

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4172023

<b>Traffic Order #</b>		11579460		<b>Created On</b>		4/24/2024 1:19:14 PM		<b>Order Status</b>		Contract Confirmed	
<b>Order #</b>		4172023		<b>Created By</b>		NCC_Gateway_User		<b>Gross \$</b>		15497.00	
<b>Order Descrp</b>		63177186_POL_Issue_314 ACTION FUND - NW		<b>Updated On</b>		4/24/2024 1:59:38 PM		<b>Net \$</b>		11157.84	
<b>Client</b>		AMP - 314 ACTION FUND - NW		<b>Updated By</b>		eClerx BOT		<b>Units</b>		207	
<b>Start Date</b>		4/22/2024		<b>Industry</b>		Political-Association		<b>Credit Hold</b>		NO	
<b>End Date</b>		5/5/2024		<b>REFERENCES</b>							
<b># of Weeks</b>		2		<b>Primary</b>				<b>BILLING INFORMATION</b>			
<b>SALES</b>				<b>Secondary</b>				<b>Purchase Order #</b>		63177186	
<b>ActiveWeeks</b>		2		<b>Tertiary</b>				<b>Billing Schedule</b>		EndOfFlight	
<b>AE 1</b>		Nichols, Austin		<b>Quarternary</b>				<b>EDI INFORMATION</b>			
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>							
<b>Agency</b>		AMP - LC MEDIA		<b>Address 1</b>		NCC MEDIA		<b>Product</b>		OR-03	
<b>RepFirm</b>		NCC		<b>Address 2</b>				<b>Estimate</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>		BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>		Submit EDI Invoice	
<b>Total Zones</b>		4		<b>Zip</b>		07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
<b>Zones</b>		East Portland,Depoe Bay,The Dalles,St...		<b>Contact</b>				Portland, OR- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>Total Networks</b>		2		<b>Phone</b>		111-111-1111					
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>							
				<b>Contract Type</b>		Standard		<b>SYSCODE LIST</b>			
				<b>Copy Group</b>				5297,9394,7993,2849			
				<b>Division</b>							
				<b>Reference #</b>							

**SUMMARY FOR SYSCODE 2849**

<b>Traffic Order #</b>	11579460	<b>Created On</b>	4/24/2024 1:19:14 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4172023	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3738.00
<b>Order Descrp</b>	63177186_POL_Issue_314 ACTION FUND - NW	<b>Updated On</b>	4/24/2024 1:53:30 PM	<b>Syscode Net \$</b>	2691.36
<b>Client</b>	AMP - 314 ACTION FUND - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	55
<b>Start Date</b>	4/22/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/5/2024	<b>Zones</b>	Stumptown Plus	<b>Avg Unit Rate</b>	67.96
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
49	49		Ampersa nd Politi cal Bun dle	75   75	CNN	2849	CNN EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$39.00	\$39.00	30
50	50		Ampersa nd Politi cal Bun dle	75   75	CNN	2849	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$39.00	\$78.00	30
51	51		Ampersa nd Politi cal Bun dle	75   75	CNN	2849	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$98.00	\$98.00	30
52	52		Ampersa nd Politi cal Bun dle	75   75	CNN	2849	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$98.00	\$98.00	30
53	53		Ampersa nd Politi cal Bun dle	75   75	MSNBC	2849	MNBC EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$39.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54	54		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2849	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$39.00	\$78.00	30
55	55		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2849	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$98.00	\$98.00	30
56	56		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2849	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							2	\$98.00	\$196.00	30
57	57		Amp ersa nd Politi cal Bun dle	75   75	CNN	2849	CNN DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	8	\$39.00	\$312.00	30
58	58		Amp ersa nd Politi cal Bun dle	75   75	CNN	2849	CNN PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	6	\$98.00	\$588.00	30
59	59		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2849	MNBC DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	8	\$39.00	\$312.00	30
60	60		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	2849	MNBC PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	8	\$98.00	\$784.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
61	61		Ampersand Political Bundle	75   75	CNN	2849	CNN EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	4	\$98.00	\$392.00	30
62	62		Ampersand Political Bundle	75   75	MSNBC	2849	MNBC EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	4	\$98.00	\$392.00	30
63	63		Ampersand Political Bundle	75   75	MSNBC	2849	MNBC EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	2	\$39.00	\$78.00	30
64	64		Ampersand Political Bundle	75   75	CNN	2849	CNN EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	4	\$39.00	\$156.00	30

**SUMMARY FOR SYSCODE 5297**

<b>Traffic Order #</b>	11579460	<b>Created On</b>	4/24/2024 1:19:14 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4172023	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	8932.00
<b>Order Descrp</b>	63177186_POL_Issue_314 ACTION FUND - NW	<b>Updated On</b>	4/24/2024 1:53:30 PM	<b>Syscode Net \$</b>	6431.04
<b>Client</b>	AMP - 314 ACTION FUND - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	50
<b>Start Date</b>	4/22/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/5/2024	<b>Zones</b>	East Portland	<b>Avg Unit Rate</b>	178.64
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	75   75	CNN	5297	CNN EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$98.00	\$98.00	30
2	2		Ampersand Political Bundle	75   75	CNN	5297	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$115.00	\$230.00	30
3	3		Ampersand Political Bundle	75   75	CNN	5297	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$260.00	\$260.00	30
4	4		Ampersand Political Bundle	75   75	CNN	5297	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$260.00	\$260.00	30
5	5		Ampersand Political Bundle	75   75	MSNBC	5297	MNBC EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$98.00	\$98.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5297	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$115.00	\$230.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5297	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$260.00	\$260.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5297	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							2	\$260.00	\$520.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	CNN	5297	CNN DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	6	\$115.00	\$690.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	CNN	5297	CNN PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	6	\$260.00	\$1,560.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5297	MNBC DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	8	\$115.00	\$920.00	30
12	12		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5297	MNBC PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	6	\$260.00	\$1,560.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	75   75	CNN	5297	CNN EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	3	\$260.00	\$780.00	30
14	14		Ampersand Political Bundle	75   75	MSNBC	5297	MNBC EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	3	\$260.00	\$780.00	30
15	15		Ampersand Political Bundle	75   75	MSNBC	5297	MNBC EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	3	\$98.00	\$294.00	30
16	16		Ampersand Political Bundle	75   75	CNN	5297	CNN EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	4	\$98.00	\$392.00	30

