

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

Federal Candidate      OR    X      State or Local Candidate

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1. Requested by (Agency name, address, phone number & contact):

Agency Name: \_Screen Strategies\_\_\_\_\_

Contact Name: \_\_\_Kyle Roberts\_\_\_\_\_

Phone Number: \_ (703) 272-7300 \_\_\_\_\_

Address: \_ 11150 Fairfax Boulevard, Fairfax, VA, 22030\_\_\_\_\_

2. On behalf of (Candidate name & authorized campaign committee name):

\_\_\_Dennis L Heck; Heck for Lt Governor\_\_\_\_\_

3. Election, (Office sought & Date): \_\_August 4, 2020, WA Lt Gov\_\_\_\_\_

4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: \_\_\_Lora Haggard\_\_\_\_\_

Phone Number: \_\_\_423-443-3308\_\_\_\_\_

Address: \_\_\_\_\_PO Box 235, Olympia, WA 98507\_\_\_\_\_

5. Date of request: \_\_\_\_\_7/2/2020\_\_\_\_\_

6. Request received by: \_\_\_Mary Kelly\_\_\_\_\_

7. Describe of the Content of the Ad:

\_\_\_\_\_candidate for office\_\_\_\_\_

8. Name of treasurer of the candidate's authorized committee:

\_\_\_\_\_Lora Haggard\_\_\_\_\_

9. DMA: \_\_\_Seattle\_\_\_\_\_, **Interconnect (Y or N)**

Zones: \_\_\_DISH\_\_\_\_\_

10. Distribution Platform(s): \_\_X\_\_ Linear TV; \_\_VOD; \_\_\_\_\_ Digital/websites/apps

11. Payment Method \_\_\_Cash; \_\_x\_\_ Credit Card; \_\_Check; \_\_\_\_\_ Other (if Other is selected describe payment method)

12. Date and nature of follow-ups, if any:

**14. Disposition:**

**Accepted – see attached contract details**

**Rejected – provide reason:** \_\_\_\_\_

**15. Date of ROR completion:** 7/20/2020\_\_\_\_\_

**16. Additional Information:**