



INVOICE NO.	INVOICE DATE
WN6405901	3/29/2020
BILL CYCLE	INVOICE DUE DATE
202003	4/26/2020

ATTN: NCC
BLUEWEST MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BLUEWEST MEDIA - NCC	727875	BERNIE 2020 INC - NCC - SEA	34748

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11414331	Seattle-Tacoma	TV	\$9,927.00	95	95

INVOICE NOTES

Seattle Priority Code: NP=80 IP=74 SEE KEY ON FCC SITE FOR ZONE/NETWORK INFORMAT

Gross Advertising Total	\$9,927.00
Agency Commission	(\$1,489.05)
Rep Commission	(\$1,096.99)
Net Advertising Total	\$7,340.96

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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BILL CYCLE

202003

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4/26/2020

AFFIDAVIT

Product:
Estimate No: 1969
Campaign No:

Comcast Order No: WN11414331
TIM Est No: 2965523
AE Name: NCC - SEA - LA

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1820564	BSWA101H	SEATTLE INTERCONNECT/6156	HGTV, VH1, TLC, LIF, CNN, BET, FOOD, ENT, BRVO, MNBC	95	\$9,927.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	SEATTLE INTERCONNECT/6156	NE1820564	9	\$2,131.00
ENT	SEATTLE INTERCONNECT/6156	NE1820564	7	\$289.00
MNBC	SEATTLE INTERCONNECT/6156	NE1820564	12	\$1,230.00
CNN	SEATTLE INTERCONNECT/6156	NE1820564	14	\$1,700.00
TLC	SEATTLE INTERCONNECT/6156	NE1820564	9	\$568.00
BRVO	SEATTLE INTERCONNECT/6156	NE1820564	9	\$1,335.00
FOOD	SEATTLE INTERCONNECT/6156	NE1820564	9	\$1,785.00
LIF	SEATTLE INTERCONNECT/6156	NE1820564	9	\$369.00
VH1	SEATTLE INTERCONNECT/6156	NE1820564	9	\$397.00
BET	SEATTLE INTERCONNECT/6156	NE1820564	8	\$123.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
2-26-20	BET	SEATTLE INTERCONNECT/6156	11:15AM	BSWA101H	30	5	\$5.00	
2-26-20	BET	SEATTLE INTERCONNECT/6156	4:19PM	BSWA101H	30	6	\$10.00	
2-26-20	BET	SEATTLE INTERCONNECT/6156	10:15PM	BSWA101H	30	7	\$18.00	
2-26-20	BRVO	SEATTLE INTERCONNECT/6156	11:11AM	BSWA101H	30	9	\$25.00	
2-26-20	BRVO	SEATTLE INTERCONNECT/6156	5:13PM	BSWA101H	30	10	\$50.00	
2-26-20	BRVO	SEATTLE INTERCONNECT/6156	11:15PM	BSWA101H	30	11	\$180.00	
2-26-20	CNN	SEATTLE INTERCONNECT/6156	5:59AM	BSWA101H	30	42	\$50.00	
2-26-20	CNN	SEATTLE INTERCONNECT/6156	9:50PM	BSWA101H	30	40	\$150.00	
2-26-20	CNN	SEATTLE INTERCONNECT/6156	10:44PM	BSWA101H	30	40	\$150.00	
2-26-20	ENT	SEATTLE INTERCONNECT/6156	4:13PM	BSWA101H	30	36	\$30.00	
2-26-20	ENT	SEATTLE INTERCONNECT/6156	11:18PM	BSWA101H	30	37	\$50.00	
2-26-20	FOOD	SEATTLE INTERCONNECT/6156	4:21PM	BSWA101H	30	32	\$105.00	
2-26-20	FOOD	SEATTLE INTERCONNECT/6156	8:25PM	BSWA101H	30	33	\$235.00	
2-26-20	HGTV	SEATTLE INTERCONNECT/6156	9:18AM	BSWA101H	30	21	\$41.00	
2-26-20	HGTV	SEATTLE INTERCONNECT/6156	11:18PM	BSWA101H	30	22	\$280.00	
2-26-20	LIF	SEATTLE INTERCONNECT/6156	11:08AM	BSWA101H	30	17	\$18.00	
2-26-20	LIF	SEATTLE INTERCONNECT/6156	8:15PM	BSWA101H	30	18	\$45.00	
2-26-20	MNBC	SEATTLE INTERCONNECT/6156	8:31AM	BSWA101H	30	30	\$60.00	
