



INVOICE NO.	INVOICE DATE
WN6434825	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

ATTN: NCC
AL MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11436037	Seattle-Tacoma	TV	\$28,375.00	108	108

INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$28,375.00
Agency Commission	(\$4,256.25)
Rep Commission	(\$3,135.44)
Net Advertising Total	\$20,983.31

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product: WA-SOS
Estimate No: 3104
Campaign No:

Comcast Order No: WN11436037
TIM Est No: 3146680
AE Name: NCC - SEA - CHICAGO

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1951290	TARL0330H	SEATTLE INTERCONNECT/6156	CNBC, CNN, DISC, HIST, MNBC, TNT, TWC	108	\$28,375.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TNT	SEATTLE INTERCONNECT/6156	NE1951290	15	\$4,775.00
TWC	SEATTLE INTERCONNECT/6156	NE1951290	6	\$60.00
CNBC	SEATTLE INTERCONNECT/6156	NE1951290	7	\$140.00
CNN	SEATTLE INTERCONNECT/6156	NE1951290	18	\$5,360.00
MNBC	SEATTLE INTERCONNECT/6156	NE1951290	22	\$7,160.00
DISC	SEATTLE INTERCONNECT/6156	NE1951290	19	\$5,000.00
HIST	SEATTLE INTERCONNECT/6156	NE1951290	21	\$5,880.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	CNN	SEATTLE INTERCONNECT/6156	7:45AM	TARL0330H	30	1	\$155.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	12:57PM	TARL0330H	30	3	\$190.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	5:55PM	TARL0330H	30	5	\$705.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	8:39PM	TARL0330H	30	6	\$470.00	
10-27-20	DISC	SEATTLE INTERCONNECT/6156	11:22AM	TARL0330H	30	8	\$80.00	
10-27-20	DISC	SEATTLE INTERCONNECT/6156	1:26PM	TARL0330H	30	8	\$80.00	
10-27-20	DISC	SEATTLE INTERCONNECT/6156	5:28PM	TARL0330H	30	10	\$250.00	
10-27-20	DISC	SEATTLE INTERCONNECT/6156	8:49PM	TARL0330H	30	11	\$780.00	
10-27-20	HIST	SEATTLE INTERCONNECT/6156	10:12AM	TARL0330H	30	12	\$80.00	
10-27-20	HIST	SEATTLE INTERCONNECT/6156	1:11PM	TARL0330H	30	12	\$80.00	
10-27-20	HIST	SEATTLE INTERCONNECT/6156	5:14PM	TARL0330H	30	14	\$345.00	
10-27-20	HIST	SEATTLE INTERCONNECT/6156	8:14PM	TARL0330H	30	16	\$655.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	7:58AM	TARL0330H	30	18	\$190.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	12:39PM	TARL0330H	30	20	\$115.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	6:46PM	TARL0330H	30	22	\$705.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	9:37PM	TARL0330H	30	24	\$470.00	
10-27-20	TNT	SEATTLE INTERCONNECT/6156	10:44AM	TARL0330H	30	26	\$115.00	
10-27-20	TNT	SEATTLE INTERCONNECT/6156	4:11PM	TARL0330H	30	28	\$240.00	
10-27-20	TNT	SEATTLE INTERCONNECT/6156	7:26PM	TARL0330H	30	30	\$625.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	7:51AM	TARL0330H	30	1	\$155.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	3:51PM	TARL0330H	30	3	\$190.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	8:43PM	TARL0330H	30	6	\$470.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	9:27AM	TARL0330H	30	8	\$80.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	11:27AM	TARL0330H	30	33	\$80.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	2:26PM	TARL0330H	30	8	\$80.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	DISC	SEATTLE INTERCONNECT/6156	6:47PM	TARL0330H	30	10	\$250.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	8:31PM	TARL0330H	30	11	\$780.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	9:31PM	TARL0330H	30	32	\$780.00	
