



INVOICE NO.	INVOICE DATE	BILL CYCLE
WN6614052	4/28/2024	202404

AMP - ASSEMBLY
 400 BROADACRES DRIVE
 3RD FLOOR
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - ASSEMBLY	A43928	AMP - MARK MULLET WA GOVERNOR - NW	0043930

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11579901	Seattle-Tacoma	TV	\$4,374.00	108	108

INVOICE NOTES

Seattle-Tacoma "PRIORITY CODE: NP=80, IP=74" SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$4,374.00
Agency Commission	(\$656.10)
Rep Commission	(\$483.35)
Net Advertising Total	\$3,234.55

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
WN6614052

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4/28/2024

BILL CYCLE
202404

AFFIDAVIT

Product: MMFG
Estimate No: 4201
Campaign No:

Comcast Order No: WN11579901
TIM Est No: 4172986
AE Name: Austin Nichols

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11641303	MM240130H	Bellevue/Issaquah 5146/5146, Burien/SeaTac 8473/8473, Echo Lake 9693/9693, Federal Way/Auburn/Kent 8474/8474, King-Sno 2850/2850, South Snohomish 6514/6514, Woodinville/Redmond 5147/5147	CNN, MNBC	108	\$4,374.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	Federal Way/Auburn/Kent 8474/8474	NE11641303	7	\$468.00
MNBC	Woodinville/Redmond 5147/5147	NE11641303	8	\$286.00
CNN	Burien/SeaTac 8473/8473	NE11641303	8	\$288.00
MNBC	South Snohomish 6514/6514	NE11641303	7	\$306.00
CNN	Bellevue/Issaquah 5146/5146	NE11641303	8	\$732.00
MNBC	Echo Lake 9693/9693	NE11641303	8	\$32.00
MNBC	Burien/SeaTac 8473/8473	NE11641303	7	\$268.00
MNBC	King-Sno 2850/2850	NE11641303	8	\$52.00
CNN	Echo Lake 9693/9693	NE11641303	8	\$42.00
CNN	King-Sno 2850/2850	NE11641303	8	\$72.00
MNBC	Bellevue/Issaquah 5146/5146	NE11641303	7	\$680.00
CNN	Federal Way/Auburn/Kent 8474/8474	NE11641303	8	\$520.00
CNN	South Snohomish 6514/6514	NE11641303	8	\$324.00
CNN	Woodinville/Redmond 5147/5147	NE11641303	8	\$304.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-26-24	CNN	Bellevue/Issaquah 5146/5146	6:23AM	MM240130H	30	8	\$44.00	
4-26-24	CNN	Bellevue/Issaquah 5146/5146	6:59AM	MM240130H	30	8	\$44.00	
4-26-24	CNN	Bellevue/Issaquah 5146/5146	8:31AM	MM240130H	30	8	\$44.00	
4-26-24	CNN	Bellevue/Issaquah 5146/5146	4:53PM	MM240130H	30	5	\$120.00	
4-26-24	CNN	Bellevue/Issaquah 5146/5146	6:59PM	MM240130H	30	5	\$120.00	
4-26-24	CNN	Bellevue/Issaquah 5146/5146	8:21PM	MM240130H	30	10	\$120.00	
4-26-24	CNN	Bellevue/Issaquah 5146/5146	8:59PM	MM240130H	30	10	\$120.00	
4-26-24	CNN	Bellevue/Issaquah 5146/5146	11:19PM	MM240130H	30	10	\$120.00	
4-26-24	MNBC	Bellevue/Issaquah 5146/5146	8:25AM	MM240130H	30	6	\$40.00	
4-26-24	MNBC	Bellevue/Issaquah 5146/5146	8:54AM	MM240130H	30	6	\$40.00	
4-26-24	MNBC	Bellevue/Issaquah 5146/5146	4:19PM	MM240130H	30	9	\$120.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-26-24	MNBC	Bellevue/Issaquah 5146/5146	4:57PM	MM240130H	30	9	\$120.00	
4-26-24	MNBC	Bellevue/Issaquah 5146/5146	7:32PM	MM240130H	30	7	\$120.00	
4-26-24	MNBC	Bellevue/Issaquah 5146/5146	8:20PM	MM240130H	30	7	\$120.00	
4-26-24	MNBC	Bellevue/Issaquah 5146/5146	8:57PM	MM240130H	30	7	\$120.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	6:23AM	MM240130H	30	58	\$16.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	6:59AM	MM240130H	30	58	\$16.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	8:31AM	MM240130H	30	58	\$16.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	4:54PM	MM240130H	30	55	\$48.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	6:59PM	MM240130H	30	55	\$48.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	8:21PM	MM240130H	30	60	\$48.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	8:59PM	MM240130H	30	60	\$48.00	
