

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3423793

Traffic Order #	11472540		Created On	9/8/2021 1:47:47 PM		Order Status	Revision Pending Export	
Order #	3423793		Created By	NCC_Gateway_User		Gross \$	2109.00	
Order Descrp	62922350_POL_ISSUE_Guarding Against Pandemic		Updated On	9/8/2021 6:32:15 PM		Net \$	1518.48	
Client	AMP - GUARDING AGAINST		Updated By	Kelly, Mary M		Units	7	
Start Date	9/6/2021		Industry	Political-Association		Credit Hold	NO	
End Date	9/19/2021		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62922350	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - SEA - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - GREER MARGOLIS MITCHELL BURNS	15.00%	Address 1	NCC MEDIA		Product		
RepFirm	NCC	13.00%	Address 2			Estimate	10003	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Seattle Interconnect		Contact			Seattle, Priority NP=80, IP=74, See key on FCC site for zone/network info		
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			6156					

SUMMARY FOR SYSCODE 6156

Traffic Order #	11472540	Created On	9/8/2021 1:47:47 PM	Order Status	Revision Pending Export
Order #	3423793	Created By	NCC_Gateway_User	Syscode Gross \$	2109.00
Order Descrp	62922350_POL_ISSUE_Guarding Against Pandemic	Updated On	9/8/2021 5:56:55 PM	Syscode Net \$	1518.48
Client	AMP - GUARDING AGAINST PANDEMICS - SEA	Updated By	Vichrova Zoli, Liba	Syscode Units	7
Start Date	9/6/2021	Source	Gateway	Zone Status	Revision Pending Export
End Date	9/19/2021	Zones	Seattle Interconnect	Avg Unit Rate	301.29
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/10/2021	09/12/2021	F-Su 5a-9a					X	X	X	1	\$225.00	\$225.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/10/2021	09/12/2021	F-Su 9a-4p					X	X	X	1	\$132.00	\$132.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/10/2021	09/12/2021	F-Su 4p-7p					X	X	X	1	\$563.00	\$563.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/10/2021	09/12/2021	F-Su 7p-12m					X	X	X	2	\$398.00	\$796.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/13/2021	09/13/2021	M 5a-9a	X							1	\$248.00	\$248.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/13/2021	09/13/2021	M 9a-4p	X							1	\$145.00	\$145.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11472540	# of Weeks	2	Active	Yes
Order #	3423793	Created On	9/8/2021 1:47:47 PM	Order Status	Revision Pending Export
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Start Date	9/6/2021	Updated By	Kelly, Mary M	Units	7
End Date	9/19/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	