



INVOICE NO.	INVOICE DATE
WN6433095	10/25/2020
BILL CYCLE	INVOICE DUE DATE
202010	11/29/2020

ATTN: NCC
CANAL PARTNERS MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CANAL PARTNERS MEDIA - NCC	725529	VETERANS AFFAIRS POL - AMP - SEA	0036618

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11435014	Seattle-Tacoma	TV	\$17,155.00	52	52

INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$17,155.00
Agency Commission	(\$2,573.25)
Rep Commission	(\$1,895.71)
Net Advertising Total	\$12,686.04

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.

WN6433095

INVOICE DATE

10/25/2020

BILL CYCLE

202010

INVOICE DUE DATE

11/29/2020

AFFIDAVIT

Product:
Estimate No: 8621
Campaign No:

Comcast Order No: WN11435014
TIM Est No: 3137744
AE Name: NCC - SEA - WASH DC

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1956411	USVA2020H	SEATTLE INTERCONNECT/6156	NFLN, FS1, HIST, CNN, DISC, FXNC, ESPN	52	\$17,155.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FS1	SEATTLE INTERCONNECT/6156	NE1956411	6	\$235.00
DISC	SEATTLE INTERCONNECT/6156	NE1956411	6	\$2,400.00
ESPN	SEATTLE INTERCONNECT/6156	NE1956411	9	\$4,380.00
NFLN	SEATTLE INTERCONNECT/6156	NE1956411	8	\$410.00
CNN	SEATTLE INTERCONNECT/6156	NE1956411	5	\$2,375.00
HIST	SEATTLE INTERCONNECT/6156	NE1956411	9	\$2,805.00
FXNC	SEATTLE INTERCONNECT/6156	NE1956411	9	\$4,550.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-17-20	DISC	SEATTLE INTERCONNECT/6156	7:29PM	USVA2020H	30	189	\$940.00	
10-17-20	ESPN	SEATTLE INTERCONNECT/6156	12:08AM	USVA2020H	30	409	\$240.00	
10-17-20	ESPN	SEATTLE INTERCONNECT/6156	5:28AM	USVA2020H	30	407	\$255.00	
10-17-20	ESPN	SEATTLE INTERCONNECT/6156	9:31AM	USVA2020H	30	405	\$205.00	
10-17-20	ESPN	SEATTLE INTERCONNECT/6156	6:28PM	USVA2020H	30	406	\$800.00	
10-17-20	FS1	SEATTLE INTERCONNECT/6156	6:29AM	USVA2020H	30	56	\$30.00	
10-17-20	FXNC	SEATTLE INTERCONNECT/6156	12:51AM	USVA2020H	30	480	\$115.00	
10-17-20	FXNC	SEATTLE INTERCONNECT/6156	5:51AM	USVA2020H	30	482	\$280.00	
10-17-20	FXNC	SEATTLE INTERCONNECT/6156	11:52AM	USVA2020H	30	481	\$240.00	
10-17-20	FXNC	SEATTLE INTERCONNECT/6156	4:51PM	USVA2020H	30	483	\$1,055.00	
10-17-20	FXNC	SEATTLE INTERCONNECT/6156	7:49PM	USVA2020H	30	484	\$705.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	6:29AM	USVA2020H	30	261	\$55.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	9:17AM	USVA2020H	30	262	\$95.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	5:16PM	USVA2020H	30	263	\$415.00	
10-17-20	HIST	SEATTLE INTERCONNECT/6156	9:18PM	USVA2020H	30	257	\$790.00	
10-17-20	NFLN	SEATTLE INTERCONNECT/6156	6:15AM	USVA2020H	30	115	\$15.00	
10-17-20	NFLN	SEATTLE INTERCONNECT/6156	9:15AM	USVA2020H	30	117	\$30.00	
10-17-20	NFLN	SEATTLE INTERCONNECT/6156	4:12PM	USVA2020H	30	116	\$60.00	
10-17-20	NFLN	SEATTLE INTERCONNECT/6156	7:05PM	USVA2020H	30	118	\$100.00	
