

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4173002

|                         |  |        |                         |                       |  |  |                    |  |
|-------------------------|--|--------|-------------------------|-----------------------|--|--|--------------------|--|
| <b>Traffic Order #</b>  | 11579905   |        | <b>Created On</b>       | 4/25/2024 12:07:34 PM |  | <b>Order Status</b>  | Contract Confirmed |  |
| <b>Order #</b>          | 4173002  |        | <b>Created By</b>       | NCC_Gateway_User      |  | <b>Gross \$</b>  | 10968.00           |  |
| <b>Order Descrp</b>     | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N |        | <b>Updated On</b>       | 4/25/2024 3:55:46 PM  |  | <b>Net \$</b>  | 7896.96            |  |
| <b>Client</b>           | AMP - MARK MULLET WA GOVERNOR                      |        | <b>Updated By</b>       | eClerx BOT            |  | <b>Units</b>   | 280                |  |
| <b>Start Date</b>       | 4/29/2024  |        | <b>Industry</b>         | Political-Governor    |  | <b>Credit Hold</b>   | NO                 |  |
| <b>End Date</b>         | 5/5/2024   |        | <b>REFERENCES</b>       |                       |  | <b>BILLING INFORMATION</b>   |                    |  |
| <b># of Weeks</b>       | 1  |        | <b>Primary</b>          |                       |  | <b>Purchase Order #</b>  | 63177345           |  |
| <b>SALES</b>            |  |        | <b>Secondary</b>        |                       |  | <b>Billing Schedule</b>  | EndOfFlight        |  |
| <b>ActiveWeeks</b>      | 1  |        | <b>Tertiary</b>         |                       |  | <b>EDI INFORMATION</b>   |                    |  |
| <b>AE 1</b>             | Nichols, Austin                                    |        | <b>Quarternary</b>      |                       |  | <b>Product</b>   | MMFG               |  |
| <b>AE 2</b>             |  |        | <b>TRAFFIC OPTIONS</b>  |                       |  | <b>Estimate</b>  | 4202               |  |
| <b>Agency</b>           | AMP - ASSEMBLY                                     | 15.00% | <b>Address 1</b>        | NCC MEDIA             |  | <b>Submit EDI Invoice?</b>   | Submit EDI Invoice |  |
| <b>RepFirm</b>          | NCC  | 13.00% | <b>Address 2</b>        |                       |  | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>  |                    |  |
| <b>Copy Instr ID</b>    |  |        | <b>City, State, Zip</b> | BLOOMFIELD, NJ        |  | Seattle-Tacoma- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION |                    |  |
| <b>Total Zones</b>      | 7  |        | <b>Zip</b>              | 07003                 |  |  |                    |  |
| <b>Zones</b>            | Federal Way/Auburn,King-Sno,Echo Lake...           |        | <b>Contact</b>          |                       |  |  |                    |  |
| <b>Total Networks</b>   | 2  |        | <b>Phone</b>            | 111-111-1111          |  |  |                    |  |
| <b>GENERAL COMMENTS</b> |  |        | <b>Avail Tag</b>        |                       |  | <b>SYSCODE LIST</b>  |                    |  |
|                         |  |        | <b>Contract Type</b>    | Standard              |  | 8474,2850,9693,6514,5146,8473,5147   |                    |  |
|                         |  |        | <b>Copy Group</b>       |                       |  |  |                    |  |
|                         |  |        | <b>Division</b>         |                       |  |  |                    |  |
|                         |  |        | <b>Reference #</b>      |                       |  |  |                    |  |

**SUMMARY FOR SYSCODE 2850**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11579905   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4173002  | <b>Created By</b> | NCC_Gateway_User      | <b>Syscode Gross \$</b> | 304.00             |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N | <b>Updated On</b> | 4/25/2024 3:49:32 PM  | <b>Syscode Net \$</b>   | 218.88             |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR - NW                 | <b>Updated By</b> | eClerx BOT            | <b>Syscode Units</b>    | 40                 |
| <b>Start Date</b>      | 4/29/2024  | <b>Source</b>     | Gateway               | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/5/2024   | <b>Zones</b>      | King-Sno              | <b>Avg Unit Rate</b>    | 7.60               |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 7           | 7       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 2850     | CNN EF  | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$12.00   | \$48.00      | 30       |
| 8           | 8       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 2850     | MNBC EM | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$4.00    | \$32.00      | 30       |
| 9           | 9       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 2850     | MNBC PT | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$8.00    | \$64.00      | 30       |
| 10          | 10      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 2850     | CNN PT  | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$12.00   | \$96.00      | 30       |
| 11          | 11      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 2850     | MNBC EF | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$8.00    | \$32.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart    | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 12          | 12      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 2850     | CNN EM  | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a |   | X  | X | X  | X |    |    | 8           | \$4.00    | \$32.00      | 30       |