2-26-20	MNBC	SEATTLE INTERCONNECT/6156	1:59PM	BSWA101H	30	25	\$35.00	
2-26-20	MNBC	SEATTLE INTERCONNECT/6156	9:38PM	BSWA101H	30	27	\$130.00	
2-26-20	MNBC	SEATTLE INTERCONNECT/6156	11:30PM	BSWA101H	30	27	\$130.00	
2-26-20	TLC	SEATTLE INTERCONNECT/6156	5:21PM	BSWA101H	30	2	\$30.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
2-26-20	TLC	SEATTLE INTERCONNECT/6156	7:53PM	BSWA101H	30	3	\$75.00	
2-26-20	VH1	SEATTLE INTERCONNECT/6156	12:21PM	BSWA101H	30	13	\$5.00	
2-26-20	VH1	SEATTLE INTERCONNECT/6156	5:07PM	BSWA101H	30	14	\$14.00	
2-26-20	VH1	SEATTLE INTERCONNECT/6156	9:17PM	BSWA101H	30	15	\$54.00	
2-27-20	BET	SEATTLE INTERCONNECT/6156	8:12PM	BSWA101H	30	7	\$18.00	
2-27-20	BRVO	SEATTLE INTERCONNECT/6156	8:12PM	BSWA101H	30	11	\$180.00	
2-27-20	CNN	SEATTLE INTERCONNECT/6156	5:59AM	BSWA101H	30	42	\$50.00	
2-27-20	CNN	SEATTLE INTERCONNECT/6156	9:41PM	BSWA101H	30	40	\$150.00	
2-27-20	CNN	SEATTLE INTERCONNECT/6156	11:43PM	BSWA101H	30	40	\$150.00	
2-27-20	ENT	SEATTLE INTERCONNECT/6156	10:13PM	BSWA101H	30	37	\$50.00	
2-27-20	FOOD	SEATTLE INTERCONNECT/6156	11:24PM	BSWA101H	30	33	\$235.00	
2-27-20	HGTV	SEATTLE INTERCONNECT/6156	7:17PM	BSWA101H	30	22	\$280.00	
2-27-20	LIF	SEATTLE INTERCONNECT/6156	10:08PM	BSWA101H	30	18	\$45.00	
2-27-20	MNBC	SEATTLE INTERCONNECT/6156	7:36PM	BSWA101H	30	27	\$130.00	
2-27-20	MNBC	SEATTLE INTERCONNECT/6156	10:36PM	BSWA101H	30	27	\$130.00	
2-27-20	TLC	SEATTLE INTERCONNECT/6156	11:30PM	BSWA101H	30	3	\$75.00	
2-27-20	VH1	SEATTLE INTERCONNECT/6156	7:13PM	BSWA101H	30	15	\$54.00	
2-28-20	BET	SEATTLE INTERCONNECT/6156	9:19PM	BSWA101H	30	7	\$18.00	
2-28-20	BRVO	SEATTLE INTERCONNECT/6156	9:06PM	BSWA101H	30	11	\$180.00	
2-28-20	CNN	SEATTLE INTERCONNECT/6156	8:49AM	BSWA101H	30	42	\$50.00	
2-28-20	CNN	SEATTLE INTERCONNECT/6156	11:59PM	BSWA101H	30	40	\$150.00	
2-28-20	FOOD	SEATTLE INTERCONNECT/6156	11:15PM	BSWA101H	30	33	\$235.00	
2-28-20	HGTV	SEATTLE INTERCONNECT/6156	11:19PM	BSWA101H	30	22	\$280.00	
2-28-20	LIF	SEATTLE INTERCONNECT/6156	11:16PM	BSWA101H	30	18	\$45.00	
2-28-20	MNBC	SEATTLE INTERCONNECT/6156	11:50PM	BSWA101H	30	27	\$130.00	
2-28-20	TLC	SEATTLE INTERCONNECT/6156	9:08AM	BSWA101H	30	1	\$13.00	
2-28-20	TLC	SEATTLE INTERCONNECT/6156	11:22PM	BSWA101H	30	3	\$75.00	
2-28-20	VH1	SEATTLE INTERCONNECT/6156	7:17PM	BSWA101H	30	15	\$54.00	
2-29-20	BET	SEATTLE INTERCONNECT/6156	9:17PM	BSWA101H	30	7	\$18.00	
2-29-20	BRVO	SEATTLE INTERCONNECT/6156	10:03PM	BSWA101H	30	11	\$180.00	
2-29-20	CNN	SEATTLE INTERCONNECT/6156	9:52PM	BSWA101H	30	40	\$150.00	
2-29-20	FOOD	SEATTLE INTERCONNECT/6156	8:23PM	BSWA101H	30	33	\$235.00	
2-29-20	HGTV	SEATTLE INTERCONNECT/6156	10:31PM	BSWA101H	30	22	\$280.00	
2-29-20	LIF	SEATTLE INTERCONNECT/6156	8:24PM	BSWA101H	30	18	\$45.00	
2-29-20	TLC	SEATTLE INTERCONNECT/6156	9:29PM	BSWA101H	30	3	\$75.00	
2-29-20	VH1	SEATTLE INTERCONNECT/6156	9:17PM	BSWA101H	30	15	\$54.00	
3-1-20	BRVO	SEATTLE INTERCONNECT/6156	11:25PM	BSWA101H	30	11	\$180.00	
3-1-20	CNN	SEATTLE INTERCONNECT/6156	7:32PM	BSWA101H	30	40	\$150.00	