10-18-20	FS1	SEATTLE INTERCONNECT/6156	9:24AM	USVA2020H	30	55	\$30.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	6:52AM	USVA2020H	30	324	\$240.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	10:49AM	USVA2020H	30	321	\$280.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	6:49PM	USVA2020H	30	330	\$1,055.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	7:37PM	USVA2020H	30	329	\$705.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	7:28AM	USVA2020H	30	177	\$50.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-20	DISC	SEATTLE INTERCONNECT/6156	12:27PM	USVA2020H	30	183	\$95.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	6:26PM	USVA2020H	30	180	\$300.00	
10-19-20	DISC	SEATTLE INTERCONNECT/6156	8:51PM	USVA2020H	30	186	\$940.00	
10-19-20	ESPN	SEATTLE INTERCONNECT/6156	5:29AM	USVA2020H	30	392	\$255.00	
10-19-20	ESPN	SEATTLE INTERCONNECT/6156	12:32PM	USVA2020H	30	390	\$205.00	
10-19-20	ESPN	SEATTLE INTERCONNECT/6156	9:29PM	USVA2020H	30	397	\$1,380.00	
10-19-20	FS1	SEATTLE INTERCONNECT/6156	6:17AM	USVA2020H	30	58	\$30.00	
10-19-20	FS1	SEATTLE INTERCONNECT/6156	10:15AM	USVA2020H	30	57	\$30.00	
10-19-20	FS1	SEATTLE INTERCONNECT/6156	5:03PM	USVA2020H	30	47	\$40.00	
10-19-20	FS1	SEATTLE INTERCONNECT/6156	9:32PM	USVA2020H	30	48	\$75.00	
10-19-20	FXNC	SEATTLE INTERCONNECT/6156	12:48AM	USVA2020H	30	465	\$115.00	
10-19-20	FXNC	SEATTLE INTERCONNECT/6156	5:51AM	USVA2020H	30	467	\$280.00	
10-19-20	FXNC	SEATTLE INTERCONNECT/6156	4:47PM	USVA2020H	30	474	\$1,055.00	
10-19-20	FXNC	SEATTLE INTERCONNECT/6156	7:49PM	USVA2020H	30	477	\$705.00	
10-19-20	HIST	SEATTLE INTERCONNECT/6156	8:18AM	USVA2020H	30	224	\$55.00	
10-19-20	HIST	SEATTLE INTERCONNECT/6156	10:17AM	USVA2020H	30	251	\$95.00	
10-19-20	HIST	SEATTLE INTERCONNECT/6156	5:13PM	USVA2020H	30	254	\$415.00	
10-19-20	HIST	SEATTLE INTERCONNECT/6156	9:13PM	USVA2020H	30	264	\$790.00	
10-19-20	NFLN	SEATTLE INTERCONNECT/6156	6:16AM	USVA2020H	30	92	\$15.00	
10-19-20	NFLN	SEATTLE INTERCONNECT/6156	12:21PM	USVA2020H	30	100	\$30.00	
10-19-20	NFLN	SEATTLE INTERCONNECT/6156	6:25PM	USVA2020H	30	95	\$60.00	
10-19-20	NFLN	SEATTLE INTERCONNECT/6156	7:25PM	USVA2020H	30	114	\$100.00	
10-20-20	ESPN	SEATTLE INTERCONNECT/6156	4:28PM	USVA2020H	30	391	\$800.00	
10-21-20	DISC	SEATTLE INTERCONNECT/6156	12:28AM	USVA2020H	30	163	\$75.00	
10-21-20	ESPN	SEATTLE INTERCONNECT/6156	12:58AM	USVA2020H	30	400	\$240.00	
10-21-20	HIST	SEATTLE INTERCONNECT/6156	12:15AM	USVA2020H	30	223	\$95.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	12:40AM	USVA2020H	30	320	\$95.00	

Order# WN11435014 Total: \$17,155.00



INVOICE NO.

WN6433095

BILL CYCLE

202010

BILL TO

ATTN: NCC
CANAL PARTNERS MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CANAL PARTNERS MEDIA - NCC	725529	VETERANS AFFAIRS POL - AMP - SEA	0036618

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$12,686.04

We accept checks, ACH, money orders and all major credit cards.