**SUMMARY FOR SYSCODE 5146**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11579905   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4173002  | <b>Created By</b> | NCC_Gateway_User      | <b>Syscode Gross \$</b> | 3552.00            |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N | <b>Updated On</b> | 4/25/2024 3:49:32 PM  | <b>Syscode Net \$</b>   | 2557.44            |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR - NW                 | <b>Updated By</b> | eClerx BOT            | <b>Syscode Units</b>    | 40                 |
| <b>Start Date</b>      | 4/29/2024  | <b>Source</b>     | Gateway               | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/5/2024   | <b>Zones</b>      | Bellevue-Issaquah     | <b>Avg Unit Rate</b>    | 88.80              |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 25          | 25      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 5146     | CNN EF  | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$120.00  | \$480.00     | 30       |
| 26          | 26      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 5146     | MNBC EM | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$40.00   | \$320.00     | 30       |
| 27          | 27      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 5146     | MNBC PT | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$120.00  | \$960.00     | 30       |
| 28          | 28      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 5146     | CNN EM  | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$44.00   | \$352.00     | 30       |
| 29          | 29      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 5146     | MNBC EF | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$120.00  | \$480.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 30          | 30      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 5146     | CNN PT  | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$120.00  | \$960.00     | 30       |

**SUMMARY FOR SYSCODE 5147**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11579905   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4173002  | <b>Created By</b> | NCC_Gateway_User      | <b>Syscode Gross \$</b> | 1440.00            |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N | <b>Updated On</b> | 4/25/2024 3:49:32 PM  | <b>Syscode Net \$</b>   | 1036.80            |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR - NW                 | <b>Updated By</b> | eClerx BOT            | <b>Syscode Units</b>    | 40                 |
| <b>Start Date</b>      | 4/29/2024  | <b>Source</b>     | Gateway               | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/5/2024   | <b>Zones</b>      | Woodinville-Redmond   | <b>Avg Unit Rate</b>    | 36.00              |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 37          | 37      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 5147     | CNN EF  | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$50.00   | \$200.00     | 30       |
| 38          | 38      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 5147     | MNBC EM | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$12.00   | \$96.00      | 30       |
| 39          | 39      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 5147     | MNBC PT | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$50.00   | \$400.00     | 30       |
| 40          | 40      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 5147     | CNN PT  | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$50.00   | \$400.00     | 30       |
| 41          | 41      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 5147     | MNBC EF | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$50.00   | \$200.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart    | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 42          | 42      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 5147     | CNN EM  | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a |   | X  | X | X  | X |    |    | 8           | \$18.00   | \$144.00     | 30       |

**SUMMARY FOR SYSCODE 6514**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11579905   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4173002  | <b>Created By</b> | NCC_Gateway_User      | <b>Syscode Gross \$</b> | 1584.00            |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N | <b>Updated On</b> | 4/25/2024 3:49:32 PM  | <b>Syscode Net \$</b>   | 1140.48            |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR - NW                 | <b>Updated By</b> | eClerx BOT            | <b>Syscode Units</b>    | 40                 |
| <b>Start Date</b>      | 4/29/2024  | <b>Source</b>     | Gateway               | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/5/2024   | <b>Zones</b>      | S. Snohomish          | <b>Avg Unit Rate</b>    | 39.60              |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 19          | 19      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 6514     | CNN EF  | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$54.00   | \$216.00     | 30       |
| 20          | 20      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 6514     | MNBC EM | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$18.00   | \$144.00     | 30       |
| 21          | 21      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 6514     | MNBC PT | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$54.00   | \$432.00     | 30       |
| 22          | 22      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 6514     | CNN PT  | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$54.00   | \$432.00     | 30       |
| 23          | 23      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 6514     | CNN EM  | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$18.00   | \$144.00     | 30       |



| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart    | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 24          | 24      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 6514     | MNBC EF | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p |   | X  | X | X  | X |    |    | 4           | \$54.00   | \$216.00     | 30       |

**SUMMARY FOR SYSCODE 8473**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11579905   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4173002  | <b>Created By</b> | NCC_Gateway_User      | <b>Syscode Gross \$</b> | 1392.00            |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N | <b>Updated On</b> | 4/25/2024 3:49:32 PM  | <b>Syscode Net \$</b>   | 1002.24            |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR - NW                 | <b>Updated By</b> | eClerx BOT            | <b>Syscode Units</b>    | 40                 |
| <b>Start Date</b>      | 4/29/2024  | <b>Source</b>     | Gateway               | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/5/2024   | <b>Zones</b>      | Burien/SeaTac         | <b>Avg Unit Rate</b>    | 34.80              |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 31          | 31      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 8473     | CNN EF  | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$48.00   | \$192.00     | 30       |
| 32          | 32      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 8473     | MNBC EM | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$14.00   | \$112.00     | 30       |
| 33          | 33      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 8473     | MNBC PT | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$48.00   | \$384.00     | 30       |
| 34          | 34      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 8473     | CNN EM  | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$16.00   | \$128.00     | 30       |
| 35          | 35      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 8473     | MNBC EF | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$48.00   | \$192.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 36          | 36      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 8473     | CNN PT  | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$48.00   | \$384.00     | 30       |