4-26-24	CNN	Burien/SeaTac 8473/8473	11:19PM	MM240130H	30	60	\$48.00	
4-26-24	MNBC	Burien/SeaTac 8473/8473	8:24AM	MM240130H	30	56	\$14.00	
4-26-24	MNBC	Burien/SeaTac 8473/8473	8:54AM	MM240130H	30	56	\$14.00	
4-26-24	MNBC	Burien/SeaTac 8473/8473	4:19PM	MM240130H	30	59	\$48.00	
4-26-24	MNBC	Burien/SeaTac 8473/8473	4:57PM	MM240130H	30	59	\$48.00	
4-26-24	MNBC	Burien/SeaTac 8473/8473	7:32PM	MM240130H	30	57	\$48.00	
4-26-24	MNBC	Burien/SeaTac 8473/8473	8:21PM	MM240130H	30	57	\$48.00	
4-26-24	MNBC	Burien/SeaTac 8473/8473	8:57PM	MM240130H	30	57	\$48.00	
4-26-24	CNN	Echo Lake 9693/9693	5:13AM	MM240130H	30	68	\$4.00	
4-26-24	CNN	Echo Lake 9693/9693	5:51AM	MM240130H	30	68	\$4.00	
4-26-24	CNN	Echo Lake 9693/9693	8:31AM	MM240130H	30	68	\$4.00	
4-26-24	CNN	Echo Lake 9693/9693	4:53PM	MM240130H	30	65	\$6.00	
4-26-24	CNN	Echo Lake 9693/9693	6:59PM	MM240130H	30	65	\$6.00	
4-26-24	CNN	Echo Lake 9693/9693	8:21PM	MM240130H	30	70	\$6.00	
4-26-24	CNN	Echo Lake 9693/9693	8:59PM	MM240130H	30	70	\$6.00	
4-26-24	CNN	Echo Lake 9693/9693	10:58PM	MM240130H	30	70	\$6.00	
4-26-24	MNBC	Echo Lake 9693/9693	5:46AM	MM240130H	30	66	\$4.00	
4-26-24	MNBC	Echo Lake 9693/9693	5:59AM	MM240130H	30	66	\$4.00	
4-26-24	MNBC	Echo Lake 9693/9693	8:25AM	MM240130H	30	66	\$4.00	
4-26-24	MNBC	Echo Lake 9693/9693	4:18PM	MM240130H	30	69	\$4.00	
4-26-24	MNBC	Echo Lake 9693/9693	4:56PM	MM240130H	30	69	\$4.00	
4-26-24	MNBC	Echo Lake 9693/9693	7:32PM	MM240130H	30	67	\$4.00	
4-26-24	MNBC	Echo Lake 9693/9693	8:56PM	MM240130H	30	67	\$4.00	
4-26-24	MNBC	Echo Lake 9693/9693	11:20PM	MM240130H	30	67	\$4.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	6:23AM	MM240130H	30	49	\$40.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	7:00AM	MM240130H	30	49	\$40.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	8:31AM	MM240130H	30	49	\$40.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	4:53PM	MM240130H	30	45	\$80.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	6:59PM	MM240130H	30	45	\$80.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	8:21PM	MM240130H	30	48	\$80.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	8:59PM	MM240130H	30	48	\$80.00	
4-26-24	CNN	Federal Way/Auburn/Kent 8474/8474	11:19PM	MM240130H	30	48	\$80.00	
4-26-24	MNBC	Federal Way/Auburn/Kent 8474/8474	8:25AM	MM240130H	30	46	\$34.00	
4-26-24	MNBC	Federal Way/Auburn/Kent 8474/8474	8:54AM	MM240130H	30	46	\$34.00	
4-26-24	MNBC	Federal Way/Auburn/Kent 8474/8474	4:19PM	MM240130H	30	50	\$80.00	
4-26-24	MNBC	Federal Way/Auburn/Kent 8474/8474	4:57PM	MM240130H	30	50	\$80.00	
4-26-24	MNBC	Federal Way/Auburn/Kent 8474/8474	7:32PM	MM240130H	30	47	\$80.00	
4-26-24	MNBC	Federal Way/Auburn/Kent 8474/8474	8:20PM	MM240130H	30	47	\$80.00	
4-26-24	MNBC	Federal Way/Auburn/Kent 8474/8474	8:57PM	MM240130H	30	47	\$80.00	
4-26-24	CNN	King-Sno 2850/2850	5:13AM	MM240130H	30	40	\$4.00	
4-26-24	CNN	King-Sno 2850/2850	5:51AM	MM240130H	30	40	\$4.00	
4-26-24	CNN	King-Sno 2850/2850	8:31AM	MM240130H	30	40	\$4.00	
4-26-24	CNN	King-Sno 2850/2850	4:53PM	MM240130H	30	35	\$12.00	
4-26-24	CNN	King-Sno 2850/2850	6:59PM	MM240130H	30	35	\$12.00	
