

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

- _____
- 1. Requested by (Agency name, address, phone number & contact):**

Agency Name: ___GMMB_____

Contact Name: ___Julie Keane_____

Phone Number: ___202-338-8700_____

Address: _____3050 K Street Suite 101 Washington DC 20007_____

- 2. Paid for by (Advertiser/sponsor name, address, phone number & contact):**

Name: _____Breakthrough Energy_____

Contact Name: ___Julie Keane_____

Phone Number: ___202-338-8700_____

Address: _____4110 Carillon Point Kirkland, WA 98003_____

- 3. Date of request:** ___11/23/21_____

- 4. Request received by:** ___Mary Kelly_____

- 5. Content of the ad:** _Thanking Congresswoman Schrier for Infrastructure Vote and pro Clean Energy

- 6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:**_____

- 7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):**

_____Infrastructure, Build Back Better
Act_____

Revised 1/8/2020

COM:1066669v2
COM:1154174v1

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): _____

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: _____ Bill Gates, Jim Cabot, Dr. Eric Toone, Dr. Hasso Plattner, L John Doerr _____

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: _____

12. DMA: _____ Seattle _____, Interconnect (Y)

Zones: _____

13. Distribution Platform(s): Linear TV; _____ VOD; _____ Digital/websites/apps

14. Payment Method _____ Cash; Credit Card; _____ Check; _____ Other (if Other is selected describe payment method)

15. Date and nature of any follow-ups: _____

16. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

17. Date of ROR completion: _____ 11/23/21 _____

18. Additional Information:

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