



INVOICE NO.	INVOICE DATE	BILL CYCLE
WN6616108	5/26/2024	202405

AMP - LC MEDIA
 400 BROADACRES DRIVE
 3RD FLOOR
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - LC MEDIA	A39917	AMP - 314 ACTION FUND - NW	0043377

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11580457	Portland, OR	TV	\$13,252.00	168	168

INVOICE NOTES
 Portland, OR PRIORITY CODE: NP=80, IP=74 SEE KEY ON FCC SITE FOR NETWORK/

Gross Advertising Total	\$13,252.00
Agency Commission	(\$1,987.80)
Rep Commission	(\$1,464.32)
Net Advertising Total	\$9,799.88

Payments on Account

ORDER NO.	PAYMENT REF. NO.	PAYMENT APPLIED
WN11580457	MC2081	\$2,720.35
Total Payments Applied		\$2,720.35
Total Due		\$7,079.53

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
WN6616108

INVOICE DATE
5/26/2024

BILL CYCLE
202405

AFFIDAVIT

Product:
Estimate No:
Campaign No:

Comcast Order No: WN11580457
TIM Est No: 4176998
AE Name: Austin Nichols

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11646191	AFF2408H	Depoe Bay 9394/9394, East Portland 5297/5297, Stumptown Plus 2849/2849, The Dalles/Hood River 7993/7993	CNN, MNBC	83	\$7,054.00
NE11639759	AFF2406H	Depoe Bay 9394/9394, East Portland 5297/5297, Stumptown Plus 2849/2849, The Dalles/Hood River 7993/7993	CNN, MNBC	85	\$6,198.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Stumptown Plus 2849/2849	NE11639759	11	\$724.00
CNN	Depoe Bay 9394/9394	NE11646191	8	\$132.00
CNN	The Dalles/Hood River 7993/7993	NE11639759	7	\$262.00
CNN	East Portland 5297/5297	NE11639759	7	\$1,240.00
MNBC	The Dalles/Hood River 7993/7993	NE11639759	11	\$451.00
MNBC	Depoe Bay 9394/9394	NE11639759	13	\$197.00
MNBC	East Portland 5297/5297	NE11639759	12	\$2,071.00
MNBC	East Portland 5297/5297	NE11646191	11	\$2,229.00
MNBC	Stumptown Plus 2849/2849	NE11639759	15	\$1,116.00
MNBC	Depoe Bay 9394/9394	NE11646191	12	\$206.00
MNBC	Stumptown Plus 2849/2849	NE11646191	10	\$769.00
CNN	East Portland 5297/5297	NE11646191	9	\$1,837.00
MNBC	The Dalles/Hood River 7993/7993	NE11646191	12	\$556.00
CNN	Depoe Bay 9394/9394	NE11639759	9	\$137.00
CNN	Stumptown Plus 2849/2849	NE11646191	11	\$867.00
CNN	The Dalles/Hood River 7993/7993	NE11646191	10	\$458.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-3-24	CNN	Depoe Bay 9394/9394	6:22AM	AFF2406H	30	32	\$13.00	
5-3-24	CNN	Depoe Bay 9394/9394	10:49AM	AFF2406H	30	25	\$13.00	
