

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4170187

<b>Traffic Order #</b> 11579137		<b>Created On</b> 4/22/2024 10:38:55 AM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 4170187		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 3800.00
<b>Order Descrp</b> 63176465_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH		<b>Updated On</b> 4/22/2024 1:05:34 PM	<b>Net \$</b> 2736.00
<b>Client</b> AMP-NATHANVASQUEZ MULTNOMAH		<b>Updated By</b> eClerx BOT	<b>Units</b> 87
<b>Start Date</b> 5/13/2024		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 5/26/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Nichols, Austin		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - CANAL PARTNER MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 3		<b>Zip</b> 07003	
<b>Zones</b> East Portland,Portland Skyline,Stumpt...		<b>Contact</b>	
<b>Total Networks</b> 1		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63176465		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b>		<b>Estimate</b> 000	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Portland, OR- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
5297,5298,2849			

**SUMMARY FOR SYSCODE 2849**

<b>Traffic Order #</b>	11579137	<b>Created On</b>	4/22/2024 10:38:55 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4170187	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	600.00
<b>Order Descrp</b>	63176465_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	<b>Updated On</b>	4/22/2024 12:59:51 PM	<b>Syscode Net \$</b>	432.00
<b>Client</b>	AMP-NATHANVASQUEZ MULTNOMAH CO DA-NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	29
<b>Start Date</b>	5/13/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/26/2024	<b>Zones</b>	Stumptown Plus	<b>Avg Unit Rate</b>	20.69
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	17		Amp ersa nd Politi cal Bun dle	74   74	CNN	2849	CNN EM	05/20/2024	05/21/2024	M-Tu 5a-9a	X	X						2	\$12.00	\$24.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	CNN	2849	CNN DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						2	\$12.00	\$24.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	CNN	2849	CNN EF	05/20/2024	05/21/2024	M-Tu 4p-7p	X	X						2	\$30.00	\$60.00	30
20	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	2849	CNN PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$30.00	\$60.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	CNN	2849	CNN DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$12.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Ampersand Political Bundle	74   74	CNN	2849	CNN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$30.00	\$180.00	30
23	23		Ampersand Political Bundle	74   74	CNN	2849	CNN EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$30.00	\$120.00	30
24	24		Ampersand Political Bundle	74   74	CNN	2849	CNN EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$12.00	\$84.00	30

**SUMMARY FOR SYSCODE 5297**

<b>Traffic Order #</b>	11579137	<b>Created On</b>	4/22/2024 10:38:55 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4170187	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1600.00
<b>Order Descrp</b>	63176465_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	<b>Updated On</b>	4/22/2024 12:59:51 PM	<b>Syscode Net \$</b>	1152.00
<b>Client</b>	AMP-NATHANVASQUEZ MULTNOMAH CO DA-NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	29
<b>Start Date</b>	5/13/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/26/2024	<b>Zones</b>	East Portland	<b>Avg Unit Rate</b>	55.17
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	5297	CNN EM	05/20/2024	05/21/2024	M-Tu 5a-9a	X	X						2	\$30.00	\$60.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	5297	CNN DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						2	\$35.00	\$70.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	5297	CNN EF	05/20/2024	05/21/2024	M-Tu 4p-7p	X	X						2	\$80.00	\$160.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	5297	CNN PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$80.00	\$160.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	5297	CNN DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$35.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74   74	CNN	5297	CNN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$80.00	\$480.00	30
7	7		Ampersand Political Bundle	74   74	CNN	5297	CNN EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$80.00	\$320.00	30
8	8		Ampersand Political Bundle	74   74	CNN	5297	CNN EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$30.00	\$210.00	30

**SUMMARY FOR SYSCODE 5298**

<b>Traffic Order #</b>	11579137	<b>Created On</b>	4/22/2024 10:38:55 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4170187	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1600.00
<b>Order Descrp</b>	63176465_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	<b>Updated On</b>	4/22/2024 12:59:51 PM	<b>Syscode Net \$</b>	1152.00
<b>Client</b>	AMP-NATHANVASQUEZ MULTNOMAH CO DA-NW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	29
<b>Start Date</b>	5/13/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/26/2024	<b>Zones</b>	Portland Skyline	<b>Avg Unit Rate</b>	55.17
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN EM	05/20/2024	05/21/2024	M-Tu 5a-9a	X	X						2	\$30.00	\$60.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						2	\$35.00	\$70.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN EF	05/20/2024	05/21/2024	M-Tu 4p-7p	X	X						2	\$80.00	\$160.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$80.00	\$160.00	30
13	13		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$35.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$80.00	\$480.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$80.00	\$320.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	CNN	5298	CNN EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$30.00	\$210.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4170187**

<b>Traffic Order #</b>	11579137	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4170187	<b>Created On</b>	4/22/2024 10:38:55 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63176465_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	3800.00
<b>Client</b>	AMP-NATHANVASQUEZ MULTNOMAH CO	<b>Updated On</b>	4/22/2024 1:05:34 PM	<b>Net \$</b>	2736.00
<b>Start Date</b>	5/13/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	87
<b>End Date</b>	5/26/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	