

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2946852

Traffic Order # 11411996		Created On 2/4/2020 4:30:07 PM	Order Status Contract Confirmed
Order # 2946852		Created By NCC_Gateway_User	Gross \$ 7080.00
Order Descrp 62729091_POL - CAND - MIKE BLOOMBERG		Updated On 2/4/2020 4:47:27 PM	Net \$ 5097.60
Client MIKE BLOOMBERG 2020 - NCC		Updated By Reinhart, Susanne	Units 43
Start Date 2/3/2020		Industry Political-President	Credit Hold NO
End Date 2/9/2020		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - SEA - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency ASSEMBLY POL - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Seattle Interconnect		Contact	
Total Networks 11		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 62729091	
		BILLING INFORMATION	
		Purchase Order # 0121	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product POL	
		Estimate 0121	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		SEATTLE MARKET, OREGON DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.	
		SYSCODE LIST	
		6156	

SUMMARY FOR SYSCODE 6156

Traffic Order #	11411996	Created On	2/4/2020 4:30:07 PM	Order Status	Contract Confirmed
Order #	2946852	Created By	NCC_Gateway_User	Syscode Gross \$	7080.00
Order Descrp	62729091_POL - CAND - MIKE BLOOMBERG	Updated On	2/4/2020 4:44:47 PM	Syscode Net \$	5097.60
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Reinhart, Susanne	Syscode Units	43
Start Date	2/3/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/9/2020	Zones	Seattle Interconnect	Avg Unit Rate	164.65
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1			74 74	American Movie Classics	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$30.00	\$30.00	60
2	2			74 74	American Movie Classics	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$68.00	\$68.00	60
3	3			74 74	American Movie Classics	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			3	\$260.00	\$780.00	60
4	4			74 74	CNBC	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$10.00	\$10.00	60
5	5			74 74	CNBC	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$50.00	\$50.00	60
6	6			74 74	CNBC	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			1	\$102.00	\$102.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	CNBC	6156	CABLE RT	02/05/2020	02/07/2020	W-F 5a-9a			X	X	X			1	\$10.00	\$10.00	60
8	8		National Political Bundle	74 74	ESPN2	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$20.00	\$20.00	60
9	9		National Political Bundle	74 74	ESPN2	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$42.00	\$42.00	60
10	10		National Political Bundle	74 74	ESPN2	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			3	\$90.00	\$270.00	60
11	11		National Political Bundle	74 74	ESPN	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$86.00	\$86.00	60
12	12		National Political Bundle	74 74	ESPN	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$280.00	\$280.00	60
13	13		National Political Bundle	74 74	ESPN	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			3	\$500.00	\$1,500.00	60
14	14		National Political Bundle	74 74	Food Network	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$70.00	\$70.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	Food Network	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$210.00	\$210.00	60
16	16		National Political Bundle	74 74	Food Network	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			3	\$470.00	\$1,410.00	60
17	17		National Political Bundle	74 74	Fox Sports One	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$20.00	\$20.00	60
18	18		National Political Bundle	74 74	Fox Sports One	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$26.00	\$26.00	60
19	19		National Political Bundle	74 74	Fox Sports One	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			1	\$50.00	\$50.00	60
20	20		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$30.00	\$30.00	60
21	21		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$60.00	\$60.00	60
22	22		National Political Bundle	74 74	Hallmark Channel	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			1	\$160.00	\$160.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	23		National Political Bundle	74 74	HGTV	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$82.00	\$82.00	60
24	24		National Political Bundle	74 74	HGTV	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$260.00	\$260.00	60
25	25		National Political Bundle	74 74	HGTV	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			2	\$560.00	\$1,120.00	60
26	26		National Political Bundle	74 74	Lifetime	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$36.00	\$36.00	60
27	27		National Political Bundle	74 74	Lifetime	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$72.00	\$72.00	60
28	28		National Political Bundle	74 74	Lifetime	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			1	\$90.00	\$90.00	60
29	29		National Political Bundle	74 74	TV Land	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$10.00	\$10.00	60
30	30		National Political Bundle	74 74	TV Land	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$18.00	\$18.00	60

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31	31			74 74	TV Land	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			1	\$20.00	\$20.00	60
32	32			74 74	WETV	6156	CABLE RT	02/05/2020	02/07/2020	W-F 9a-4p			X	X	X			1	\$10.00	\$10.00	60
33	33			74 74	WETV	6156	CABLE RT	02/05/2020	02/07/2020	W-F 4p-7p			X	X	X			1	\$28.00	\$28.00	60
34	34			74 74	WETV	6156	CABLE RT	02/05/2020	02/07/2020	W-F 7p-12m			X	X	X			1	\$50.00	\$50.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	2946852	Created On	2/4/2020 4:30:07 PM	Order Status	Contract Confirmed
Order Descrp	62729091_POL - CAND - MIKE BLOOMBERG	Created By	NCC_Gateway_User	Gross \$	7080.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated On	2/4/2020 4:47:27 PM	Net \$	5097.60
Start Date	2/3/2020	Updated By	Reinhart, Susanne	Units	43
End Date	2/9/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	