5-3-24	CNN	Depoe Bay 9394/9394	2:26PM	AFF2406H	30	25	\$13.00	
5-3-24	CNN	Depoe Bay 9394/9394	6:18PM	AFF2406H	30	29	\$17.00	
5-3-24	CNN	Depoe Bay 9394/9394	9:19PM	AFF2406H	30	26	\$17.00	
5-3-24	CNN	Depoe Bay 9394/9394	10:17PM	AFF2406H	30	26	\$17.00	
5-3-24	MNBC	Depoe Bay 9394/9394	6:53AM	AFF2406H	30	31	\$13.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-3-24	MNBC	Depoe Bay 9394/9394	7:23AM	AFF2406H	30	31	\$13.00	
5-3-24	MNBC	Depoe Bay 9394/9394	10:49AM	AFF2406H	30	27	\$13.00	
5-3-24	MNBC	Depoe Bay 9394/9394	4:22PM	AFF2406H	30	30	\$17.00	
5-3-24	MNBC	Depoe Bay 9394/9394	7:25PM	AFF2406H	30	28	\$17.00	
5-3-24	MNBC	Depoe Bay 9394/9394	8:59PM	AFF2406H	30	28	\$17.00	
5-3-24	MNBC	Depoe Bay 9394/9394	10:23PM	AFF2406H	30	28	\$17.00	
5-3-24	CNN	East Portland 5297/5297	1:28PM	AFF2406H	30	9	\$115.00	
5-3-24	CNN	East Portland 5297/5297	7:19PM	AFF2406H	30	10	\$260.00	
5-3-24	CNN	East Portland 5297/5297	9:20PM	AFF2406H	30	10	\$260.00	
5-3-24	MNBC	East Portland 5297/5297	6:53AM	AFF2406H	30	15	\$98.00	
5-3-24	MNBC	East Portland 5297/5297	7:24AM	AFF2406H	30	15	\$98.00	
5-3-24	MNBC	East Portland 5297/5297	10:50AM	AFF2406H	30	11	\$115.00	
5-3-24	MNBC	East Portland 5297/5297	4:22PM	AFF2406H	30	14	\$260.00	
5-3-24	MNBC	East Portland 5297/5297	7:24PM	AFF2406H	30	12	\$260.00	
5-3-24	CNN	Stumptown Plus 2849/2849	10:49AM	AFF2406H	30	57	\$39.00	
5-3-24	CNN	Stumptown Plus 2849/2849	12:58PM	AFF2406H	30	57	\$39.00	
5-3-24	CNN	Stumptown Plus 2849/2849	2:49PM	AFF2406H	30	57	\$39.00	
5-3-24	CNN	Stumptown Plus 2849/2849	4:53PM	AFF2406H	30	61	\$98.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	6:53AM	AFF2406H	30	63	\$39.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	7:24AM	AFF2406H	30	63	\$39.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	10:49AM	AFF2406H	30	59	\$39.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	4:55PM	AFF2406H	30	62	\$98.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	6:52PM	AFF2406H	30	62	\$98.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	7:24PM	AFF2406H	30	60	\$98.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	8:20PM	AFF2406H	30	60	\$98.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	8:59PM	AFF2406H	30	60	\$98.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	10:23PM	AFF2406H	30	60	\$98.00	
5-3-24	MNBC	Stumptown Plus 2849/2849	10:58PM	AFF2406H	30	60	\$98.00	
5-3-24	CNN	The Dalles/Hood River 7993/7993	6:22AM	AFF2406H	30	48	\$26.00	
