6514/6514, Woodinville/Redmond 5147/5147	AMC, BRVO, ESPN, FOOD, FX, HGTV, LIF, LMN, OWN, PAR, TRAV	58	\$1,009.00
NE11685196	SDTV2401H	Bellevue/Issaquah 5146/5146, Camano Island 9416/9416, Echo Lake 9693/9693, King-Sno 2850/2850, North Snohomish 4832/4832, South Snohomish 6514/6514, Woodinville/Redmond 5147/5147	AMC, BRVO, ESPN, FOOD, FX, HGTV, LIF, LMN, OWN, PAR, TRAV	71	\$1,162.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FX	South Snohomish 6514/6514	NE11720256	1	\$30.00
LMN	North Snohomish 4832/4832	NE11685196	3	\$18.00
OWN	North Snohomish 4832/4832	NE11720256	1	\$4.00
OWN	Woodinville/Redmond 5147/5147	NE11720256	3	\$12.00
PAR	Bellevue/Issaquah 5146/5146	NE11720256	2	\$42.00
AMC	Bellevue/Issaquah 5146/5146	NE11685196	2	\$96.00
AMC	Bellevue/Issaquah 5146/5146	NE11720256	1	\$48.00
FX	Echo Lake 9693/9693	NE11720256	2	\$6.00
FX	King-Sno 2850/2850	NE11685196	3	\$21.00
FX	King-Sno 2850/2850	NE11720256	2	\$14.00
LMN	North Snohomish 4832/4832	NE11720256	1	\$6.00
PAR	Bellevue/Issaquah 5146/5146	NE11685196	2	\$41.00
TRAV	Woodinville/Redmond 5147/5147	NE11720256	3	\$27.00
AMC	North Snohomish 4832/4832	NE11720256	1	\$33.00
ESPN	Camano Island 9416/9416	NE11685196	1	\$50.00
FOOD	Camano Island 9416/9416	NE11685196	2	\$76.00
LIF	Camano Island 9416/9416	NE11685196	2	\$34.00
LMN	Woodinville/Redmond 5147/5147	NE11720256	4	\$14.00
OWN	Bellevue/Issaquah 5146/5146	NE11720256	1	\$6.00
OWN	King-Sno 2850/2850	NE11720256	2	\$4.00
OWN	South Snohomish 6514/6514	NE11720256	1	\$4.00

