EFFECTV POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS

X Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any <u>federal</u> office; (2) any election to <u>federal</u> office; <u>or</u> (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

<u>OR</u>

	Ad relates to state or local issue and does <u>not</u> communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)	
1.	Requested by (Agency name, address, phone number & contact):	
	Agency Name: _Pier 91	
	Contact Name:Mike Furman	
	Phone Number:202-338-8700	
	Address:3050 K Street Suite 101 Washington DC 20007	
2.	Paid for by (Advertiser/sponsor name, address, phone number & contact):	
	Name:Patients for Affordable Drugs Now	
	Contact Name:David Mitchell	
	Phone Number:202-370-1386	
	Address: 1875 K St NW, 4 th Floor, Washington DC, 20006	
3.	Date of request:8/16/21	
4.	Request received by:Mary Kelly	
5.	Content of the ad:Healthcare	
	If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) erred to, office being sought and date of ection:	
7.	If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):	

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 8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: 9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): 		
11. If only one name is listed on documentation that they have made a follow-up inquiry: Y		
12. DMA:Seattle	, Interconnect (Y)	
Zones:		
13. Distribution Platform(s): _X Linear TV;	VOD;Digital/websites/apps	
14. Payment Method Cash; _X Credit Cadescribe payment method)	rd; Check; Other (if Other is selected	
15. Date and nature of any follow-ups:		
16. Disposition:		
X Accepted – see attached contract details		
☐ Rejected – provide reason:		
17. Date of ROR completion:8/16/21_		
18. Additional Information:		

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COM:1066669v2 COM:1154174v1