5-3-24	CNN	The Dalles/Hood River 7993/7993	10:31AM	AFF2406H	30	41	\$33.00	
5-3-24	CNN	The Dalles/Hood River 7993/7993	12:29PM	AFF2406H	30	41	\$33.00	
5-3-24	CNN	The Dalles/Hood River 7993/7993	4:20PM	AFF2406H	30	45	\$52.00	
5-3-24	MNBC	The Dalles/Hood River 7993/7993	8:25AM	AFF2406H	30	47	\$26.00	
5-3-24	MNBC	The Dalles/Hood River 7993/7993	1:25PM	AFF2406H	30	43	\$33.00	
5-3-24	MNBC	The Dalles/Hood River 7993/7993	7:24PM	AFF2406H	30	44	\$52.00	
5-3-24	MNBC	The Dalles/Hood River 7993/7993	8:20PM	AFF2406H	30	44	\$52.00	
5-3-24	MNBC	The Dalles/Hood River 7993/7993	10:23PM	AFF2406H	30	44	\$52.00	
5-3-24	MNBC	The Dalles/Hood River 7993/7993	10:59PM	AFF2406H	30	44	\$52.00	
5-4-24	CNN	Depoe Bay 9394/9394	12:24PM	AFF2406H	30	25	\$13.00	
5-4-24	CNN	Depoe Bay 9394/9394	5:38PM	AFF2406H	30	29	\$17.00	
5-4-24	CNN	Depoe Bay 9394/9394	7:23PM	AFF2406H	30	26	\$17.00	
5-4-24	MNBC	Depoe Bay 9394/9394	10:26AM	AFF2406H	30	27	\$13.00	
5-4-24	MNBC	Depoe Bay 9394/9394	12:22PM	AFF2406H	30	27	\$13.00	
5-4-24	MNBC	Depoe Bay 9394/9394	2:23PM	AFF2406H	30	27	\$13.00	
5-4-24	MNBC	Depoe Bay 9394/9394	5:18PM	AFF2406H	30	30	\$17.00	
5-4-24	MNBC	Depoe Bay 9394/9394	8:19PM	AFF2406H	30	28	\$17.00	
5-4-24	MNBC	Depoe Bay 9394/9394	10:17PM	AFF2406H	30	28	\$17.00	
5-4-24	CNN	East Portland 5297/5297	9:26AM	AFF2406H	30	9	\$115.00	
5-4-24	CNN	East Portland 5297/5297	11:27AM	AFF2406H	30	9	\$115.00	
5-4-24	CNN	East Portland 5297/5297	3:01PM	AFF2406H	30	9	\$115.00	
5-4-24	CNN	East Portland 5297/5297	4:29PM	AFF2406H	30	13	\$260.00	
5-4-24	MNBC	East Portland 5297/5297	10:27AM	AFF2406H	30	11	\$115.00	
5-4-24	MNBC	East Portland 5297/5297	11:33AM	AFF2406H	30	11	\$115.00	
5-4-24	MNBC	East Portland 5297/5297	12:23PM	AFF2406H	30	11	\$115.00	
5-4-24	MNBC	East Portland 5297/5297	3:16PM	AFF2406H	30	11	\$115.00	
5-4-24	MNBC	East Portland 5297/5297	8:20PM	AFF2406H	30	12	\$260.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-4-24	MNBC	East Portland 5297/5297	9:16PM	AFF2406H	30	12	\$260.00	
5-4-24	MNBC	East Portland 5297/5297	10:18PM	AFF2406H	30	12	\$260.00	
5-4-24	CNN	Stumptown Plus 2849/2849	6:23AM	AFF2406H	30	64	\$39.00	
5-4-24	CNN	Stumptown Plus 2849/2849	6:56AM	AFF2406H	30	64	\$39.00	
5-4-24	CNN	Stumptown Plus 2849/2849	10:26AM	AFF2406H	30	57	\$39.00	
5-4-24	CNN	Stumptown Plus 2849/2849	8:22PM	AFF2406H	30	58	\$98.00	