PAR	North Snohomish 4832/4832	NE11685196	2	\$26.00
PAR	Woodinville/Redmond 5147/5147	NE11720256	3	\$36.00
TRAV	Woodinville/Redmond 5147/5147	NE11685196	3	\$27.00
AMC	King-Sno 2850/2850	NE11685196	3	\$18.00
BRVO	Camano Island 9416/9416	NE11720256	2	\$50.00
HGTV	Camano Island 9416/9416	NE11685196	2	\$100.00
AMC	Echo Lake 9693/9693	NE11720256	1	\$3.00
ESPN	Camano Island 9416/9416	NE11720256	2	\$100.00
FOOD	Camano Island 9416/9416	NE11720256	2	\$76.00
FX	Bellevue/Issaquah 5146/5146	NE11720256	1	\$50.00
LIF	Camano Island 9416/9416	NE11720256	2	\$34.00
LMN	Woodinville/Redmond 5147/5147	NE11685196	6	\$21.00
OWN	Bellevue/Issaquah 5146/5146	NE11685196	2	\$12.00
PAR	North Snohomish 4832/4832	NE11720256	1	\$13.00
AMC	Echo Lake 9693/9693	NE11685196	2	\$6.00
AMC	North Snohomish 4832/4832	NE11685196	2	\$65.00
BRVO	Camano Island 9416/9416	NE11685196	2	\$50.00
FX	Echo Lake 9693/9693	NE11685196	1	\$3.00
HGTV	Camano Island 9416/9416	NE11720256	2	\$100.00
LMN	Bellevue/Issaquah 5146/5146	NE11720256	2	\$18.00
LMN	Echo Lake 9693/9693	NE11685196	1	\$2.00
LMN	South Snohomish 6514/6514	NE11685196	2	\$12.00
OWN	King-Sno 2850/2850	NE11685196	2	\$4.00
AMC	South Snohomish 6514/6514	NE11720256	1	\$32.00
AMC	Woodinville/Redmond 5147/5147	NE11685196	4	\$112.00
FX	North Snohomish 4832/4832	NE11720256	1	\$32.00
FX	Woodinville/Redmond 5147/5147	NE11720256	3	\$87.00
LMN	Echo Lake 9693/9693	NE11720256	1	\$2.00
OWN	North Snohomish 4832/4832	NE11685196	2	\$8.00
OWN	Woodinville/Redmond 5147/5147	NE11685196	4	\$16.00
PAR	King-Sno 2850/2850	NE11720256	3	\$9.00
PAR	South Snohomish 6514/6514	NE11720256	2	\$26.00
AMC	King-Sno 2850/2850	NE11720256	1	\$6.00
AMC	Woodinville/Redmond 5147/5147	NE11720256	3	\$85.00
FX	Bellevue/Issaquah 5146/5146	NE11685196	2	\$98.00
FX	North Snohomish 4832/4832	NE11685196	3	\$96.00
FX	Woodinville/Redmond 5147/5147	NE11685196	3	\$87.00
LMN	Bellevue/Issaquah 5146/5146	NE11685196	2	\$18.00
PAR	King-Sno 2850/2850	NE11685196	3	\$9.00
PAR	Woodinville/Redmond 5147/5147	NE11685196	3	\$36.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-25-24	AMC	Bellevue/Issaquah 5146/5146	6:55PM	SDTV2401H	30	11	\$48.00	
10-25-24	AMC	Bellevue/Issaquah 5146/5146	7:34PM	SDTV2402H	30	20	\$48.00	
10-25-24	LMN	Bellevue/Issaquah 5146/5146	6:53PM	SDTV2401H	30	13	\$9.00	
10-25-24	LMN	Bellevue/Issaquah 5146/5146	7:21PM	SDTV2401H	30	18	\$9.00	
10-25-24	PAR	Bellevue/Issaquah 5146/5146	5:39PM	SDTV2401H	30	15	\$20.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-25-24	PAR	Bellevue/Issaquah 5146/5146	10:39PM	SDTV2401H	30	19	\$21.00	
10-25-24	BRVO	Camano Island 9416/9416	7:45PM	SDTV2402H	30	54	\$25.00	
10-25-24	BRVO	Camano Island 9416/9416	11:53PM	SDTV2402H	30	54	\$25.00	
10-25-24	ESPN	Camano Island 9416/9416	10:34PM	SDTV2401H	30	56	\$50.00	
10-25-24	FOOD	Camano Island 9416/9416	7:44PM	SDTV2401H	30	57	\$38.00	
10-25-24	FOOD	Camano Island 9416/9416	10:44PM	SDTV2402H	30	57	\$38.00	
10-25-24	HGTV	Camano Island 9416/9416	8:40PM	SDTV2401H	30	58	\$50.00	