10-28-20	HIST	SEATTLE INTERCONNECT/6156	10:15AM	TARL0330H	30	12	\$80.00	
10-28-20	HIST	SEATTLE INTERCONNECT/6156	1:14PM	TARL0330H	30	34	\$80.00	
10-28-20	HIST	SEATTLE INTERCONNECT/6156	3:13PM	TARL0330H	30	12	\$80.00	
10-28-20	HIST	SEATTLE INTERCONNECT/6156	5:12PM	TARL0330H	30	14	\$345.00	
10-28-20	HIST	SEATTLE INTERCONNECT/6156	9:13PM	TARL0330H	30	16	\$655.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	7:43AM	TARL0330H	30	18	\$190.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	2:53PM	TARL0330H	30	20	\$115.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	3:44PM	TARL0330H	30	35	\$115.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	4:40PM	TARL0330H	30	22	\$705.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	7:52PM	TARL0330H	30	24	\$470.00	
10-28-20	TNT	SEATTLE INTERCONNECT/6156	10:45AM	TARL0330H	30	26	\$115.00	
10-28-20	TNT	SEATTLE INTERCONNECT/6156	4:43PM	TARL0330H	30	28	\$240.00	
10-28-20	TNT	SEATTLE INTERCONNECT/6156	8:56PM	TARL0330H	30	30	\$625.00	
10-28-20	TNT	SEATTLE INTERCONNECT/6156	9:14PM	TARL0330H	30	36	\$625.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	8:49AM	TARL0330H	30	1	\$155.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	12:45PM	TARL0330H	30	3	\$190.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	5:48PM	TARL0330H	30	5	\$705.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	7:41PM	TARL0330H	30	6	\$470.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	11:28AM	TARL0330H	30	8	\$80.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	2:27PM	TARL0330H	30	8	\$80.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	5:27PM	TARL0330H	30	10	\$250.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	9:28PM	TARL0330H	30	11	\$780.00	
10-29-20	HIST	SEATTLE INTERCONNECT/6156	1:12PM	TARL0330H	30	12	\$80.00	
10-29-20	HIST	SEATTLE INTERCONNECT/6156	2:16PM	TARL0330H	30	12	\$80.00	
10-29-20	HIST	SEATTLE INTERCONNECT/6156	5:13PM	TARL0330H	30	14	\$345.00	
10-29-20	HIST	SEATTLE INTERCONNECT/6156	8:15PM	TARL0330H	30	16	\$655.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	6:50AM	TARL0330H	30	18	\$190.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	2:43PM	TARL0330H	30	20	\$115.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	4:43PM	TARL0330H	30	22	\$705.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	9:59PM	TARL0330H	30	24	\$470.00	
10-29-20	TNT	SEATTLE INTERCONNECT/6156	10:05AM	TARL0330H	30	26	\$115.00	
10-29-20	TNT	SEATTLE INTERCONNECT/6156	4:07PM	TARL0330H	30	28	\$240.00	
10-29-20	TNT	SEATTLE INTERCONNECT/6156	7:05PM	TARL0330H	30	30	\$625.00	
10-30-20	CNBC	SEATTLE INTERCONNECT/6156	10:34AM	TARL0330H	30	38	\$20.00	
10-30-20	CNBC	SEATTLE INTERCONNECT/6156	12:29PM	TARL0330H	30	38	\$20.00	
10-30-20	CNBC	SEATTLE INTERCONNECT/6156	3:37PM	TARL0330H	30	38	\$20.00	
10-30-20	CNN	SEATTLE INTERCONNECT/6156	8:49AM	TARL0330H	30	1	\$155.00	
10-30-20	CNN	SEATTLE INTERCONNECT/6156	12:48PM	TARL0330H	30	3	\$190.00	
10-30-20	DISC	SEATTLE INTERCONNECT/6156	12:28PM	TARL0330H	30	8	\$80.00	
