



<b>INVOICE NO.</b> WN6433088	<b>INVOICE DATE</b> 10/25/2020
<b>BILL CYCLE</b> 202010	<b>INVOICE DUE DATE</b> 11/29/2020

ATTN: NCC  
SCREEN STRATEGIES MEDIA - NCC

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	FERGUSON WA ATTORNEY GENERAL-AMP-SEA	0036532

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11434493	Seattle-Tacoma	TV	\$20,685.00	70	70

### INVOICE NOTES

SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information

Gross Advertising Total	\$20,685.00
Agency Commission	(\$3,102.75)
Rep Commission	(\$2,285.70)
<b>Net Advertising Total</b>	<b>\$15,296.55</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**

WN6433088

**INVOICE DATE**

10/25/2020

**BILL CYCLE**

202010

**INVOICE DUE DATE**

11/29/2020

**AFFIDAVIT**

**Product:**  
**Estimate No:** 6675  
**Campaign No:**

**Comcast Order No:** WN11434493  
**TIM Est No:** 3132387  
**AE Name:** NCC - SEA - WASH DC

**Market:** Seattle-Tacoma  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1951311	BFTV2001H	SEATTLE INTERCONNECT/6156	CNN, MNBC	70	\$20,685.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
CNN	SEATTLE INTERCONNECT/6156	NE1951311	34	\$9,780.00
MNBC	SEATTLE INTERCONNECT/6156	NE1951311	36	\$10,905.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-20	CNN	SEATTLE INTERCONNECT/6156	7:49AM	BFTV2001H	30	1	\$125.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	12:52PM	BFTV2001H	30	2	\$150.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	2:52PM	BFTV2001H	30	2	\$150.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	6:49PM	BFTV2001H	30	3	\$565.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	7:36PM	BFTV2001H	30	4	\$375.00	
10-19-20	CNN	SEATTLE INTERCONNECT/6156	11:36PM	BFTV2001H	30	4	\$375.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	7:59AM	BFTV2001H	30	5	\$150.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	8:38AM	BFTV2001H	30	5	\$150.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	3:41PM	BFTV2001H	30	6	\$90.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	5:51PM	BFTV2001H	30	7	\$565.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	6:53PM	BFTV2001H	30	7	\$565.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	11:31PM	BFTV2001H	30	8	\$375.00	
10-19-20	MNBC	SEATTLE INTERCONNECT/6156	11:49PM	BFTV2001H	30	8	\$375.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	7:51AM	BFTV2001H	30	1	\$125.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	8:50AM	BFTV2001H	30	1	\$125.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	2:52PM	BFTV2001H	30	2	\$150.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	3:49PM	BFTV2001H	30	2	\$150.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	4:43PM	BFTV2001H	30	3	\$565.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	5:55PM	BFTV2001H	30	3	\$565.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	6:42PM	BFTV2001H	30	3	\$565.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	9:45PM	BFTV2001H	30	4	\$375.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	11:40PM	BFTV2001H	30	4	\$375.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	7:44AM	BFTV2001H	30	5	\$150.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	8:42AM	BFTV2001H	30	5	\$150.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	2:45PM	BFTV2001H	30	6	\$90.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	3:36PM	BFTV2001H	30	6	\$90.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	3:48PM	BFTV2001H	30	6	\$90.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	4:43PM	BFTV2001H	30	7	\$565.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	5:51PM	BFTV2001H	30	7	\$565.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	9:36PM	BFTV2001H	30	8	\$375.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	9:58PM	BFTV2001H	30	8	\$375.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-21-20	CNN	SEATTLE INTERCONNECT/6156	6:47AM	BFTV2001H	30	1	\$125.00	
10-21-20	CNN	SEATTLE INTERCONNECT/6156	7:44AM	BFTV2001H	30	1	\$125.00	
10-21-20	CNN	SEATTLE INTERCONNECT/6156	8:48AM	BFTV2001H	30	1	\$125.00	
10-21-20	CNN	SEATTLE INTERCONNECT/6156	6:41PM	BFTV2001H	30	3	\$565.00	
10-21-20	CNN	SEATTLE INTERCONNECT/6156	10:41PM	BFTV2001H	30	4	\$375.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	7:37AM	BFTV2001H	30	5	\$150.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	2:42PM	BFTV2001H	30	6	\$90.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	6:52PM	BFTV2001H	30	7	\$565.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	8:41PM	BFTV2001H	30	8	\$375.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	10:32PM	BFTV2001H	30	8	\$375.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	7:50AM	BFTV2001H	30	1	\$125.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	8:48AM	BFTV2001H	30	1	\$125.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	12:50PM	BFTV2001H	30	2	\$150.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	3:58PM	BFTV2001H	30	2	\$150.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	5:30PM	BFTV2001H	30	3	\$565.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	9:58PM	BFTV2001H	30	4	\$375.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	10:45PM	BFTV2001H	30	4	\$375.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	7:42AM	BFTV2001H	30	5	\$150.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	7:58AM	BFTV2001H	30	5	\$150.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	1:59PM	BFTV2001H	30	6	\$90.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	3:53PM	BFTV2001H	30	6	\$90.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	4:33PM	BFTV2001H	30	7	\$565.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	5:50PM	BFTV2001H	30	7	\$565.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	8:33PM	BFTV2001H	30	8	\$375.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	10:33PM	BFTV2001H	30	8	\$375.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	5:44AM	BFTV2001H	30	1	\$125.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	7:53AM	BFTV2001H	30	1	\$125.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	12:57PM	BFTV2001H	30	2	\$150.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	3:49PM	BFTV2001H	30	2	\$150.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	6:48PM	BFTV2001H	30	3	\$565.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	9:46PM	BFTV2001H	30	4	\$375.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	9:56PM	BFTV2001H	30	4	\$375.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	7:37AM	BFTV2001H	30	5	\$150.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	7:59AM	BFTV2001H	30	5	\$150.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	1:40PM	BFTV2001H	30	6	\$90.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	4:47PM	BFTV2001H	30	7	\$565.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	5:52PM	BFTV2001H	30	7	\$565.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	10:03PM	BFTV2001H	30	8	\$375.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	10:31PM	BFTV2001H	30	8	\$375.00	

Order# WN11434493 Total: \$20,685.00



**INVOICE NO.**

WN6433088

**BILL CYCLE**

202010

**BILL TO**

ATTN: NCC  
SCREEN STRATEGIES MEDIA - NCC

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	FERGUSON WA ATTORNEY GENERAL-AMP-SEA	0036532

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$15,296.55**

We accept checks, ACH, money orders and all major credit cards.