10-25-24	HGTV	Camano Island 9416/9416	11:46PM	SDTV2401H	30	58	\$50.00	
10-25-24	LIF	Camano Island 9416/9416	9:54PM	SDTV2401H	30	59	\$17.00	
10-25-24	LIF	Camano Island 9416/9416	11:54PM	SDTV2401H	30	59	\$17.00	
10-25-24	AMC	Echo Lake 9693/9693	6:54PM	SDTV2401H	30	43	\$3.00	
10-25-24	LMN	Echo Lake 9693/9693	7:20PM	SDTV2402H	30	44	\$2.00	
10-25-24	AMC	King-Sno 2850/2850	6:54PM	SDTV2401H	30	46	\$6.00	
10-25-24	AMC	King-Sno 2850/2850	11:34PM	SDTV2402H	30	52	\$6.00	
10-25-24	FX	King-Sno 2850/2850	4:46PM	SDTV2401H	30	47	\$7.00	
10-25-24	FX	King-Sno 2850/2850	7:56PM	SDTV2402H	30	50	\$7.00	
10-25-24	OWN	King-Sno 2850/2850	10:22PM	SDTV2402H	30	53	\$2.00	
10-25-24	PAR	King-Sno 2850/2850	5:39PM	SDTV2402H	30	49	\$3.00	
10-25-24	PAR	King-Sno 2850/2850	7:08PM	SDTV2401H	30	51	\$3.00	
10-25-24	PAR	King-Sno 2850/2850	11:48PM	SDTV2401H	30	51	\$3.00	
10-25-24	AMC	North Snohomish 4832/4832	6:55PM	SDTV2401H	30	6	\$32.00	
10-25-24	AMC	North Snohomish 4832/4832	7:34PM	SDTV2402H	30	1	\$33.00	
10-25-24	FX	North Snohomish 4832/4832	7:28PM	SDTV2401H	30	2	\$32.00	
10-25-24	LMN	North Snohomish 4832/4832	6:53PM	SDTV2401H	30	7	\$6.00	
10-25-24	LMN	North Snohomish 4832/4832	7:21PM	SDTV2401H	30	3	\$6.00	
10-25-24	PAR	North Snohomish 4832/4832	5:39PM	SDTV2401H	30	8	\$13.00	
10-25-24	PAR	North Snohomish 4832/4832	11:49PM	SDTV2402H	30	5	\$13.00	
10-25-24	LMN	South Snohomish 6514/6514	6:53PM	SDTV2401H	30	24	\$6.00	
10-25-24	LMN	South Snohomish 6514/6514	7:21PM	SDTV2401H	30	22	\$6.00	
10-25-24	PAR	South Snohomish 6514/6514	5:39PM	SDTV2402H	30	23	\$13.00	
10-25-24	AMC	Woodinville/Redmond 5147/5147	6:55PM	SDTV2401H	30	28	\$27.00	
10-25-24	AMC	Woodinville/Redmond 5147/5147	7:34PM	SDTV2401H	30	35	\$29.00	
10-25-24	AMC	Woodinville/Redmond 5147/5147	8:27PM	SDTV2402H	30	35	\$29.00	
10-25-24	FX	Woodinville/Redmond 5147/5147	5:36PM	SDTV2401H	30	29	\$29.00	
10-25-24	FX	Woodinville/Redmond 5147/5147	9:46PM	SDTV2402H	30	38	\$29.00	
10-25-24	LMN	Woodinville/Redmond 5147/5147	9:12AM	SDTV2401H	30	30	\$2.00	
10-25-24	LMN	Woodinville/Redmond 5147/5147	11:13AM	SDTV2401H	30	30	\$2.00	
10-25-24	LMN	Woodinville/Redmond 5147/5147	6:53PM	SDTV2402H	30	36	\$5.00	
10-25-24	LMN	Woodinville/Redmond 5147/5147	7:21PM	SDTV2402H	30	31	\$5.00	
10-25-24	OWN	Woodinville/Redmond 5147/5147	5:47PM	SDTV2402H	30	40	\$4.00	
10-25-24	OWN	Woodinville/Redmond 5147/5147	7:52PM	SDTV2401H	30	32	\$4.00	
10-25-24	PAR	Woodinville/Redmond 5147/5147	5:39PM	SDTV2402H	30	37	\$12.00	
10-25-24	PAR	Woodinville/Redmond 5147/5147	8:53PM	SDTV2402H	30	33	\$12.00	
10-25-24	PAR	Woodinville/Redmond 5147/5147	10:39PM	SDTV2401H	30	33	\$12.00	
10-25-24	TRAV	Woodinville/Redmond 5147/5147	7:56PM	SDTV2401H	30	34	\$9.00	
10-26-24	AMC	Bellevue/Issaquah 5146/5146	11:42PM	SDTV2401H	30	20	\$48.00	
10-26-24	FX	Bellevue/Issaquah 5146/5146	8:43PM	SDTV2402H	30	16	\$50.00	
10-26-24	OWN	Bellevue/Issaquah 5146/5146	7:54PM	SDTV2401H	30	17	\$6.00	