**SUMMARY FOR SYSCODE 7993**

<b>Traffic Order #</b>	11579460	<b>Created On</b>	4/24/2024 1:19:14 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4172023	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	2064.00
<b>Order Descrp</b>	63177186_POL_Issue_314 ACTION FUND - NW	<b>Updated On</b>	4/24/2024 1:53:30 PM	<b>Syscode Net \$</b>	1486.08
<b>Client</b>	AMP - 314 ACTION FUND - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	51
<b>Start Date</b>	4/22/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/5/2024	<b>Zones</b>	The Dalles	<b>Avg Unit Rate</b>	40.47
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33	33		Ampersa nd Politi cal Bun dle	75   75	CNN	7993	CNN EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$26.00	\$26.00	30
34	34		Ampersa nd Politi cal Bun dle	75   75	CNN	7993	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$33.00	\$66.00	30
35	35		Ampersa nd Politi cal Bun dle	75   75	CNN	7993	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$52.00	\$52.00	30
36	36		Ampersa nd Politi cal Bun dle	75   75	CNN	7993	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$52.00	\$52.00	30
37	37		Ampersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$26.00	\$26.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	38		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$33.00	\$66.00	30
39	39		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$52.00	\$52.00	30
40	40		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$52.00	\$52.00	30
41	41		Amp ersa nd Politi cal Bun dle	75   75	CNN	7993	CNN DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	8	\$33.00	\$264.00	30
42	42		Amp ersa nd Politi cal Bun dle	75   75	CNN	7993	CNN PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	6	\$52.00	\$312.00	30
43	43		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	8	\$33.00	\$264.00	30
44	44		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	6	\$52.00	\$312.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
45	45		Ampersa nd Politi cal Bun dle	75   75	CNN	7993	CNN EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	3	\$52.00	\$156.00	30
46	46		Ampersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	4	\$52.00	\$208.00	30
47	47		Ampersa nd Politi cal Bun dle	75   75	MSNBC	7993	MNBC EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	3	\$26.00	\$78.00	30
48	48		Ampersa nd Politi cal Bun dle	75   75	CNN	7993	CNN EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	3	\$26.00	\$78.00	30

**SUMMARY FOR SYSCODE 9394**

<b>Traffic Order #</b>	11579460	<b>Created On</b>	4/24/2024 1:19:14 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4172023	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	763.00
<b>Order Descrp</b>	63177186_POL_Issue_314 ACTION FUND - NW	<b>Updated On</b>	4/24/2024 1:53:30 PM	<b>Syscode Net \$</b>	549.36
<b>Client</b>	AMP - 314 ACTION FUND - NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	51
<b>Start Date</b>	4/22/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/5/2024	<b>Zones</b>	Depoe Bay	<b>Avg Unit Rate</b>	14.96
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	17		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$13.00	\$13.00	30
18	18		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$13.00	\$26.00	30
19	19		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$17.00	\$17.00	30
20	20		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$17.00	\$17.00	30
21	21		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC EM	04/29/2024	04/29/2024	M 5a-9a	X							1	\$13.00	\$13.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							2	\$13.00	\$26.00	30
23	23		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$17.00	\$17.00	30
24	24		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							2	\$17.00	\$34.00	30
25	25		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	8	\$13.00	\$104.00	30
26	26		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	6	\$17.00	\$102.00	30
27	27		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC DT	04/25/2024	04/28/2024	Th-Su 9a-4p				X	X	X	X	8	\$13.00	\$104.00	30
28	28		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC PT	04/25/2024	04/28/2024	Th-Su 7p-12m				X	X	X	X	8	\$17.00	\$136.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	29		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	3	\$17.00	\$51.00	30
30	30		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC EF	04/25/2024	04/28/2024	Th-Su 4p-7p				X	X	X	X	3	\$17.00	\$51.00	30
31	31		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9394	MNBC EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	2	\$13.00	\$26.00	30
32	32		Amp ersa nd Politi cal Bun dle	75   75	CNN	9394	CNN EM	04/25/2024	04/28/2024	Th-Su 5a-9a				X	X	X	X	2	\$13.00	\$26.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4172023**

<b>Traffic Order #</b>	11579460	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4172023	<b>Created On</b>	4/24/2024 1:19:14 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63177186_POL_Issue_314 ACTION FUND - NW	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	15497.00
<b>Client</b>	AMP - 314 ACTION FUND - NW	<b>Updated On</b>	4/24/2024 1:59:38 PM	<b>Net \$</b>	11157.84
<b>Start Date</b>	4/22/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	207
<b>End Date</b>	5/5/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	