

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3055408

Traffic Order # 11425867		Created On 7/15/2020 2:02:21 PM	Order Status Contract Confirmed
Order # 3055408		Created By Ready, Dianne	Gross \$ 53540.00
Order Descrp POL-CANDIDATE JOSHUA FREE GOV WA JULY 2020		Updated On 7/15/2020 3:29:31 PM	Net \$ 45509.00
Client JOSHUA FREED GOV WA		Updated By Shields, Karolyn	Units 203
Start Date 7/16/2020		Industry Political-Governor	Credit Hold NO
End Date 8/3/2020		REFERENCES	
# of Weeks 4		Primary	
SALES		Secondary	
ActiveWeeks 4		Tertiary	
AE 1 Gherna, Kim		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency MADISON COMMUNICATIONS 15.00%		Address 1 PO BOX 2408	
RepFirm	0%	Address 2	
Copy Instr ID		City, State, Zip WOODINVILLE, WA	
Total Zones 1		Zip 98072	
Zones Seattle Interconnect		Contact	
Total Networks 2		Phone (425)486-8000	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 527a4812-c5c6-ea11-9101-005056979d16	
BILLING INFORMATION			
Purchase Order #			
Billing Schedule EndOfFlight			
EDI INFORMATION			
Product			
Estimate			
Submit EDI Invoice? Do Not Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Market: Seattle-Tacoma DMA: Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information			
SYSCODE LIST			
6156			

SUMMARY FOR SYSCODE 6156

Traffic Order #	11425867	Created On	7/15/2020 2:05:20 PM	Order Status	Contract Confirmed
Order #	3055408	Created By	Ready, Dianne	Syscode Gross \$	53540.00
Order Descrp	POL-CANDIDATE JOSHUA FREE GOV WA JULY 2020	Updated On	7/15/2020 3:27:22 PM	Syscode Net \$	45509.00
Client	JOSHUA FREED GOV WA	Updated By	Shields, Karolyn	Syscode Units	203
Start Date	7/16/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	8/3/2020	Zones	Seattle Interconnect	Avg Unit Rate	263.74
# of Weeks	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	Fox News Channel	6156	AMERICAS NEWSR<	07/16/2020	07/19/2020	Th-Su 5a-9a				X	X	X	X	15	\$60.00	\$900.00	30
2			Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 9a-4p				X	X	X	X	0	\$50.00	\$0.00	30
3	4		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 4p-7p				X	X	X	X	3	\$225.00	\$675.00	30
4	6		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 7p-12m				X	X	X	X	15	\$150.00	\$2,250.00	30
5	16		Local Political Bundle	74 74	The History Channel	6156	AVG. ALL WKS<	07/16/2020	07/19/2020	Th-Su 7p-12m				X	X	X	X	14	\$180.00	\$2,520.00	30
6	2		Local Political Bundle	74 74	Fox News Channel	6156	AMERICAS NEWSR<	07/20/2020	07/26/2020	M-Su 5a-9a	X	X	X	X	X	X	X	13	\$60.00	\$780.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	3		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$50.00	\$500.00	30
8	5		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$225.00	\$1,800.00	30
9	7		Local Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	15	\$150.00	\$2,250.00	30
10	17		Local Political Bundle	74 74	The History Channel	6156	AVG. ALL WKS<	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$180.00	\$2,520.00	30
11	8		Local Political Bundle	80 80	Fox News Channel	6156	AMERICAS NEWSR<	07/27/2020	08/02/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$165.00	\$1,155.00	30
12	10		Local Political Bundle	80 80	Fox News Channel	6156	VARIOUS	07/27/2020	08/02/2020	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$140.00	\$1,680.00	30
13	12		Local Political Bundle	80 80	Fox News Channel	6156	VARIOUS	07/27/2020	08/02/2020	M-Su 4p-7p	X	X	X	X	X	X	X	22	\$620.00	\$13,640.00	30
14	14		Local Political Bundle	80 80	Fox News Channel	6156	VARIOUS	07/27/2020	08/02/2020	M-Su 7p-12m	X	X	X	X	X	X	X	15	\$415.00	\$6,225.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	18		Local Political Bundle	80 80	The History Channel	6156	AVG. ALL WKS<	07/27/2020	08/02/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$580.00	\$6,960.00	30
16	9		Local Political Bundle	80 80	Fox News Channel	6156	AMERICAS NEWSR<	08/03/2020	08/03/2020	M 5a-9a	X							8	\$165.00	\$1,320.00	30
17	11		Local Political Bundle	80 80	Fox News Channel	6156	VARIOUS	08/03/2020	08/03/2020	M 9a-4p	X							5	\$140.00	\$700.00	30
18	13		Local Political Bundle	80 80	Fox News Channel	6156	VARIOUS	08/03/2020	08/03/2020	M 4p-7p	X							3	\$620.00	\$1,860.00	30
19	15		Local Political Bundle	80 80	Fox News Channel	6156	VARIOUS	08/03/2020	08/03/2020	M 7p-12m	X							7	\$415.00	\$2,905.00	30
20	19		Local Political Bundle	80 80	The History Channel	6156	AVG. ALL WKS<	08/03/2020	08/03/2020	M 7p-12m	X							5	\$580.00	\$2,900.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	7/16/2020	Updated By	Shields, Karolyn	Units	203
End Date	8/3/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	