10-26-24	PAR	Bellevue/Issaquah 5146/5146	11:47PM	SDTV2402H	30	19	\$21.00	
10-26-24	BRVO	Camano Island 9416/9416	8:50PM	SDTV2401H	30	54	\$25.00	
10-26-24	FOOD	Camano Island 9416/9416	9:55PM	SDTV2401H	30	57	\$38.00	
10-26-24	HGTV	Camano Island 9416/9416	10:37PM	SDTV2402H	30	58	\$50.00	
10-26-24	LIF	Camano Island 9416/9416	7:52PM	SDTV2402H	30	59	\$17.00	
10-26-24	AMC	Echo Lake 9693/9693	11:42PM	SDTV2402H	30	41	\$3.00	
10-26-24	FX	Echo Lake 9693/9693	9:47PM	SDTV2402H	30	42	\$3.00	
10-26-24	AMC	King-Sno 2850/2850	11:42PM	SDTV2401H	30	52	\$6.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-26-24	FX	King-Sno 2850/2850	11:34PM	SDTV2401H	30	50	\$7.00	
10-26-24	OWN	King-Sno 2850/2850	10:24PM	SDTV2402H	30	53	\$2.00	
10-26-24	PAR	King-Sno 2850/2850	6:43PM	SDTV2401H	30	49	\$3.00	
10-26-24	PAR	King-Sno 2850/2850	11:47PM	SDTV2402H	30	51	\$3.00	
10-26-24	AMC	North Snohomish 4832/4832	11:42PM	SDTV2401H	30	1	\$33.00	
10-26-24	FX	North Snohomish 4832/4832	8:43PM	SDTV2401H	30	2	\$32.00	
10-26-24	LMN	North Snohomish 4832/4832	11:51PM	SDTV2402H	30	3	\$6.00	
10-26-24	OWN	North Snohomish 4832/4832	11:54PM	SDTV2401H	30	4	\$4.00	
10-26-24	AMC	South Snohomish 6514/6514	11:42PM	SDTV2402H	30	27	\$32.00	
10-26-24	AMC	Woodinville/Redmond 5147/5147	6:36PM	SDTV2401H	30	28	\$27.00	
10-26-24	AMC	Woodinville/Redmond 5147/5147	11:42PM	SDTV2401H	30	35	\$29.00	
10-26-24	FX	Woodinville/Redmond 5147/5147	8:43PM	SDTV2401H	30	38	\$29.00	
10-26-24	LMN	Woodinville/Redmond 5147/5147	11:48AM	SDTV2401H	30	30	\$2.00	
10-26-24	LMN	Woodinville/Redmond 5147/5147	11:51PM	SDTV2401H	30	31	\$5.00	
10-26-24	OWN	Woodinville/Redmond 5147/5147	5:54PM	SDTV2401H	30	40	\$4.00	
10-26-24	OWN	Woodinville/Redmond 5147/5147	11:54PM	SDTV2402H	30	32	\$4.00	
10-26-24	PAR	Woodinville/Redmond 5147/5147	6:43PM	SDTV2401H	30	37	\$12.00	
10-26-24	PAR	Woodinville/Redmond 5147/5147	10:39PM	SDTV2402H	30	33	\$12.00	
10-26-24	TRAV	Woodinville/Redmond 5147/5147	4:54PM	SDTV2402H	30	39	\$9.00	
10-26-24	TRAV	Woodinville/Redmond 5147/5147	8:54PM	SDTV2402H	30	34	\$9.00	
10-27-24	FX	Bellevue/Issaquah 5146/5146	4:34PM	SDTV2401H	30	12	\$48.00	
10-27-24	FX	Bellevue/Issaquah 5146/5146	11:48PM	SDTV2401H	30	16	\$50.00	
10-27-24	LMN	Bellevue/Issaquah 5146/5146	6:47PM	SDTV2402H	30	13	\$9.00	
10-27-24	LMN	Bellevue/Issaquah 5146/5146	7:14PM	SDTV2402H	30	18	\$9.00	
10-27-24	OWN	Bellevue/Issaquah 5146/5146	5:56PM	SDTV2401H	30	14	\$6.00	
10-27-24	OWN	Bellevue/Issaquah 5146/5146	11:52PM	SDTV2402H	30	17	\$6.00	
10-27-24	PAR	Bellevue/Issaquah 5146/5146	11:47PM	SDTV2402H	30	19	\$21.00	
10-27-24	BRVO	Camano Island 9416/9416	11:47PM	SDTV2401H	30	54	\$25.00	
10-27-24	ESPN	Camano Island 9416/9416	4:20PM	SDTV2402H	30	55	\$50.00	
10-27-24	ESPN	Camano Island 9416/9416	9:48PM	SDTV2402H	30	56	\$50.00	
10-27-24	FOOD	Camano Island 9416/9416	7:52PM	SDTV2402H	30	57	\$38.00	
10-27-24	HGTV	Camano Island 9416/9416	11:46PM	SDTV2402H	30	58	\$50.00	
10-27-24	LIF	Camano Island 9416/9416	11:54PM	SDTV2402H	30	59	\$17.00	