4-26-24	CNN	King-Sno 2850/2850	8:21PM	MM240130H	30	38	\$12.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-26-24	CNN	King-Sno 2850/2850	8:58PM	MM240130H	30	38	\$12.00	
4-26-24	CNN	King-Sno 2850/2850	10:58PM	MM240130H	30	38	\$12.00	
4-26-24	MNBC	King-Sno 2850/2850	5:46AM	MM240130H	30	36	\$4.00	
4-26-24	MNBC	King-Sno 2850/2850	5:59AM	MM240130H	30	36	\$4.00	
4-26-24	MNBC	King-Sno 2850/2850	8:25AM	MM240130H	30	36	\$4.00	
4-26-24	MNBC	King-Sno 2850/2850	4:19PM	MM240130H	30	39	\$8.00	
4-26-24	MNBC	King-Sno 2850/2850	4:56PM	MM240130H	30	39	\$8.00	
4-26-24	MNBC	King-Sno 2850/2850	7:31PM	MM240130H	30	37	\$8.00	
4-26-24	MNBC	King-Sno 2850/2850	8:57PM	MM240130H	30	37	\$8.00	
4-26-24	MNBC	King-Sno 2850/2850	10:58PM	MM240130H	30	37	\$8.00	
4-26-24	CNN	South Snohomish 6514/6514	6:23AM	MM240130H	30	29	\$18.00	
4-26-24	CNN	South Snohomish 6514/6514	6:59AM	MM240130H	30	29	\$18.00	
4-26-24	CNN	South Snohomish 6514/6514	8:32AM	MM240130H	30	29	\$18.00	
4-26-24	CNN	South Snohomish 6514/6514	4:54PM	MM240130H	30	25	\$54.00	
4-26-24	CNN	South Snohomish 6514/6514	6:59PM	MM240130H	30	25	\$54.00	
4-26-24	CNN	South Snohomish 6514/6514	8:21PM	MM240130H	30	28	\$54.00	
4-26-24	CNN	South Snohomish 6514/6514	8:59PM	MM240130H	30	28	\$54.00	
4-26-24	CNN	South Snohomish 6514/6514	11:20PM	MM240130H	30	28	\$54.00	
4-26-24	MNBC	South Snohomish 6514/6514	8:25AM	MM240130H	30	26	\$18.00	
4-26-24	MNBC	South Snohomish 6514/6514	8:54AM	MM240130H	30	26	\$18.00	
4-26-24	MNBC	South Snohomish 6514/6514	4:19PM	MM240130H	30	30	\$54.00	
4-26-24	MNBC	South Snohomish 6514/6514	4:57PM	MM240130H	30	30	\$54.00	
4-26-24	MNBC	South Snohomish 6514/6514	7:32PM	MM240130H	30	27	\$54.00	
4-26-24	MNBC	South Snohomish 6514/6514	8:20PM	MM240130H	30	27	\$54.00	
4-26-24	MNBC	South Snohomish 6514/6514	8:57PM	MM240130H	30	27	\$54.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	6:23AM	MM240130H	30	20	\$18.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	6:59AM	MM240130H	30	20	\$18.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	8:31AM	MM240130H	30	20	\$18.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	4:53PM	MM240130H	30	15	\$50.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	6:59PM	MM240130H	30	15	\$50.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	8:21PM	MM240130H	30	18	\$50.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	8:59PM	MM240130H	30	18	\$50.00	
4-26-24	CNN	Woodinville/Redmond 5147/5147	11:19PM	MM240130H	30	18	\$50.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	6:00AM	MM240130H	30	16	\$12.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	6:26AM	MM240130H	30	16	\$12.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	8:24AM	MM240130H	30	16	\$12.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	4:19PM	MM240130H	30	19	\$50.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	4:57PM	MM240130H	30	19	\$50.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	7:32PM	MM240130H	30	17	\$50.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	8:21PM	MM240130H	30	17	\$50.00	
4-26-24	MNBC	Woodinville/Redmond 5147/5147	8:57PM	MM240130H	30	17	\$50.00	

Order# WN11579901 Total: \$4,374.00



INVOICE NO.

WN6614052

BILL CYCLE

202404

BILL TO

AMP - ASSEMBLY
400 BROADACRES DRIVE
3RD FLOOR
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - ASSEMBLY	A43928	AMP - MARK MULLET WA GOVERNOR - NW	0043930

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$3,234.55

We accept checks, ACH, money orders and all major credit cards.