

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3055344

Traffic Order #		11425852,11425851		Created On	7/15/2020 1:05:28 PM	Order Status	Revision Confirmed
Order #		3055344		Created By	NCC_Gateway_User	Gross \$	12861.00
Order Descrp		62782926_Pol-Candidate-Wash for Dr Raul Garcia		Updated On	7/16/2020 1:25:36 PM	Net \$	9259.92
Client		WASH FOR DR RAUL GARCIA - AMP -		Updated By	Reinhart, Susanne	Units	154
Start Date		7/13/2020		Industry	Political-Governor	Credit Hold	NO
End Date		7/26/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62782926
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	FP1 STRATEGIES INC - AMP	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Seattle DISH - I+,Seattle Interconnec...			Contact			
Total Networks	3			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	549		
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.							
SYSCODE LIST							
9829,6156							

SUMMARY FOR SYSCODE 6156

Traffic Order #	11425852	Created On	7/15/2020 1:05:28 PM	Order Status	Revision Confirmed
Order #	3055344	Created By	NCC_Gateway_User	Syscode Gross \$	11916.00
Order Descrp	62782926_Pol-Candidate-Wash for Dr Raul Garcia	Updated On	7/16/2020 1:24:46 PM	Syscode Net \$	8579.52
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated By	Reinhart, Susanne	Syscode Units	81
Start Date	7/13/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	7/26/2020	Zones	Seattle Interconnect	Avg Unit Rate	147.11
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	1		National Political Bundle	74 74	ESPN	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 5a-9a				X	X	X	X	3	\$55.00	\$165.00	30
24	2		National Political Bundle	74 74	ESPN	6156	GET UP L/FIRST TAKE L	07/20/2020	07/21/2020	M-Tu 5a-9a	X	X						1	\$55.00	\$55.00	30
25	3		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/16/2020	07/19/2020	Th-Su 9a-4p				X	X	X	X	3	\$43.00	\$129.00	30
26	4		National Political Bundle	74 74	ESPN	6156	VARIOUS	07/20/2020	07/21/2020	M-Tu 9a-4p	X	X						2	\$43.00	\$86.00	30
27	5		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/16/2020	07/19/2020	Th-Su 4p-7p				X	X	X	X	5	\$146.00	\$730.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
28	6		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/20/2020	07/21/2020	M-Tu 4p-7p	X	X						2	\$146.00	\$292.00	30
29	7		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/16/2020	07/19/2020	Th-Su 7p-12m				X	X	X	X	4	\$295.00	\$1,180.00	30
30	8		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/20/2020	07/21/2020	M-Tu 7p-12m	X	X						2	\$295.00	\$590.00	30
31	9		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 5a-9a				X	X	X	X	4	\$60.00	\$240.00	30
32	10		National Political Bundle	74 74	Fox News Channel	6156	AMERICAS NEWSR<	07/20/2020	07/21/2020	M-Tu 5a-9a	X	X						2	\$60.00	\$120.00	30
33	11		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 9a-4p				X	X	X	X	7	\$50.00	\$350.00	30
34	12		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/20/2020	07/21/2020	M-Tu 9a-4p	X	X						3	\$50.00	\$150.00	30
35	13		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 4p-7p				X	X	X	X	8	\$225.00	\$1,800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36	14			74 74	Fox News Channel	6156	VARIOUS	07/20/2020	07/21/2020	M-Tu 4p-7p	X	X						4	\$225.00	\$900.00	30
37	15			74 74	Fox News Channel	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 7p-12m				X	X	X	X	6	\$150.00	\$900.00	30
38	16			74 74	Fox News Channel	6156	VARIOUS	07/20/2020	07/21/2020	M-Tu 7p-12m	X	X						3	\$150.00	\$450.00	30
39	17			74 74	HGTV	6156	AVG. ALL WKS<	07/16/2020	07/19/2020	Th-Su 9a-4p				X	X	X	X	2	\$41.00	\$82.00	30
40	18			74 74	HGTV	6156	AVG. ALL WKS<	07/20/2020	07/21/2020	M-Tu 9a-4p	X	X						2	\$41.00	\$82.00	30
41	19			74 74	HGTV	6156	AVG. ALL WKS<	07/16/2020	07/19/2020	Th-Su 4p-7p				X	X	X	X	5	\$142.00	\$710.00	30
42	20			74 74	HGTV	6156	HOME TOWN/AVG. ALL WKS	07/20/2020	07/21/2020	M-Tu 4p-7p	X	X						2	\$142.00	\$284.00	30
43	21			74 74	HGTV	6156	VARIOUS	07/16/2020	07/19/2020	Th-Su 7p-12m				X	X	X	X	5	\$280.00	\$1,400.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
44	22		Nati onal Politi cal Bun dle	74 74	HGTV	6156	VARIOUS	07/20/2020	07/21/2020	M-Tu 7p-12m	X	X						3	\$280.00	\$840.00	30
