

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- x Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: __Canal Partners Media_____

Contact Name: __Jeff Scattergood_____

Phone Number: __770.427.0735_____

Address: __900 Circle 75 Parkway, Suite 1650, Atlanta GA 30339_____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: __American Civil Liberties Union_____

Contact Name: __Anthony D Romero_____

Phone Number: __212.549.2500_____

Address: __125 Broad Street, 18th floor, NY NY 10004_____

3. Date of request: __8/17/2020_____

4. Request received by: __Mary Kelly_____

5. Content of the ad: __Anti-Trump/Voting issue ad _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: __Trump, President_____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

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Revised 1/8/2020

COM:1066669v2
COM:1154174v1

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): _____

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Anthony D. Romero, Executive Director; Dorothy M Ehrlich

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

12. DMA: Seattle, **Interconnect** (Y or N)

Zones: _____

13. Distribution Platform(s): x Linear TV; _____ VOD; _____ Digital/websites/apps

14. Payment Method _____ Cash; x Credit Card; _____ Check; _____ Other (if Other is selected describe payment method)

15. Date and nature of any follow-ups: _____

16. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

17. Date of ROR completion: 8/18/2020

18. Additional Information:

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