

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3001262

Traffic Order #	11419156		Created On	4/16/2020 10:06:24 AM		Order Status	Contract Confirmed	
Order #	3001262		Created By	NCC_Gateway_User		Gross \$	3257.00	
Order Descrp	62753442_POL-Issue-UFCW-Canal Partners_SEA		Updated On	4/16/2020 2:06:40 PM		Net \$	2345.04	
Client	UFCW - NCC - SEA		Updated By	Smith, Jennifer		Units	18	
Start Date	4/20/2020		Industry	Political-Association		Credit Hold	NO	
End Date	4/26/2020		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62753442	
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - SEA - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	CANAL PARTNERS MEDIA - NCC - SEA	15.00%	Address 1	NCC MEDIA		Product	04200426	
RepFirm	NCC	13.00%	Address 2			Estimate	N/A	
Copy Instr ID			City, State, Zip	Bloomfield, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Seattle Interconnect		Contact			SEATTLE Market 6156 ZONE Priority code NCR 74 See Key for zone/network information		
Total Networks	2		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6156		
			Copy Group					
			Division					
			Reference #	N/A				

SUMMARY FOR SYSCODE 6156

Traffic Order #	11419156	Created On	4/16/2020 10:06:24 AM	Order Status	Contract Confirmed
Order #	3001262	Created By	NCC_Gateway_User	Syscode Gross \$	3257.00
Order Descrp	62753442_POL-Issue-UFCW-Canal Partners_SEA	Updated On	4/16/2020 2:03:58 PM	Syscode Net \$	2345.04
Client	UFCW - NCC - SEA	Updated By	Smith, Jennifer	Syscode Units	18
Start Date	4/20/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/26/2020	Zones	Seattle Interconnect	Avg Unit Rate	180.94
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	6156	VARIOUS	04/20/2020	04/26/2020	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$136.00	\$272.00	60
2	2		National Political Bundle	74 74	CNN	6156	VARIOUS	04/20/2020	04/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$136.00	\$680.00	60
3	3		National Political Bundle	74 74	CNN	6156	VARIOUS	04/20/2020	04/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$340.00	\$680.00	60
4	4		National Political Bundle	74 74	MSNBC	6156	MSNBC LIVE W/<	04/20/2020	04/26/2020	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$135.00	\$270.00	60
5	5		National Political Bundle	74 74	MSNBC	6156	VARIOUS	04/20/2020	04/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$135.00	\$675.00	60
6	6		National Political Bundle	74 74	MSNBC	6156	VARIOUS	04/20/2020	04/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$340.00	\$680.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11419156	# of Weeks	1	Active	Yes
Order #	3001262	Created On	4/16/2020 10:06:24 AM	Order Status	Contract Confirmed
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Start Date	4/20/2020	Updated By	Smith, Jennifer	Units	18
End Date	4/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	