

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: __ Canal Partners Media _____

Contact Name: __ Chris Feist _____

Phone Number: __ 770.427.0735 _____

Address: __ 900 Circle 75 Pkwy, Suite 1650 Atlanta, GA 30339 _____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: __ Communication Workers of America _____

Contact Name: __ Dennis Trainor _____

Phone Number: __ 202.434.1100 _____

Address: __ 501 3rd St. NW, Washington, DC 20001 _____

3. Date of request: __ 7/8/2021 _____

4. Request received by: __ Mary Kelly _____

5. Content of the ad: __ Build Broadband Better _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

Revised 1/8/2020

COM:1066669v2
COM:1154174v1

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): _____

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: _____ Dennis Trainor, VP _____

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

12. DMA: _____ Seattle _____, Interconnect (Y or N)

Zones: _____ plus DISH _____

13. Distribution Platform(s): Linear TV; _____ VOD; _____ Digital/websites/apps

14. Payment Method _____ Cash; Credit Card; _____ Check; _____ Other (if Other is selected describe payment method)

15. Date and nature of any follow-ups: _____

16. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

17. Date of ROR completion: _____ 7/8/2021 _____

18. Additional Information:

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