10-30-20	DISC	SEATTLE INTERCONNECT/6156	4:29PM	TARL0330H	30	10	\$250.00	
10-30-20	HIST	SEATTLE INTERCONNECT/6156	10:13AM	TARL0330H	30	12	\$80.00	
10-30-20	HIST	SEATTLE INTERCONNECT/6156	5:13PM	TARL0330H	30	14	\$345.00	
10-30-20	HIST	SEATTLE INTERCONNECT/6156	8:11PM	TARL0330H	30	16	\$655.00	
10-30-20	MNBC	SEATTLE INTERCONNECT/6156	7:58AM	TARL0330H	30	18	\$190.00	
10-30-20	MNBC	SEATTLE INTERCONNECT/6156	1:58PM	TARL0330H	30	20	\$115.00	
10-30-20	MNBC	SEATTLE INTERCONNECT/6156	8:39PM	TARL0330H	30	37	\$470.00	
10-30-20	TNT	SEATTLE INTERCONNECT/6156	10:39AM	TARL0330H	30	26	\$115.00	
10-30-20	TWC	SEATTLE INTERCONNECT/6156	10:16AM	TARL0330H	30	39	\$10.00	
10-30-20	TWC	SEATTLE INTERCONNECT/6156	1:17PM	TARL0330H	30	39	\$10.00	
10-30-20	TWC	SEATTLE INTERCONNECT/6156	3:17PM	TARL0330H	30	39	\$10.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	9:59AM	TARL0330H	30	38	\$20.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	12:39PM	TARL0330H	30	38	\$20.00	
10-31-20	CNN	SEATTLE INTERCONNECT/6156	6:53AM	TARL0330H	30	1	\$155.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	DISC	SEATTLE INTERCONNECT/6156	1:30PM	TARL0330H	30	8	\$80.00	
10-31-20	HIST	SEATTLE INTERCONNECT/6156	11:12AM	TARL0330H	30	12	\$80.00	
10-31-20	MNBC	SEATTLE INTERCONNECT/6156	8:31PM	TARL0330H	30	37	\$470.00	
10-31-20	TWC	SEATTLE INTERCONNECT/6156	2:20PM	TARL0330H	30	39	\$10.00	
11-1-20	CNBC	SEATTLE INTERCONNECT/6156	9:59AM	TARL0330H	30	38	\$20.00	
11-1-20	CNBC	SEATTLE INTERCONNECT/6156	12:35PM	TARL0330H	30	38	\$20.00	
11-1-20	CNN	SEATTLE INTERCONNECT/6156	2:46PM	TARL0330H	30	3	\$190.00	
11-1-20	DISC	SEATTLE INTERCONNECT/6156	12:20PM	TARL0330H	30	8	\$80.00	
11-1-20	HIST	SEATTLE INTERCONNECT/6156	10:15AM	TARL0330H	30	12	\$80.00	
11-1-20	MNBC	SEATTLE INTERCONNECT/6156	9:59AM	TARL0330H	30	20	\$115.00	
11-1-20	MNBC	SEATTLE INTERCONNECT/6156	7:59PM	TARL0330H	30	37	\$470.00	
11-1-20	TNT	SEATTLE INTERCONNECT/6156	9:19AM	TARL0330H	30	26	\$115.00	
11-1-20	TWC	SEATTLE INTERCONNECT/6156	12:21PM	TARL0330H	30	39	\$10.00	
11-1-20	TWC	SEATTLE INTERCONNECT/6156	2:21PM	TARL0330H	30	39	\$10.00	
11-2-20	CNN	SEATTLE INTERCONNECT/6156	7:50AM	TARL0330H	30	2	\$155.00	
11-2-20	CNN	SEATTLE INTERCONNECT/6156	12:50PM	TARL0330H	30	4	\$190.00	
11-2-20	CNN	SEATTLE INTERCONNECT/6156	8:50PM	TARL0330H	30	7	\$470.00	
11-2-20	DISC	SEATTLE INTERCONNECT/6156	10:27AM	TARL0330H	30	9	\$80.00	
11-2-20	HIST	SEATTLE INTERCONNECT/6156	10:17AM	TARL0330H	30	13	\$80.00	
11-2-20	HIST	SEATTLE INTERCONNECT/6156	5:16PM	TARL0330H	30	15	\$345.00	
11-2-20	HIST	SEATTLE INTERCONNECT/6156	9:13PM	TARL0330H	30	17	\$655.00	
11-2-20	MNBC	SEATTLE INTERCONNECT/6156	7:40AM	TARL0330H	30	19	\$190.00	
11-2-20	MNBC	SEATTLE INTERCONNECT/6156	1:37PM	TARL0330H	30	21	\$115.00	
11-2-20	MNBC	SEATTLE INTERCONNECT/6156	10:33PM	TARL0330H	30	25	\$470.00	
11-2-20	TNT	SEATTLE INTERCONNECT/6156	11:11AM	TARL0330H	30	27	\$115.00	
11-2-20	TNT	SEATTLE INTERCONNECT/6156	5:09PM	TARL0330H	30	29	\$240.00	
11-2-20	TNT	SEATTLE INTERCONNECT/6156	8:04PM	TARL0330H	30	31	\$625.00	

Order# WN11436037 Total: \$28,375.00



INVOICE NO.

WN6434825

BILL CYCLE

202011

BILL TO

ATTN: NCC
AL MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$20,983.31

We accept checks, ACH, money orders and all major credit cards.