46	23		Nati onal Politi cal Bun dle	74 74	ESPN	6156	AVG. ALL WKS<	07/17/2020	07/19/2020	F-Su 9a-4p					X	X	X	2	\$43.00	\$86.00	30
47	24		Nati onal Politi cal Bun dle	74 74	ESPN	6156	AVG. ALL WKS<	07/17/2020	07/19/2020	F-Su 7p-12m					X	X	X	1	\$295.00	\$295.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11425851	Created On	7/15/2020 1:05:28 PM	Order Status	Revision Confirmed
Order #	3055344	Created By	NCC_Gateway_User	Syscode Gross \$	945.00
Order Descrp	62782926_Pol-Candidate-Wash for Dr Raul Garcia	Updated On	7/15/2020 6:51:28 PM	Syscode Net \$	680.40
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated By	Santiago, Marjorie	Syscode Units	73
Start Date	7/13/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	7/26/2020	Zones	Seattle DISH - I+	Avg Unit Rate	12.95
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Nati onal Politi cal Bun dle	74 74	ESPN	9829	SPORTSCENTER W	07/19/2020	07/19/2020	Su 5a-9a							X	2	\$5.00	\$10.00	30
2	2		Nati onal Politi cal Bun dle	74 74	ESPN	9829	GET UP L/FIRST TAKE L	07/20/2020	07/21/2020	M-Tu 5a-9a	X	X						1	\$5.00	\$5.00	30
3	3		Nati onal Politi cal Bun dle	74 74	ESPN	9829	REV AVG. ALL WKS	07/19/2020	07/19/2020	Su 9a-4p							X	3	\$5.00	\$15.00	30
4	4		Nati onal Politi cal Bun dle	74 74	ESPN	9829	VARIOUS	07/20/2020	07/21/2020	M-Tu 9a-4p	X	X						2	\$5.00	\$10.00	30
5	5		Nati onal Politi cal Bun dle	74 74	ESPN	9829	LAST DANCE	07/19/2020	07/19/2020	Su 4p-7p							X	4	\$15.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	ESPN	9829	AVG. ALL WKS<	07/20/2020	07/21/2020	M-Tu 4p-7p	X	X						2	\$15.00	\$30.00	30
7	7		National Political Bundle	74 74	ESPN	9829	LAST DANCE<	07/19/2020	07/19/2020	Su 7p-12m							X	3	\$20.00	\$60.00	30
8	8		National Political Bundle	74 74	ESPN	9829	AVG. ALL WKS<	07/20/2020	07/21/2020	M-Tu 7p-12m	X	X						2	\$20.00	\$40.00	30
9	9		National Political Bundle	74 74	Fox News Channel	9829	FOX & FRIENDS<	07/19/2020	07/19/2020	Su 5a-9a							X	3	\$5.00	\$15.00	30
10	10		National Political Bundle	74 74	Fox News Channel	9829	AMERICAS NEWSR<	07/20/2020	07/21/2020	M-Tu 5a-9a	X	X						2	\$5.00	\$10.00	30
11	11		National Political Bundle	74 74	Fox News Channel	9829	AMERICAS NEWS<	07/19/2020	07/19/2020	Su 9a-4p							X	6	\$10.00	\$60.00	30
12	12		National Political Bundle	74 74	Fox News Channel	9829	VARIOUS	07/20/2020	07/21/2020	M-Tu 9a-4p	X	X						3	\$10.00	\$30.00	30
13	13		National Political Bundle	74 74	Fox News Channel	9829	AVG. ALL WKS<	07/19/2020	07/19/2020	Su 4p-7p							X	8	\$15.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74 74	Fox News Channel	9829	VARIOUS	07/20/2020	07/21/2020	M-Tu 4p-7p	X	X						4	\$15.00	\$60.00	30
15	15		National Political Bundle	74 74	Fox News Channel	9829	AVG. ALL WKS<	07/19/2020	07/19/2020	Su 7p-12m							X	6	\$10.00	\$60.00	30
16	16		National Political Bundle	74 74	Fox News Channel	9829	VARIOUS	07/20/2020	07/21/2020	M-Tu 7p-12m	X	X						3	\$10.00	\$30.00	30
17	17		National Political Bundle	74 74	HGTV	9829	AVG. ALL WKS	07/19/2020	07/19/2020	Su 9a-4p							X	3	\$10.00	\$30.00	30
18	18		National Political Bundle	74 74	HGTV	9829	AVG. ALL WKS<	07/20/2020	07/21/2020	M-Tu 9a-4p	X	X						2	\$10.00	\$20.00	30
19	19		National Political Bundle	74 74	HGTV	9829	AVG. ALL WKS	07/19/2020	07/19/2020	Su 4p-7p							X	5	\$15.00	\$75.00	30
20	20		National Political Bundle	74 74	HGTV	9829	HOME TOWN/AVG. ALL WKS	07/20/2020	07/21/2020	M-Tu 4p-7p	X	X						2	\$15.00	\$30.00	30
21	21		National Political Bundle	74 74	HGTV	9829	VARIOUS	07/19/2020	07/19/2020	Su 7p-12m							X	5	\$25.00	\$125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		National Political Bundle	74 74	HGTV	9829	VARIOUS	07/20/2020	07/21/2020	M-Tu 7p-12m	X	X						2	\$25.00	\$50.00	30
45	23		National Political Bundle	74 74	ESPN	9829		07/16/2020	07/16/2020	Th 5a-9a				X				0	\$0.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3055344

Traffic Order #	11425852,11425851	# of Weeks	2	Active	Yes
Order #	3055344	Created On	7/15/2020 1:05:28 PM	Order Status	Revision Confirmed
Order Descrp	62782926_Pol-Candidate-Wash for Dr Raul Garcia	Created By	NCC_Gateway_User	Gross \$	12861.00
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated On	7/16/2020 1:25:36 PM	Net \$	9259.92
Start Date	7/13/2020	Updated By	Reinhart, Susanne	Units	154
End Date	7/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	