3-1-20	ENT	SEATTLE INTERCONNECT/6156	7:16PM	BSWA101H	30	37	\$50.00	
3-1-20	ENT	SEATTLE INTERCONNECT/6156	10:14PM	BSWA101H	30	37	\$50.00	
3-1-20	FOOD	SEATTLE INTERCONNECT/6156	7:21PM	BSWA101H	30	33	\$235.00	
3-1-20	HGTV	SEATTLE INTERCONNECT/6156	10:23PM	BSWA101H	30	22	\$280.00	
3-1-20	LIF	SEATTLE INTERCONNECT/6156	8:23PM	BSWA101H	30	18	\$45.00	
3-1-20	MNBC	SEATTLE INTERCONNECT/6156	9:33PM	BSWA101H	30	27	\$130.00	
3-1-20	TLC	SEATTLE INTERCONNECT/6156	10:22PM	BSWA101H	30	3	\$75.00	
3-1-20	VH1	SEATTLE INTERCONNECT/6156	10:16PM	BSWA101H	30	15	\$54.00	
3-2-20	BET	SEATTLE INTERCONNECT/6156	8:22PM	BSWA101H	30	8	\$18.00	
3-2-20	BRVO	SEATTLE INTERCONNECT/6156	10:11PM	BSWA101H	30	12	\$180.00	
3-2-20	CNN	SEATTLE INTERCONNECT/6156	8:49AM	BSWA101H	30	43	\$50.00	
3-2-20	CNN	SEATTLE INTERCONNECT/6156	8:41PM	BSWA101H	30	41	\$150.00	
3-2-20	CNN	SEATTLE INTERCONNECT/6156	9:28PM	BSWA101H	30	41	\$150.00	
3-2-20	ENT	SEATTLE INTERCONNECT/6156	9:21AM	BSWA101H	30	39	\$9.00	
3-2-20	ENT	SEATTLE INTERCONNECT/6156	10:09PM	BSWA101H	30	38	\$50.00	
3-2-20	FOOD	SEATTLE INTERCONNECT/6156	3:25PM	BSWA101H	30	35	\$35.00	
3-2-20	FOOD	SEATTLE INTERCONNECT/6156	11:24PM	BSWA101H	30	34	\$235.00	
3-2-20	HGTV	SEATTLE INTERCONNECT/6156	4:19PM	BSWA101H	30	24	\$130.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-2-20	HGTV	SEATTLE INTERCONNECT/6156	8:18PM	BSWA101H	30	23	\$280.00	
3-2-20	HGTV	SEATTLE INTERCONNECT/6156	10:23PM	BSWA101H	30	23	\$280.00	
3-2-20	LIF	SEATTLE INTERCONNECT/6156	5:10PM	BSWA101H	30	20	\$36.00	
3-2-20	LIF	SEATTLE INTERCONNECT/6156	10:26PM	BSWA101H	30	19	\$45.00	
3-2-20	MNBC	SEATTLE INTERCONNECT/6156	8:59AM	BSWA101H	30	31	\$60.00	
3-2-20	TLC	SEATTLE INTERCONNECT/6156	7:30PM	BSWA101H	30	4	\$75.00	
3-2-20	VH1	SEATTLE INTERCONNECT/6156	8:14PM	BSWA101H	30	16	\$54.00	
3-3-20	BET	SEATTLE INTERCONNECT/6156	8:17PM	BSWA101H	30	8	\$18.00	
3-3-20	BRVO	SEATTLE INTERCONNECT/6156	7:13PM	BSWA101H	30	12	\$180.00	
3-3-20	CNN	SEATTLE INTERCONNECT/6156	10:50PM	BSWA101H	30	41	\$150.00	
3-3-20	FOOD	SEATTLE INTERCONNECT/6156	11:23PM	BSWA101H	30	34	\$235.00	
3-3-20	LIF	SEATTLE INTERCONNECT/6156	7:13PM	BSWA101H	30	19	\$45.00	
3-3-20	MNBC	SEATTLE INTERCONNECT/6156	3:34PM	BSWA101H	30	29	\$35.00	
3-3-20	MNBC	SEATTLE INTERCONNECT/6156	11:32PM	BSWA101H	30	28	\$130.00	
3-3-20	MNBC	SEATTLE INTERCONNECT/6156	11:51PM	BSWA101H	30	28	\$130.00	
3-3-20	TLC	SEATTLE INTERCONNECT/6156	11:27PM	BSWA101H	30	4	\$75.00	
3-3-20	VH1	SEATTLE INTERCONNECT/6156	9:15PM	BSWA101H	30	16	\$54.00	

Order# WN11414331 Total: \$9,927.00



INVOICE NO.

WN6405901

BILL CYCLE

202003

BILL TO

ATTN: NCC
BLUEWEST MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BLUEWEST MEDIA - NCC	727875	BERNIE 2020 INC - NCC - SEA	34748

Terms: Net 30 Days

Phone: 866-531-1721

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P.O. BOX 415949

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BOSTON, MA 02241-5949

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