

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3136593

Traffic Order # 11434896		Created On 10/15/2020 9:29:43 AM	Order Status Contract Confirmed
Order # 3136593		Created By Ready, Dianne	Gross \$ 2352.00
Order Descrp POL-CANDIDATE Leyba WA State Auditor addOct.192020		Updated On 10/15/2020 5:30:22 PM	Net \$ 1999.20
Client CHRIS LEYBA WA STATE AUDITOR		Updated By Adams, Robert	Units 184
Start Date 10/19/2020		Industry Political-State-Local	Credit Hold NO
End Date 11/1/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Gherna, Kim		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency EZTVSPOTS.COM MEDIA 15.00%		Address 1 1851 CENTRAL PLACE S	
RepFirm	0%	Address 2 STE 123	
Copy Instr ID		City, State, Zip KENT, WA	
Total Zones 1		Zip 98030	
Zones Seattle Interconnect		Contact Doug	
Total Networks 7		Phone 206-601-3133	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # b3efe558-ea0e-eb11-9102-005056979d16	
		BILLING INFORMATION	
		Purchase Order #	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		Market: Seattle-Tacoma DMA: INTERCONNECT Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information	
		SYSCODE LIST	
		6156	

SUMMARY FOR SYSCODE 6156

Traffic Order #	11434896	Created On	10/15/2020 9:34:24 AM	Order Status	Contract Confirmed
Order #	3136593	Created By	Ready, Dianne	Syscode Gross \$	2352.00
Order Descrp	POL-CANDIDATE Leyba WA State Auditor addOct.192020	Updated On	10/15/2020 5:28:24 PM	Syscode Net \$	1999.20
Client	CHRIS LEYBA WA STATE AUDITOR	Updated By	Adams, Robert	Syscode Units	184
Start Date	10/19/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	11/1/2020	Zones	Seattle Interconnect	Avg Unit Rate	12.78
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	DIY Network	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$10.00	\$60.00	30
2	2		Local Political Bundle	74 74	DIY Network	6156	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	22	\$10.00	\$220.00	30
3	3		Local Political Bundle	74 74	Lifetime Movie Network	6156	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$5.00	\$70.00	30
4	4		Local Political Bundle	74 74	Lifetime Movie Network	6156	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$5.00	\$70.00	30
5	5		Local Political Bundle	74 74	MLB Network	6156		10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$5.00	\$60.00	30
6	6		Local Political Bundle	74 74	MLB Network	6156		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$5.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Loca Politi cal Bun dle	74 74	TV Land	6156	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
8	8		Loca Politi cal Bun dle	74 74	TV Land	6156	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
9	9		Loca Politi cal Bun dle	74 74	NBC Sports Network	6156	AVG. ALL WKS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$20.00	\$240.00	30
10	10		Loca Politi cal Bun dle	74 74	NBC Sports Network	6156	AVG. ALL WKS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$20.00	\$240.00	30
11	11		Loca Politi cal Bun dle	74 74	Oprah Winfrey Network	6156	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$20.00	\$280.00	30
12	12		Loca Politi cal Bun dle	74 74	Oprah Winfrey Network	6156	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$20.00	\$280.00	30
13	13		Loca Politi cal Bun dle	74 74	FYI	6156	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$19.00	\$266.00	30
14	14		Loca Politi cal Bun dle	74 74	FYI	6156	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$19.00	\$266.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3136593					
Traffic Order #	11434896	# of Weeks	2	Active	Yes
Order #	3136593	Created On	10/15/2020 9:29:43 AM	Order Status	Contract Confirmed
Order Descrp	POL-CANDIDATE Leyba WA State Auditor addOct.192020	Created By	Ready, Dianne	Gross \$	2352.00
Client	CHRIS LEYBA WA STATE AUDITOR	Updated On	10/15/2020 5:30:22 PM	Net \$	1999.20
Start Date	10/19/2020	Updated By	Adams, Robert	Units	184
End Date	11/1/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	