5-4-24	CNN	Stumptown Plus 2849/2849	8:44PM	AFF2406H	30	58	\$98.00	
5-4-24	CNN	Stumptown Plus 2849/2849	10:59PM	AFF2406H	30	58	\$98.00	
5-4-24	CNN	Stumptown Plus 2849/2849	11:21PM	AFF2406H	30	58	\$98.00	
5-4-24	MNBC	Stumptown Plus 2849/2849	10:26AM	AFF2406H	30	59	\$39.00	
5-4-24	MNBC	Stumptown Plus 2849/2849	11:32AM	AFF2406H	30	59	\$39.00	
5-4-24	MNBC	Stumptown Plus 2849/2849	2:58PM	AFF2406H	30	59	\$39.00	
5-4-24	MNBC	Stumptown Plus 2849/2849	6:58PM	AFF2406H	30	62	\$98.00	
5-4-24	MNBC	Stumptown Plus 2849/2849	10:49PM	AFF2406H	30	60	\$98.00	
5-4-24	CNN	The Dalles/Hood River 7993/7993	11:26AM	AFF2406H	30	41	\$33.00	
5-4-24	CNN	The Dalles/Hood River 7993/7993	1:32PM	AFF2406H	30	41	\$33.00	
5-4-24	CNN	The Dalles/Hood River 7993/7993	10:38PM	AFF2406H	30	42	\$52.00	
5-4-24	MNBC	The Dalles/Hood River 7993/7993	11:32AM	AFF2406H	30	43	\$33.00	
5-4-24	MNBC	The Dalles/Hood River 7993/7993	12:22PM	AFF2406H	30	43	\$33.00	
5-4-24	MNBC	The Dalles/Hood River 7993/7993	2:23PM	AFF2406H	30	43	\$33.00	
5-4-24	MNBC	The Dalles/Hood River 7993/7993	3:16PM	AFF2406H	30	43	\$33.00	
5-4-24	MNBC	The Dalles/Hood River 7993/7993	4:19PM	AFF2406H	30	46	\$52.00	
5-5-24	CNN	Depoe Bay 9394/9394	5:28AM	AFF2408H	30	32	\$13.00	
5-5-24	CNN	Depoe Bay 9394/9394	11:29AM	AFF2408H	30	25	\$13.00	
5-5-24	CNN	Depoe Bay 9394/9394	12:24PM	AFF2408H	30	25	\$13.00	
5-5-24	CNN	Depoe Bay 9394/9394	1:00PM	AFF2408H	30	25	\$13.00	
5-5-24	CNN	Depoe Bay 9394/9394	7:21PM	AFF2408H	30	26	\$17.00	
5-5-24	MNBC	Depoe Bay 9394/9394	10:30AM	AFF2408H	30	27	\$13.00	
5-5-24	MNBC	Depoe Bay 9394/9394	12:55PM	AFF2408H	30	27	\$13.00	
5-5-24	MNBC	Depoe Bay 9394/9394	1:21PM	AFF2408H	30	27	\$13.00	
5-5-24	MNBC	Depoe Bay 9394/9394	2:59PM	AFF2408H	30	27	\$13.00	
5-5-24	MNBC	Depoe Bay 9394/9394	5:18PM	AFF2408H	30	30	\$17.00	
5-5-24	MNBC	Depoe Bay 9394/9394	7:19PM	AFF2408H	30	28	\$17.00	
5-5-24	MNBC	Depoe Bay 9394/9394	8:18PM	AFF2408H	30	28	\$17.00	
5-5-24	CNN	East Portland 5297/5297	7:29AM	AFF2408H	30	16	\$98.00	
5-5-24	CNN	East Portland 5297/5297	11:29AM	AFF2408H	30	9	\$115.00	
5-5-24	CNN	East Portland 5297/5297	6:21PM	AFF2408H	30	13	\$260.00	
5-5-24	CNN	East Portland 5297/5297	10:21PM	AFF2408H	30	10	\$260.00	
5-5-24	MNBC	East Portland 5297/5297	10:31AM	AFF2408H	30	11	\$115.00	
5-5-24	MNBC	East Portland 5297/5297	2:20PM	AFF2408H	30	11	\$115.00	
5-5-24	MNBC	East Portland 5297/5297	3:00PM	AFF2408H	30	11	\$115.00	
