

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

1. Requested by (Agency name, address, phone number & contact):

Agency Name: _ Del Cielo Media

Contact Name: _ Carolyn Good/Lindsay Ragghianti__

Phone Number: __ 703-409-7269

Address: _ PO Box 25458, Alexandria, VA 22313_____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: __America First Policies, Inc

Contact Name: _Jon Proch, Treasurer, Hon Linda McMahon, Chair_____

Phone Number: __not provided_____

Address: __1400 Crystal Dr, Suite 850, Arlington VA 22202____

3. Date of request: __7/6/2020_____

4. Request received by: __Mary Kelly_____

5. Content of the ad:__America is opening up, cut payroll taxes, bring back jobs from overseas with tax incentives, better trade deals_____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:__Pres Trump____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

__ cut payroll taxes, bring back jobs from overseas with tax incentives, better trade deals _____

Revised 1/8/2020

COM:1066669v2
COM:1154174v1

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): _____

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: ___ Jon Proch, Treasurer, Hon Linda McMahon, Chair _____

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

12. DMA: Seattle & Spokane ICs **Interconnect (Y or N)**

Zones: _____

13. Distribution Platform(s): Linear TV; _____ VOD; _____ Digital/websites/apps

14. Payment Method ___ Cash; Credit Card; ___ Check; _____ Other (if Other is selected describe payment method)

15. Date and nature of any follow-ups: _____

16. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

17. Date of ROR completion: 7/3/2020

18. Additional Information:

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