

COMCAST SPOTLIGHT
POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS

National Ad: "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

X Local Ad: relates to state or local issue and does not communicate a political matter of national importance

1. Requested by: Media Plus, 160 Roy Street, Seattle, WA 98109 206.282.5677
2. Paid for by: Association of Washington Business, 1414 Cherry St. SE, Olympia, WA 98501
PH: 360.943.1600
3. Date of request: 3/4/2019
4. Request received by: Christine Lee
5. Subject Matter of Ad:
6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought, date of election and primary, general or special election:
7. If ad refers to a national legislative issue, identify national legislative issue to which ad refers:
8. List ALL sponsor's chief executive officers, members of executive committee or board of directors: Tim Schauer, Chair; Fran Forgette, Vice Chair; Laura Lawton, Secretary-Treasurer; Michael Senske, Immediate Past Chair; and Kris Johnson, President
9. DMA ___ Seattle _____, Interconnect (Y or N),

Zones ___ Hood Canal, Port Orchard, Port Angeles-Townsend, Ocean Shores _____
10. Distribution Platform(s): X Linear TV; ___ VOD; ___ Digital
11. Audience segment targeted on Digital Platform (if any): _____
12. Date and nature of follow-ups, if any:
13. Disposition:
X Accepted – see attached contract details
 Rejected – provide reason:

ATTACH THE ORDER TO THIS FORM FOR (1) NATIONAL ISSUE ADS AND (2) ADS DISTRIBUTED ON DIGITAL PLATFORMS

Comcast Representative

Name and Title: Mary Kelly, Political Sales Manager _____
Date: 3/4/2019 _____