

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

Federal Candidate      OR       State or Local Candidate

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1. Requested by (Agency name, address, phone number & contact):

Agency Name: \_Strategic Media Services, Inc.\_\_\_\_\_

Contact Name: \_Neil Williams\_\_\_\_\_

Phone Number: (202) 337-5700

Address: \_\_\_1911 North Fort Myer Drive, Ste 400, Arlington, VA 22209\_\_

2. On behalf of (Candidate name & authorized campaign committee name):

\_\_Jaime Herrera Beutler, Jaime for Congress \_\_\_\_\_

3. Election, (Office sought & Date):\_ WA CD3, WA General 11/3/2020

4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: \_\_Pamela Peiper\_\_\_\_\_

Phone Number: \_\_\_360.597.3065\_\_\_\_\_

Address: \_\_\_PO Box 1614, Ridgefield, WA 986420020\_\_\_\_\_

5. Date of request:\_\_\_8/19/2020\_\_\_\_\_

6. Request received by: \_\_Mary Kelly\_\_

7. Describe of the Content of the Ad: candidate running for office\_\_\_\_\_

8. Name of treasurer of the candidate's authorized committee: Pamela Peiper

9. DMA:    Seattle            Interconnect (Y or N)

Zones: \_\_Thurston

10. Distribution Platform(s): \_x\_ Linear TV; \_\_VOD; \_\_\_\_\_ Digital/websites/apps

11. Payment Method\_\_\_\_ Cash; x\_\_ Credit Card; \_\_ Check; \_\_\_\_\_ Other (if Other is selected describe payment method)

12. Date and nature of follow-ups, if any:

14. Disposition:

**Accepted – see attached contract details**

**Rejected – provide reason:** \_\_\_\_\_

**15. Date of ROR completion:** 8.20.20\_\_\_\_\_

**16. Additional Information:**