**SUMMARY FOR SYSCODE 8474**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11579905   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4173002  | <b>Created By</b> | NCC_Gateway_User      | <b>Syscode Gross \$</b> | 2512.00            |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N | <b>Updated On</b> | 4/25/2024 3:49:32 PM  | <b>Syscode Net \$</b>   | 1808.64            |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR - NW                 | <b>Updated By</b> | eClerx BOT            | <b>Syscode Units</b>    | 40                 |
| <b>Start Date</b>      | 4/29/2024  | <b>Source</b>     | Gateway               | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/5/2024   | <b>Zones</b>      | Federal Way/Auburn    | <b>Avg Unit Rate</b>    | 62.80              |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1           | 1       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 8474     | CNN EF  | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$80.00   | \$320.00     | 30       |
| 2           | 2       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 8474     | MNBC EM | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$34.00   | \$272.00     | 30       |
| 3           | 3       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 8474     | MNBC PT | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$80.00   | \$640.00     | 30       |
| 4           | 4       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 8474     | CNN PT  | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$80.00   | \$640.00     | 30       |
| 5           | 5       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 8474     | CNN EM  | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$40.00   | \$320.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart    | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6           | 6       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 8474     | MNBC EF | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p |   | X  | X | X  | X |    |    | 4           | \$80.00   | \$320.00     | 30       |

**SUMMARY FOR SYSCODE 9693**

|                        |  |                   |                       |                         |                    |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11579905   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4173002  | <b>Created By</b> | NCC_Gateway_User      | <b>Syscode Gross \$</b> | 184.00             |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET WA GOVERNOR - N | <b>Updated On</b> | 4/25/2024 3:49:32 PM  | <b>Syscode Net \$</b>   | 132.48             |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR - NW                 | <b>Updated By</b> | eClerx BOT            | <b>Syscode Units</b>    | 40                 |
| <b>Start Date</b>      | 4/29/2024  | <b>Source</b>     | Gateway               | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/5/2024   | <b>Zones</b>      | Echo Lake             | <b>Avg Unit Rate</b>    | 4.60               |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13          | 13      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 9693     | CNN EF  | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$6.00    | \$24.00      | 30       |
| 14          | 14      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 9693     | MNBC EM | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$4.00    | \$32.00      | 30       |
| 15          | 15      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 9693     | MNBC PT | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$4.00    | \$32.00      | 30       |
| 16          | 16      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 9693     | CNN EM  | 04/30/2024 | 05/03/2024 | Tu-F 5a-9a  |   | X  | X | X  | X |    |    | 8           | \$4.00    | \$32.00      | 30       |
| 17          | 17      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | MSNBC   | 9693     | MNBC EF | 04/30/2024 | 05/03/2024 | Tu-F 4p-7p  |   | X  | X | X  | X |    |    | 4           | \$4.00    | \$16.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 18          | 18      |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | CNN     | 9693     | CNN PT  | 04/30/2024 | 05/03/2024 | Tu-F 7p-12m |   | X  | X | X  | X |    |    | 8           | \$6.00    | \$48.00      | 30       |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4173002**

|                        |   |                   |                       |                     |                    |
|------------------------|---|-------------------|-----------------------|---------------------|--------------------|
| <b>Traffic Order #</b> | 11579905  | <b># of Weeks</b> | 1                     | <b>Active</b>       | Yes                |
| <b>Order #</b>         | 4173002   | <b>Created On</b> | 4/25/2024 12:07:34 PM | <b>Order Status</b> | Contract Confirmed |
| <b>Order Descrp</b>    | 63177345_POL_Candidate_MARK MULLET<br>WA GOVERNOR - N | <b>Created By</b> | NCC_Gateway_User      | <b>Gross \$</b>     | 10968.00           |
| <b>Client</b>          | AMP - MARK MULLET WA GOVERNOR -<br>.....              | <b>Updated On</b> | 4/25/2024 3:55:46 PM  | <b>Net \$</b>       | 7896.96            |
| <b>Start Date</b>      | 4/29/2024   | <b>Updated By</b> | eClerx BOT            | <b>Units</b>        | 280                |
| <b>End Date</b>        | 5/5/2024  | <b>Source</b>     | Gateway               | <b>Credit Hold</b>  | No                 |



|                                       |  |
|---------------------------------------|--|
| <b>ACCEPTED BY AGENCY/ ADVERTISER</b> |  |
| <b>FINANCE</b>                        |  |
| <b>DATE</b>                           |  |
| <b>MGR</b>                            |  |
| <b>INV</b>                            |  |