5-5-24	MNBC	East Portland 5297/5297	4:17PM	AFF2408H	30	14	\$260.00	
5-5-24	MNBC	East Portland 5297/5297	5:19PM	AFF2408H	30	14	\$260.00	
5-5-24	MNBC	East Portland 5297/5297	9:20PM	AFF2408H	30	12	\$260.00	
5-5-24	CNN	Stumptown Plus 2849/2849	10:59AM	AFF2408H	30	57	\$39.00	
5-5-24	CNN	Stumptown Plus 2849/2849	1:00PM	AFF2408H	30	57	\$39.00	
5-5-24	CNN	Stumptown Plus 2849/2849	2:30PM	AFF2408H	30	57	\$39.00	
5-5-24	CNN	Stumptown Plus 2849/2849	4:54PM	AFF2408H	30	61	\$98.00	
5-5-24	CNN	Stumptown Plus 2849/2849	6:49PM	AFF2408H	30	61	\$98.00	
5-5-24	CNN	Stumptown Plus 2849/2849	8:27PM	AFF2408H	30	58	\$98.00	
5-5-24	CNN	Stumptown Plus 2849/2849	10:51PM	AFF2408H	30	58	\$98.00	
5-5-24	MNBC	Stumptown Plus 2849/2849	10:31AM	AFF2408H	30	59	\$39.00	
5-5-24	MNBC	Stumptown Plus 2849/2849	1:21PM	AFF2408H	30	59	\$39.00	
5-5-24	MNBC	Stumptown Plus 2849/2849	2:20PM	AFF2408H	30	59	\$39.00	
5-5-24	MNBC	Stumptown Plus 2849/2849	4:17PM	AFF2408H	30	62	\$98.00	
5-5-24	MNBC	Stumptown Plus 2849/2849	9:00PM	AFF2408H	30	60	\$98.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-5-24	MNBC	Stumptown Plus 2849/2849	10:52PM	AFF2408H	30	60	\$98.00	
5-5-24	CNN	The Dalles/Hood River 7993/7993	9:31AM	AFF2408H	30	41	\$33.00	
5-5-24	CNN	The Dalles/Hood River 7993/7993	12:24PM	AFF2408H	30	41	\$33.00	
5-5-24	CNN	The Dalles/Hood River 7993/7993	1:00PM	AFF2408H	30	41	\$33.00	
5-5-24	CNN	The Dalles/Hood River 7993/7993	3:31PM	AFF2408H	30	41	\$33.00	
5-5-24	CNN	The Dalles/Hood River 7993/7993	5:27PM	AFF2408H	30	45	\$52.00	
5-5-24	CNN	The Dalles/Hood River 7993/7993	10:21PM	AFF2408H	30	42	\$52.00	
5-5-24	MNBC	The Dalles/Hood River 7993/7993	6:15AM	AFF2408H	30	47	\$26.00	
5-5-24	MNBC	The Dalles/Hood River 7993/7993	9:18AM	AFF2408H	30	43	\$33.00	
5-5-24	MNBC	The Dalles/Hood River 7993/7993	1:21PM	AFF2408H	30	43	\$33.00	
5-5-24	MNBC	The Dalles/Hood River 7993/7993	4:17PM	AFF2408H	30	46	\$52.00	
5-5-24	MNBC	The Dalles/Hood River 7993/7993	6:00PM	AFF2408H	30	46	\$52.00	
5-5-24	MNBC	The Dalles/Hood River 7993/7993	8:19PM	AFF2408H	30	44	\$52.00	
5-5-24	MNBC	The Dalles/Hood River 7993/7993	9:19PM	AFF2408H	30	44	\$52.00	
5-6-24	CNN	Depoe Bay 9394/9394	12:58PM	AFF2408H	30	18	\$17.00	
5-6-24	CNN	Depoe Bay 9394/9394	4:54PM	AFF2408H	30	19	\$23.00	
5-6-24	CNN	Depoe Bay 9394/9394	10:59PM	AFF2408H	30	20	\$23.00	
5-6-24	MNBC	Depoe Bay 9394/9394	9:33AM	AFF2408H	30	22	\$17.00	