10-27-24	AMC	Echo Lake 9693/9693	11:28PM	SDTV2401H	30	41	\$3.00	
10-27-24	FX	Echo Lake 9693/9693	6:38PM	SDTV2402H	30	45	\$3.00	
10-27-24	FX	Echo Lake 9693/9693	7:35PM	SDTV2401H	30	42	\$3.00	
10-27-24	LMN	Echo Lake 9693/9693	7:13PM	SDTV2401H	30	44	\$2.00	
10-27-24	AMC	King-Sno 2850/2850	11:28PM	SDTV2401H	30	52	\$6.00	
10-27-24	FX	King-Sno 2850/2850	4:33PM	SDTV2402H	30	47	\$7.00	
10-27-24	FX	King-Sno 2850/2850	11:47PM	SDTV2401H	30	50	\$7.00	
10-27-24	OWN	King-Sno 2850/2850	5:56PM	SDTV2401H	30	48	\$2.00	
10-27-24	OWN	King-Sno 2850/2850	10:27PM	SDTV2401H	30	53	\$2.00	
10-27-24	PAR	King-Sno 2850/2850	11:47PM	SDTV2402H	30	51	\$3.00	
10-27-24	FX	North Snohomish 4832/4832	4:34PM	SDTV2401H	30	10	\$32.00	
10-27-24	FX	North Snohomish 4832/4832	11:48PM	SDTV2402H	30	2	\$32.00	
10-27-24	LMN	North Snohomish 4832/4832	7:14PM	SDTV2401H	30	3	\$6.00	
10-27-24	OWN	North Snohomish 4832/4832	5:56PM	SDTV2401H	30	9	\$4.00	
10-27-24	OWN	North Snohomish 4832/4832	7:53PM	SDTV2402H	30	4	\$4.00	
10-27-24	PAR	North Snohomish 4832/4832	11:47PM	SDTV2401H	30	5	\$13.00	
10-27-24	FX	South Snohomish 6514/6514	11:48PM	SDTV2402H	30	21	\$30.00	
10-27-24	OWN	South Snohomish 6514/6514	7:53PM	SDTV2402H	30	26	\$4.00	
10-27-24	PAR	South Snohomish 6514/6514	11:47PM	SDTV2402H	30	25	\$13.00	
10-27-24	AMC	Woodinville/Redmond 5147/5147	4:37PM	SDTV2402H	30	28	\$27.00	
10-27-24	AMC	Woodinville/Redmond 5147/5147	11:29PM	SDTV2402H	30	35	\$29.00	
10-27-24	FX	Woodinville/Redmond 5147/5147	4:34PM	SDTV2402H	30	29	\$29.00	
10-27-24	FX	Woodinville/Redmond 5147/5147	7:36PM	SDTV2402H	30	38	\$29.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-24	FX	Woodinville/Redmond 5147/5147	11:48PM	SDTV2401H	30	38	\$29.00	
10-27-24	LMN	Woodinville/Redmond 5147/5147	10:48AM	SDTV2402H	30	30	\$2.00	
10-27-24	LMN	Woodinville/Redmond 5147/5147	11:49AM	SDTV2402H	30	30	\$2.00	
10-27-24	LMN	Woodinville/Redmond 5147/5147	6:47PM	SDTV2401H	30	36	\$5.00	
10-27-24	LMN	Woodinville/Redmond 5147/5147	7:14PM	SDTV2401H	30	31	\$5.00	
10-27-24	OWN	Woodinville/Redmond 5147/5147	5:56PM	SDTV2401H	30	40	\$4.00	
10-27-24	OWN	Woodinville/Redmond 5147/5147	7:53PM	SDTV2401H	30	32	\$4.00	
10-27-24	OWN	Woodinville/Redmond 5147/5147	11:52PM	SDTV2402H	30	32	\$4.00	
10-27-24	PAR	Woodinville/Redmond 5147/5147	10:58PM	SDTV2401H	30	33	\$12.00	
10-27-24	TRAV	Woodinville/Redmond 5147/5147	5:53PM	SDTV2401H	30	39	\$9.00	
10-27-24	TRAV	Woodinville/Redmond 5147/5147	10:52PM	SDTV2401H	30	34	\$9.00	
10-27-24	TRAV	Woodinville/Redmond 5147/5147	11:49PM	SDTV2402H	30	34	\$9.00	

Order# WN11598765 Total: \$2,171.00



INVOICE NO.

WN6640288

BILL CYCLE

202410

BILL TO

ATTN: NCC
AMP - SCREEN STRATEGIES MEDIA
400 BROADACRES DRIVE
3RD FLOOR
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SUZAN DELBENE WA CD-01 - NW	0040385

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due **\$1,605.44**

We accept checks, ACH, money orders and all major credit cards.