

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3064539

Traffic Order #		11426922,11426921		Created On	7/27/2020 3:08:23 PM	Order Status	Contract Confirmed
Order #		3064539		Created By	NCC_Gateway_User	Gross \$	5630.00
Order Descrp		62787308_POL_Candidate_Matt Larkin for Attorney G		Updated On	7/27/2020 5:13:01 PM	Net \$	4053.60
Client		MATT LARKIN FOR ATTORNEY		Updated By	Reinhart, Susanne	Units	23
Start Date		7/27/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		8/9/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62787308
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - CHICAGO			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	VICTORY ENTERPRISES - AMP	15.00%		Address 1		Product	
RepFirm	NCC	13.00%		Address 2		Estimate	
Copy Instr ID				City, State, Zip	,	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Seattle DISH - I+,Seattle Interconnec...			Contact		SEATTLE DMA, SEATTLE MARKET. Priority Codes Used - 74 - IP, ISSUE. 80 - NP. See FCC site for more details.	
Total Networks	1		Phone				
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				9829,6156			

SUMMARY FOR SYSCODE 6156

Traffic Order #	11426922	Created On	7/27/2020 3:08:23 PM	Order Status	Contract Confirmed
Order #	3064539	Created By	NCC_Gateway_User	Syscode Gross \$	5460.00
Order Descrp	62787308_POL_Candidate_Matt Larkin for Attorney G	Updated On	7/27/2020 3:49:41 PM	Syscode Net \$	3931.20
Client	MATT LARKIN FOR ATTORNEY GENERAL-AMP-SEA	Updated By	Reinhart, Susanne	Syscode Units	18
Start Date	7/27/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/9/2020	Zones	Seattle Interconnect	Avg Unit Rate	303.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
3	1			80 80	Fox News Channel	6156	CABLE	07/28/2020	08/02/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$165.00	\$660.00	30
4	2			80 80	Fox News Channel	6156	CABLE	08/03/2020	08/03/2020	M 5a-9a	X							1	\$165.00	\$165.00	30
5	3			80 80	Fox News Channel	6156	CABLE	07/28/2020	08/02/2020	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$140.00	\$560.00	30
6	4			80 80	Fox News Channel	6156	CABLE	08/03/2020	08/03/2020	M 9a-4p	X							1	\$140.00	\$140.00	30
7	5			80 80	Fox News Channel	6156	CABLE	07/28/2020	08/02/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$620.00	\$1,860.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
8	6		Nati onal Politi cal Bun dle	80 80	Fox News Channel	6156	CABLE	07/28/2020	08/02/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$415.00	\$1,660.00	30
9	7		Nati onal Politi cal Bun dle	80 80	Fox News Channel	6156	CABLE	08/03/2020	08/03/2020	M 7p-12m	X							1	\$415.00	\$415.00	30
12	8		Nati onal Politi cal Bun dle	80 80	Fox News Channel	6156		08/03/2020	08/09/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$0.00	\$0.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11426921	Created On	7/27/2020 3:08:23 PM	Order Status	Contract Confirmed
Order #	3064539	Created By	NCC_Gateway_User	Syscode Gross \$	170.00
Order Descrp	62787308_POL_Candidate_Matt Larkin for Attorney G	Updated On	7/27/2020 3:49:41 PM	Syscode Net \$	122.40
Client	MATT LARKIN FOR ATTORNEY GENERAL-AMP-SEA	Updated By	Reinhart, Susanne	Syscode Units	5
Start Date	7/27/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/9/2020	Zones	Seattle DISH - I+	Avg Unit Rate	34.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Nati	80 80	Fox News Channel	9829	CABLE	07/31/2020	08/02/2020	F-Su 9a-4p					X	X	X	3	\$30.00	\$90.00	30
2	2		Nati	80 80	Fox News Channel	9829	CABLE	07/31/2020	08/02/2020	F-Su 7p-12m					X	X	X	2	\$40.00	\$80.00	30
10	3		Nati	80 80	Fox News Channel	9829		07/28/2020	08/02/2020	F-Su 9a-4p					X	X	X	0	\$0.00	\$0.00	30
11	4		Nati	80 80	Fox News Channel	9829		08/03/2020	08/09/2020	F-Su 9a-4p					X	X	X	0	\$0.00	\$0.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3064539					
Traffic Order #	11426922,11426921	# of Weeks	2	Active	Yes
Order #	3064539	Created On	7/27/2020 3:08:23 PM	Order Status	Contract Confirmed
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Start Date	7/27/2020	Updated By	Reinhart, Susanne	Units	23
End Date	8/9/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	