5-6-24	MNBC	Depoe Bay 9394/9394	11:47AM	AFF2408H	30	22	\$17.00	
5-6-24	MNBC	Depoe Bay 9394/9394	4:19PM	AFF2408H	30	23	\$23.00	
5-6-24	MNBC	Depoe Bay 9394/9394	8:58PM	AFF2408H	30	24	\$23.00	
5-6-24	MNBC	Depoe Bay 9394/9394	11:20PM	AFF2408H	30	24	\$23.00	
5-6-24	CNN	East Portland 5297/5297	6:24AM	AFF2408H	30	1	\$128.00	
5-6-24	CNN	East Portland 5297/5297	10:32AM	AFF2408H	30	2	\$150.00	
5-6-24	CNN	East Portland 5297/5297	1:26PM	AFF2408H	30	2	\$150.00	
5-6-24	CNN	East Portland 5297/5297	4:21PM	AFF2408H	30	3	\$338.00	
5-6-24	CNN	East Portland 5297/5297	10:19PM	AFF2408H	30	4	\$338.00	
5-6-24	MNBC	East Portland 5297/5297	7:25AM	AFF2408H	30	5	\$128.00	
5-6-24	MNBC	East Portland 5297/5297	11:47AM	AFF2408H	30	6	\$150.00	
5-6-24	MNBC	East Portland 5297/5297	1:25PM	AFF2408H	30	6	\$150.00	
5-6-24	MNBC	East Portland 5297/5297	4:20PM	AFF2408H	30	7	\$338.00	
5-6-24	MNBC	East Portland 5297/5297	7:22PM	AFF2408H	30	8	\$338.00	
5-6-24	CNN	Stumptown Plus 2849/2849	10:32AM	AFF2408H	30	50	\$51.00	
5-6-24	CNN	Stumptown Plus 2849/2849	2:45PM	AFF2408H	30	50	\$51.00	
5-6-24	CNN	Stumptown Plus 2849/2849	6:59PM	AFF2408H	30	51	\$128.00	
5-6-24	CNN	Stumptown Plus 2849/2849	11:00PM	AFF2408H	30	52	\$128.00	
5-6-24	MNBC	Stumptown Plus 2849/2849	9:32AM	AFF2408H	30	54	\$51.00	
5-6-24	MNBC	Stumptown Plus 2849/2849	1:25PM	AFF2408H	30	54	\$51.00	
5-6-24	MNBC	Stumptown Plus 2849/2849	4:18PM	AFF2408H	30	55	\$128.00	
5-6-24	MNBC	Stumptown Plus 2849/2849	7:22PM	AFF2408H	30	56	\$128.00	
5-6-24	CNN	The Dalles/Hood River 7993/7993	10:32AM	AFF2408H	30	34	\$43.00	
5-6-24	CNN	The Dalles/Hood River 7993/7993	12:28PM	AFF2408H	30	34	\$43.00	
5-6-24	CNN	The Dalles/Hood River 7993/7993	6:59PM	AFF2408H	30	35	\$68.00	
5-6-24	CNN	The Dalles/Hood River 7993/7993	11:21PM	AFF2408H	30	36	\$68.00	
5-6-24	MNBC	The Dalles/Hood River 7993/7993	8:25AM	AFF2408H	30	37	\$34.00	
5-6-24	MNBC	The Dalles/Hood River 7993/7993	11:46AM	AFF2408H	30	38	\$43.00	
5-6-24	MNBC	The Dalles/Hood River 7993/7993	1:25PM	AFF2408H	30	38	\$43.00	
5-6-24	MNBC	The Dalles/Hood River 7993/7993	6:59PM	AFF2408H	30	39	\$68.00	
5-6-24	MNBC	The Dalles/Hood River 7993/7993	10:59PM	AFF2408H	30	40	\$68.00	

Order# WN11580457 Total: \$13,252.00



INVOICE NO.

WN6616108

BILL CYCLE

202405

BILL TO

AMP - LC MEDIA
400 BROADACRES DRIVE
3RD FLOOR
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
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