

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3066649

<b>Traffic Order #</b> 11427133		<b>Created On</b> 7/29/2020 12:30:45 PM	<b>Order Status</b> Contract Confirmed	
<b>Order #</b> 3066649		<b>Created By</b> Boryczka, Miranda	<b>Gross \$</b> 3125.00	
<b>Order Descrp</b> POL: Candidate: Marko Lias WA Lt Gov add 7.30-731		<b>Updated On</b> 7/29/2020 1:41:19 PM	<b>Net \$</b> 2656.25	
<b>Client</b> MARKO LIAS WA STATE LT		<b>Updated By</b> Shields, Karolyn	<b>Units</b> 15	
<b>Start Date</b> 7/30/2020		<b>Industry</b> Political-Governor	<b>Credit Hold</b> NO	
<b>End Date</b> 7/31/2020		<b>REFERENCES</b>		
<b># of Weeks</b> 1		<b>Primary</b>	<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Secondary</b>	<b>Purchase Order #</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> Lee, Christine		<b>Quarternary</b>	<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		
<b>Agency</b> ADVOX MARKETING 15.00%		<b>Address 1</b> 2503 4TH AVE N	<b>Product</b>	
<b>RepFirm</b>	0%	<b>Address 2</b>	<b>Estimate</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> SEATTLE, WA	<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice	
<b>Total Zones</b> 1		<b>Zip</b> 98109	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Seattle Interconnect		<b>Contact</b>	Market: Seattle DMA Zones: Seattle Interconnect PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.	
<b>Total Networks</b> 2		<b>Phone</b> 206-755-0806		
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>		
		<b>Contract Type</b> Standard		
		<b>Copy Group</b>		
		<b>Division</b>		
		<b>Reference #</b> 1621c3ca-b8d1-ea11-9102-005056979d16	<b>SYSCODE LIST</b>	
			6156	

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11427133	<b>Created On</b>	7/29/2020 1:01:46 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3066649	<b>Created By</b>	Boryczka, Miranda	<b>Syscode Gross \$</b>	3125.00
<b>Order Descrp</b>	POL: Candidate: Marko Lias WA Lt Gov add 7.30-731	<b>Updated On</b>	7/29/2020 1:39:33 PM	<b>Syscode Net \$</b>	2656.25
<b>Client</b>	MARKO LIAS WA STATE LT GOVERNOR	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	15
<b>Start Date</b>	7/30/2020	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	7/31/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	208.33
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Loca   Political Bundle	80   80	CNN	6156	EARLY MORNING	07/30/2020	07/31/2020	Th-F 5a-9a				X	X			3	\$140.00	\$420.00	30
2	2		Loca   Political Bundle	74   74	CNN	6156	DAYTIME	07/30/2020	07/31/2020	Th-F 9a-4p				X	X			1	\$60.00	\$60.00	30
3	3		Loca   Political Bundle	80   80	CNN	6156	Prime Access	07/30/2020	07/31/2020	Th-F 4p-7p				X	X			1	\$620.00	\$620.00	30
4	4		Loca   Political Bundle	74   74	CNN	6156	Prime	07/30/2020	07/31/2020	Th-F 7p-12m				X	X			2	\$150.00	\$300.00	30
5	5		Loca   Political Bundle	80   80	CNN	6156	LATE FRINGE	07/30/2020	07/31/2020	Th-F 12m-2a				X	X			2	\$70.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Loca   Politi cal Bun dle	80   80	MSNBC	6156	EARLY MORNING	07/30/2020	07/31/2020	Th-F 5a-9a				X	X			3	\$165.00	\$495.00	30
7	7		Loca   Politi cal Bun dle	80   80	MSNBC	6156	Prime Access	07/30/2020	07/31/2020	Th-F 4p-7p				X	X			1	\$620.00	\$620.00	30
8	8		Loca   Politi cal Bun dle	80   80	MSNBC	6156	Prime	07/30/2020	07/31/2020	Th-F 7p-12m				X	X			1	\$415.00	\$415.00	30
9	9		Loca   Politi cal Bun dle	80   80	MSNBC	6156	LATE FRINGE	07/30/2020	07/31/2020	Th-F 12m-2a				X	X			1	\$55.00	\$55.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3066649**

<b>Traffic Order #</b>	11427133	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3066649	<b>Created On</b>	7/29/2020 12:30:45 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	POL: Candidate: Marko Liias WA Lt Gov add 7.30-731	<b>Created By</b>	Boryczka, Miranda	<b>Gross \$</b>	3125.00
<b>Client</b>	MARKO LIIAS WA STATE LT GOVERNOR	<b>Updated On</b>	7/29/2020 1:41:19 PM	<b>Net \$</b>	2656.25
<b>Start Date</b>	7/30/2020	<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	15
<b>End Date</b>	7/31/2020	<b>Source</b>	CRM	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	